

Center for **ARTS IN MEDICINE**

UNIVERSITY OF FLORIDA / COLLEGE OF THE ARTS

# **In a Perfect World – Healthy and Equitable Communities: Using Art to Improve Lives**

**Kelley Sams, PhD**

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**CREATING HEALTHY  
COMMUNITIES**

**ARTS + PUBLIC HEALTH IN AMERICA  
UNIVERSITY OF FLORIDA**

# **ARTPLACE**

# Creating Healthy Communities: Art + Public Health initiative

- **Collaboration:**
  - National convenings, video conferences, working groups, consortium
- **Discovery:**
  - Field survey, systematic reviews, focus groups
- **Translation:**
  - Evidence-based Framework for Using the Arts in Public Health
- **Dissemination:**
  - Database, research instruments, repository

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# Community development and community health

- Social determinants of health:
  - “the conditions in the places where people live, learn, work, and play”
- Wellbeing:
  - “the extent to which people experience happiness and satisfaction, and are realizing their full potential.”
- Access to healthcare is important, but less important than everyday environments

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# What can the arts + culture do for community development?

- Arts in Healthcare has grown to be a recognized field
  - What about Arts + Community Health?

The arts can:

- Identify assets, problems, solutions
- Communicate messages
- Create connections

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# Arts and community development: program examples

- Sugar Hill Museum



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# Arts and community development: program examples

- City of Philadelphia Mural Arts Program
- <https://www.muralarts.org/program/porch-light/>



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# How can community-based organizations engage and contribute?

- Think about engaging artists and the arts in your work
- Look at how the arts have already transformed your community
- Reach out to others doing similar work
- Ask community members how they engage with arts!
- Follow Creating Healthy Communities: Art + Public Health in America on Social Media, attend a convening, watch the website
- <https://arts.ufl.edu/sites/creating-healthy-communities/overview>