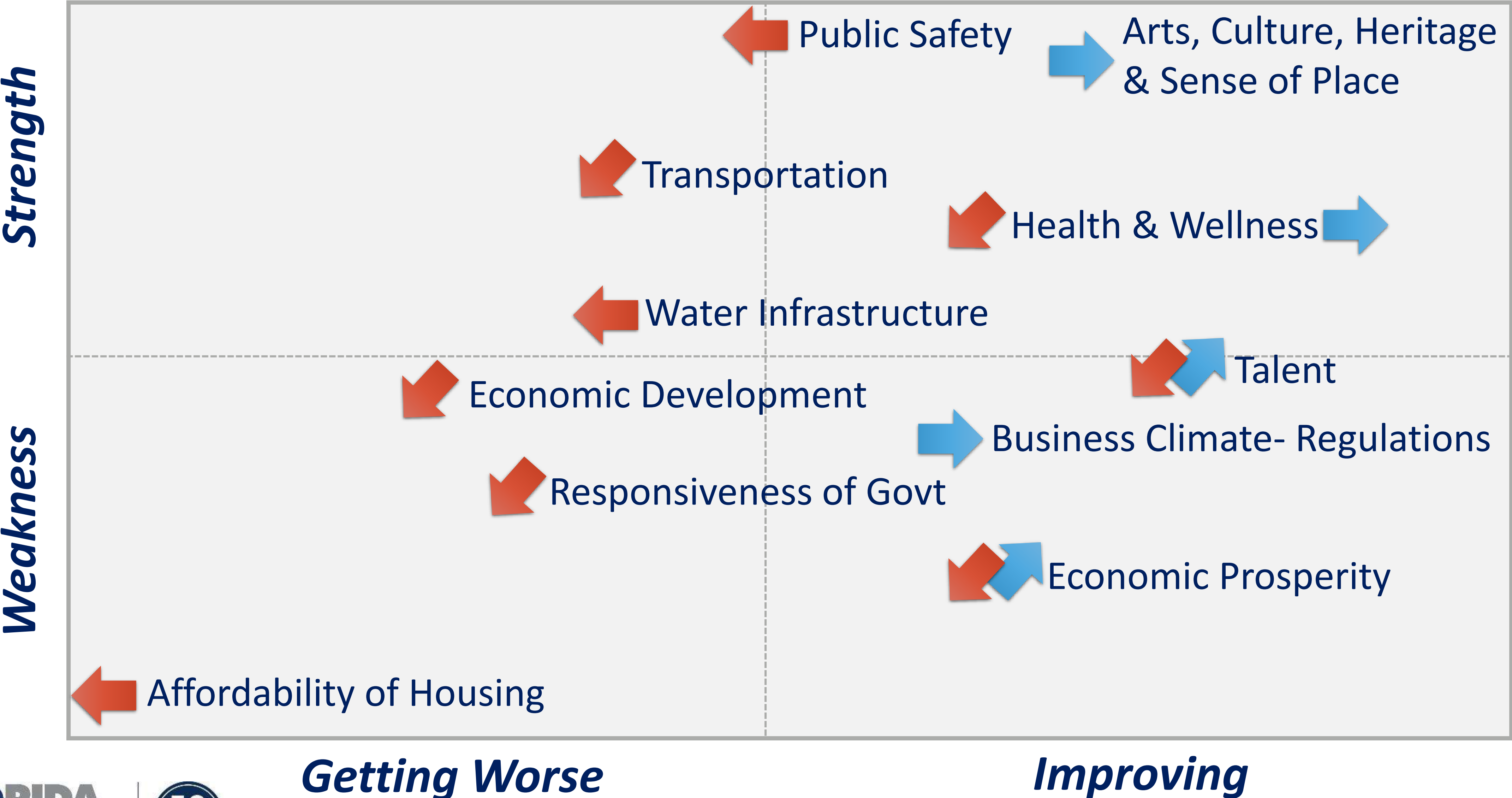


What issue was rated BEST/WORST?

- Affordability of Housing
- Arts, Culture, Heritage, Sense of Place
- Business Climate - Regulations
- Economic Development
- Economic Prosperity
- Health & Wellness
- Public Safety
- Responsiveness of Government
- Talent Pipeline
- Transportation
- Water Infrastructure

Summary of Town Hall Findings, Statewide Analysis, 2016-17





1 PLAN
3 GOALS
6 PILLARS
for Florida 2030



1 STEERING COMMITTEE
6 ADVISORY COMMITTEES
155+ PARTNERS & LEADERS
weighing in on Florida's future

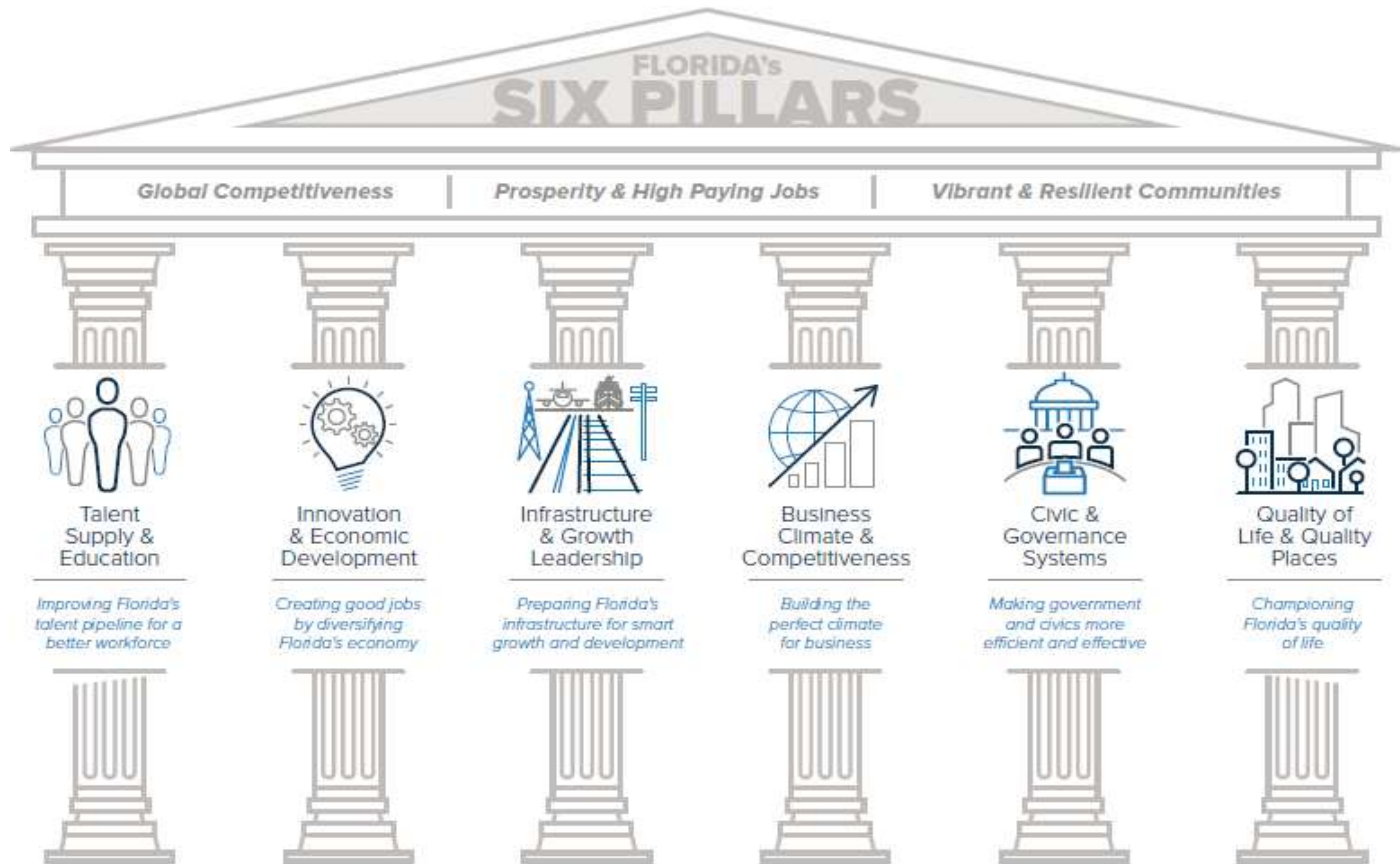


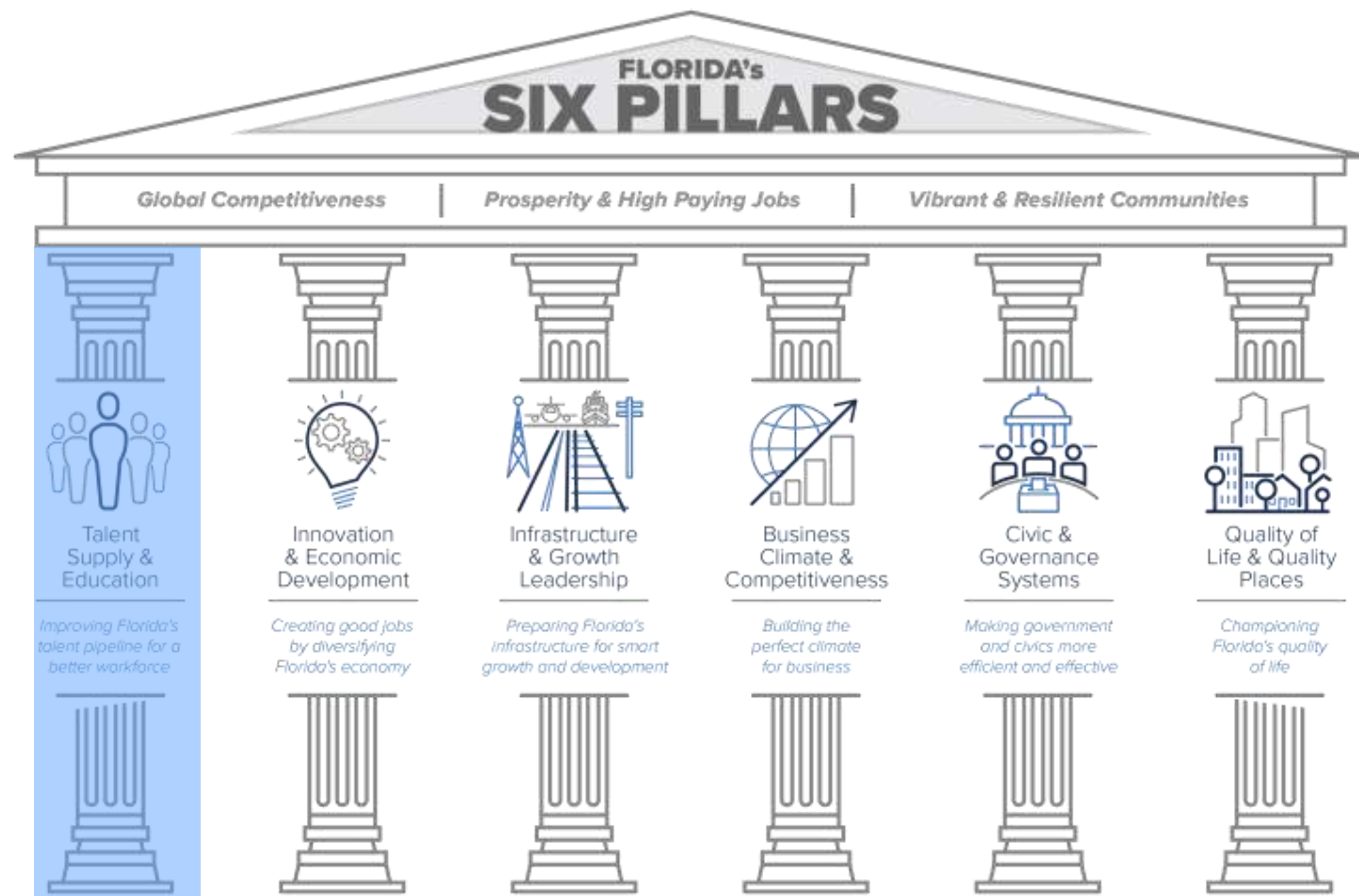
10,000+ FLORIDIANS
engaged through
83 TOWN HALLS
covering all
67 COUNTIES



Coordinates







Improving Florida's talent pipeline for a better workforce

- Early Learning
- K-12
- Higher Education
- Workforce Training

Talent is the key currency of the future

Competition for talent increasing and so is disruption

"Builders" of Tomorrow

- Cradle to Career, Learners to Earners
 - Ready to Learn
 - 3rd Grade Reading
 - Ready to Earn with **pathways & critical skills**
- Prepare for retraining, rigors & rate of change

Improving Florida's Talent Pipeline For A Better Workforce



1.7 million
net new jobs
needed by **2030**

to accommodate growth and maintain
unemployment at current levels

(Florida Chamber Foundation 2018 projection)

>80% of Florida's workforce has
essential **employability skills**

>60% of Floridians 25-64 have
a high-value **postsecondary
certificate, degree, or
training experience**

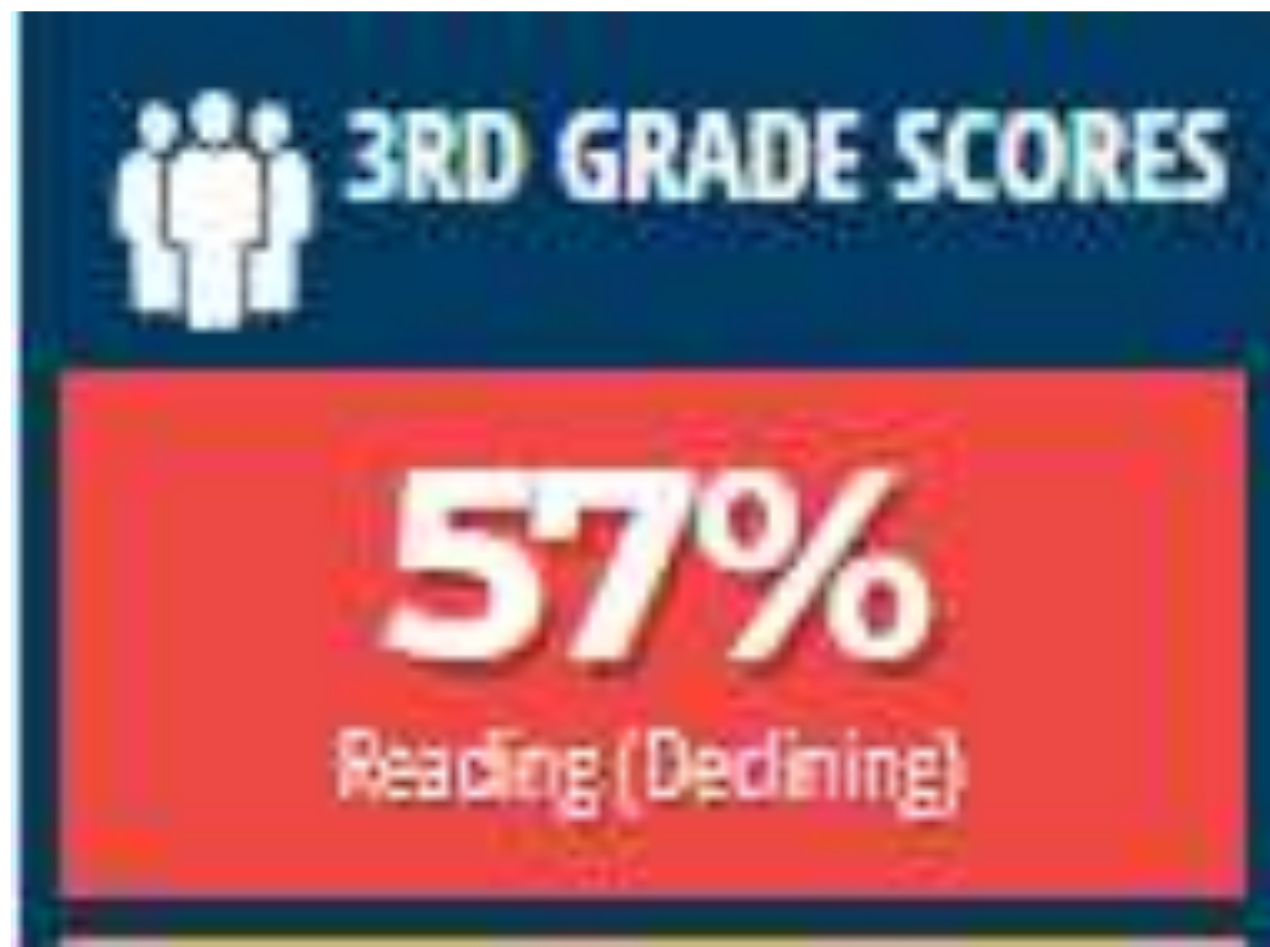
95% of entering **high school
students graduate within 4 years**

100% of Florida **8th graders
read & perform math at or above
grade level**

100% of Florida **3rd graders
read at or above grade level**

100% of children are
ready for kindergarten

Improving Florida's Talent Pipeline For A Better Workforce



TheFloridaScorecard.org

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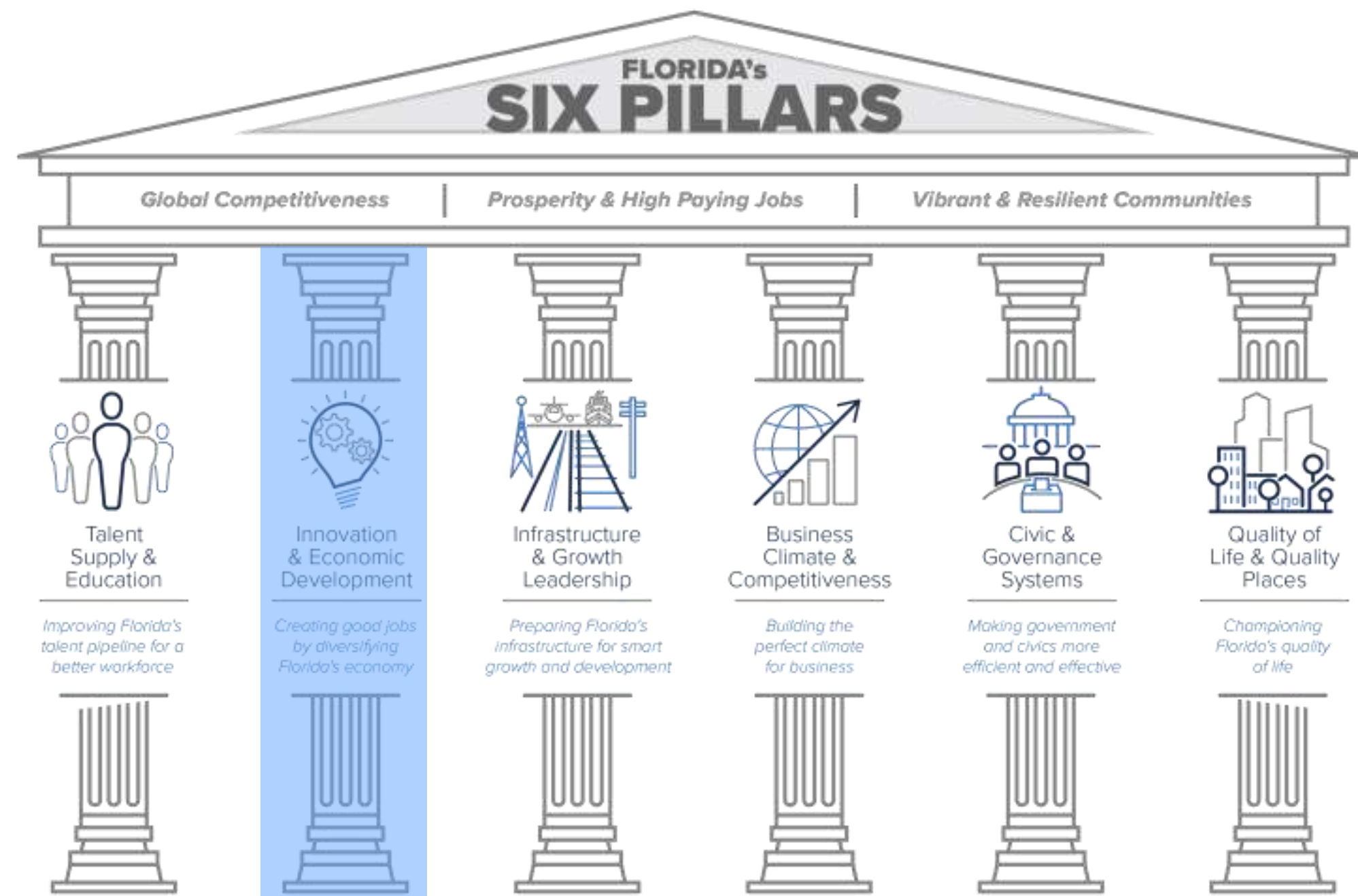
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Continue to Diversify & Drive to New Economy
“**Signals**” to Capital, Job Creators & Talent

- Retain, Recruit, Grow and Cluster
- Leverage Strengths & Invest in New Ones
- **Make, Move & Multiply** Impacts
- Research, Develop, Commercialize
- Collaborate @ **Speed of Opportunity**

Creating Good Jobs by Diversifying Florida's Economy

- Florida's Economic Portfolio
- Innovation Economy
- Entrepreneurism
- Capital & Investments
- Global Trade

Creating Good Jobs by Diversifying Florida's Economy



TheFloridaScorecard.org

Top state for **gross domestic product** and **top quartile most diversified state economy**

#1 state for **overseas visitors**

Goods exports **double** and **services** exports **triple**

Top 5 state for **manufacturing jobs**

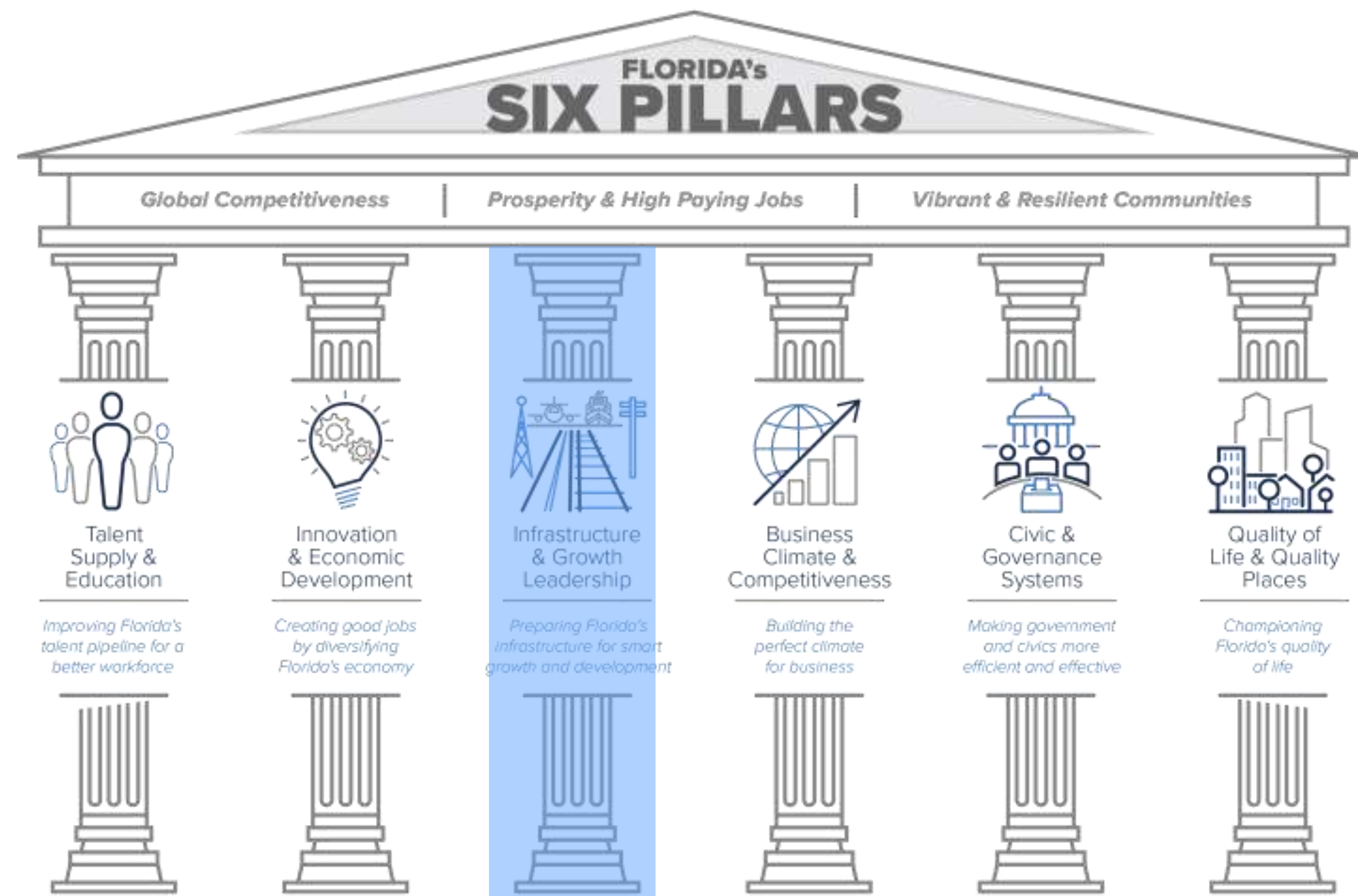
Top 3 state for **technology jobs**

#1 state for **business startups**

Top 3 state for **venture capital investments**

Top 3 state for **research and development funding** and **patents issued**

Rural county share of Florida gross domestic product **doubles**



Position for Growth & Opportunities
Best Place to **Live, Work, Learn, Raise Family, Play,**
and Compete

- Emphasize “**Connectivity**”
- Sustain and Grow our **Supporting Systems**
- Resiliency

Preparing Florida's Infrastructure for Smart Growth and Development

- Planning, Development & Housing
- Transportation and Logistics
- Energy
- Communications
- Water
- Waste Management
- Environmental Issues
- Risk Preparedness & Mitigation

Preparing Florida's Infrastructure for Smart Growth & Development



TheFloridaScorecard.org

Diverse, attainable housing
to meet future demand

Every resident has access to **public and private mobility services**

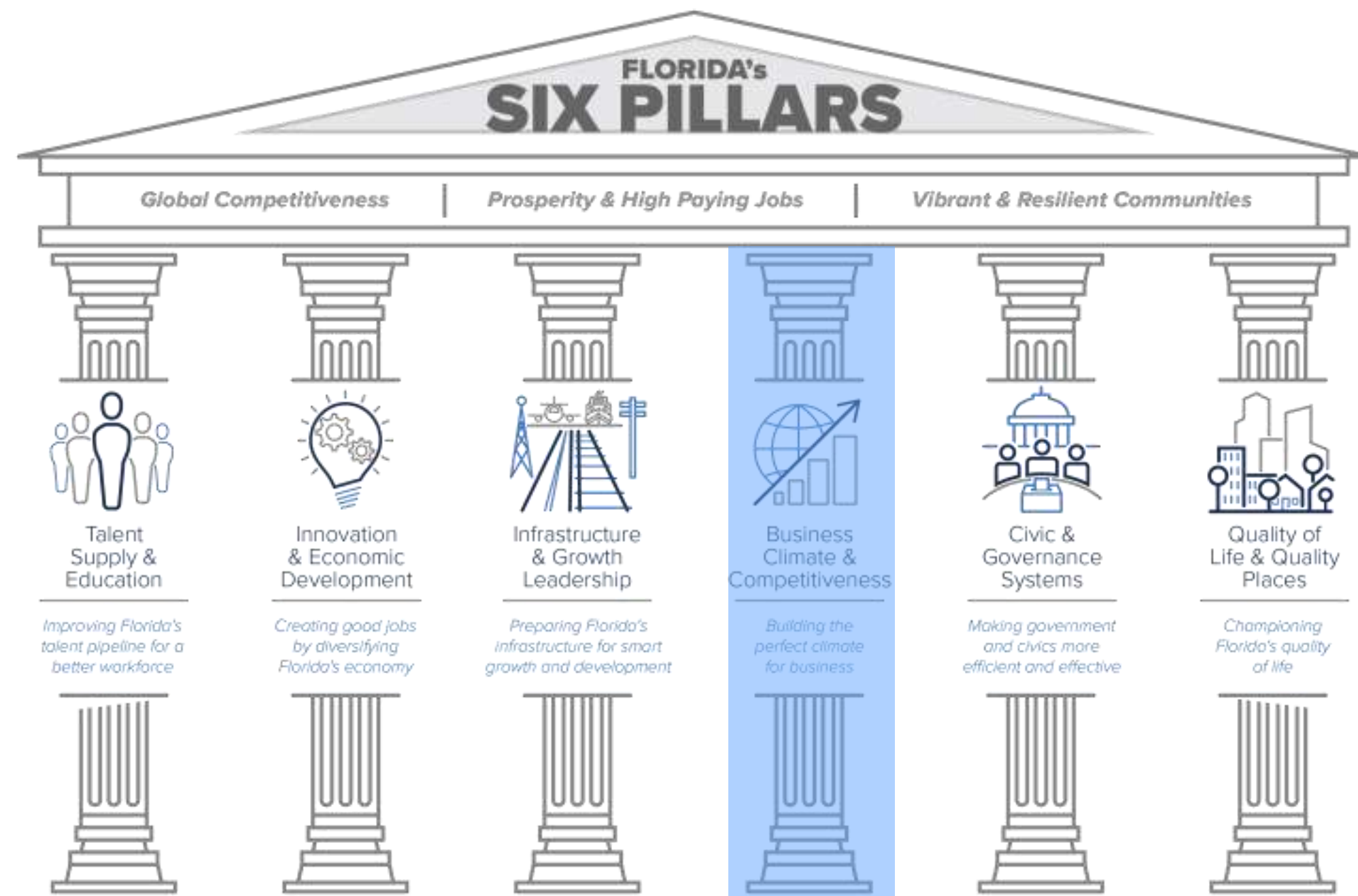
All major population and economic centers connected to regional, national, and global markets by **high-capacity corridors**

World's **most capable spaceport; top-tier airports, seaports, and surface transportation hubs** in U.S.

100% of Florida residents have access to **high-speed communications connectivity**

Diverse and reliable energy, water, and waste management resources to meet future demand

All Florida residents protected by **resiliency plans**



Responsiveness & Competitiveness

Predictability & Reliability

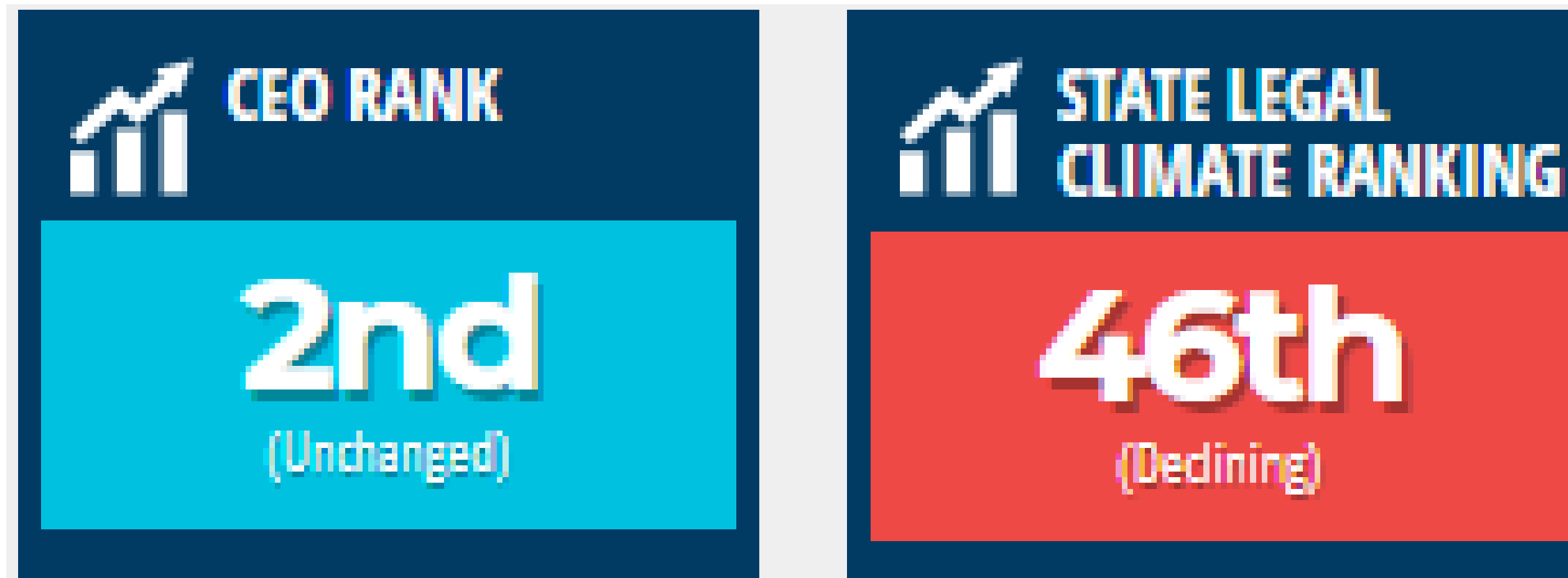
Global **Signals**

- Tax & Regulatory Costs
- **Property Rights**
- Managing Risks
- Legal **Climate**

Building the Perfect Climate for Business

- Taxes
- Regulation
- Legal Reform
- Permitting
- Property Rights
- Workplace & Employment Issues
- Insurance

Building the Perfect Climate For Business



TheFloridaScorecard.org

Actuarially sound **property insurance** rates based on **actual risk and competition**

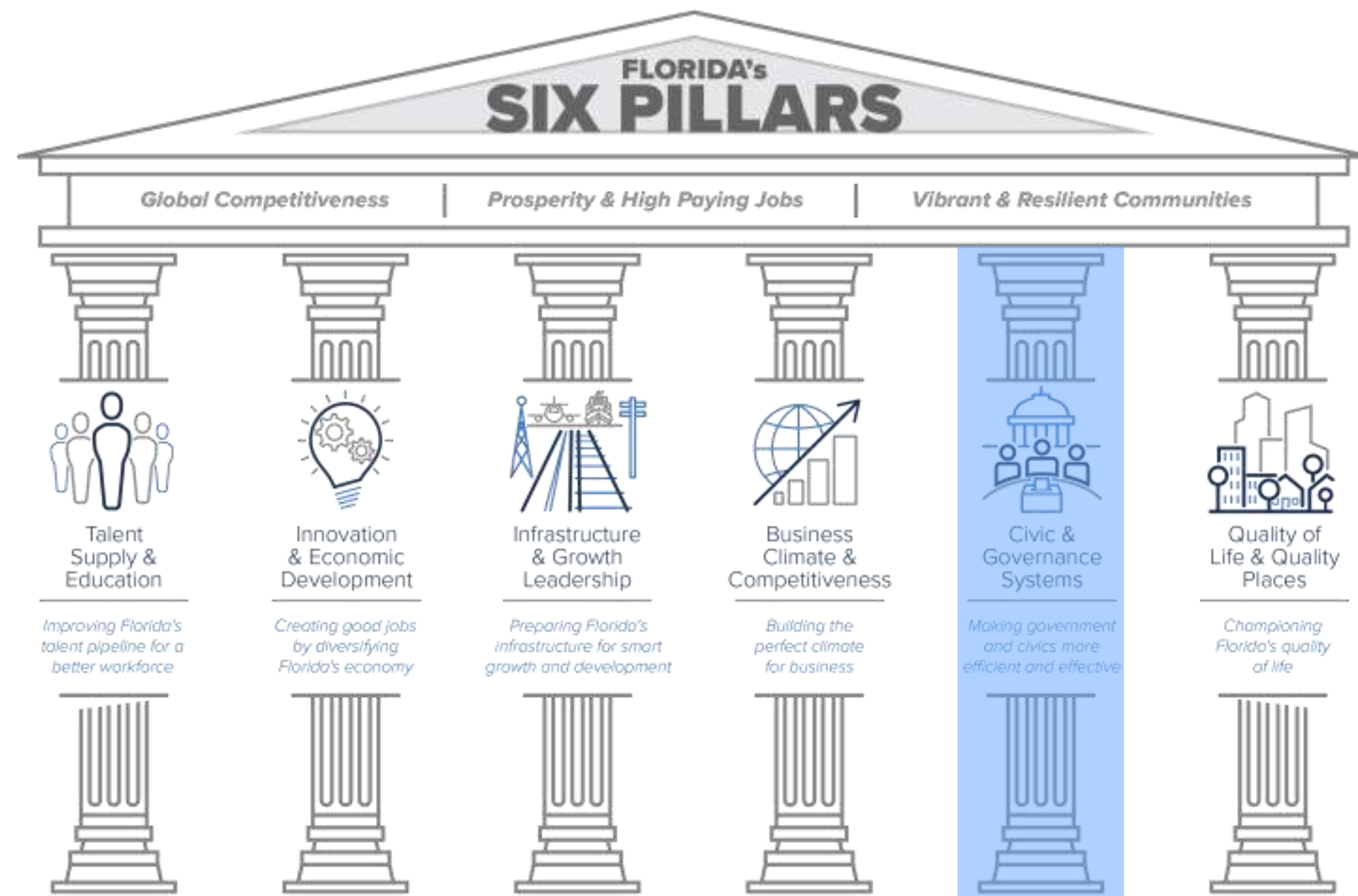
#1 business tax climate in the nation

Regulatory, labor, and operating risk environments rated among **top 5** in the nation

Environmental permitting and local land use processes rated among **top quartile in the nation**

Occupational licensing laws rated among **top 5 in the nation**

Legal climate improves to **top quartile in the nation**



Systems, Structures & Institutions
that **Support- not impede-**
Free Enterprise & Action

- **Align** Government Systems
- Simplify & Delayer
- **Leveraging** Voters, Volunteers, & Philanthropy

Making Government and Civics More Efficient and Effective

- Florida's Budget
- Government Systems
- Federal Issues
- Local Government Issues
- Regional Stewardship
- Public/Private Partnerships
- Ethics & Elections
- Florida's Constitution
- Civic Infrastructure

Making Government & Civics More Efficient & Effective

67 counties

412 municipal governments

95 school districts

1,077 special districts

72 regional or county economic development organizations

24 regional workforce boards

10 regional planning councils

27 metropolitan planning organizations

100% of **state agencies** aligned with Florida 2030 goals

100% of **regional economic development plans** aligned with Florida 2030 goals

100% of Florida residents covered by **regional visioning processes**

Increased size and impact of **nonprofit and philanthropic sectors**

Doubling the rate of Floridians who **volunteer and participate in civic and public service**, moving us from the bottom to the **top quartile**

Making Government & Civics More Efficient & Effective



TheFloridaScorecard.org

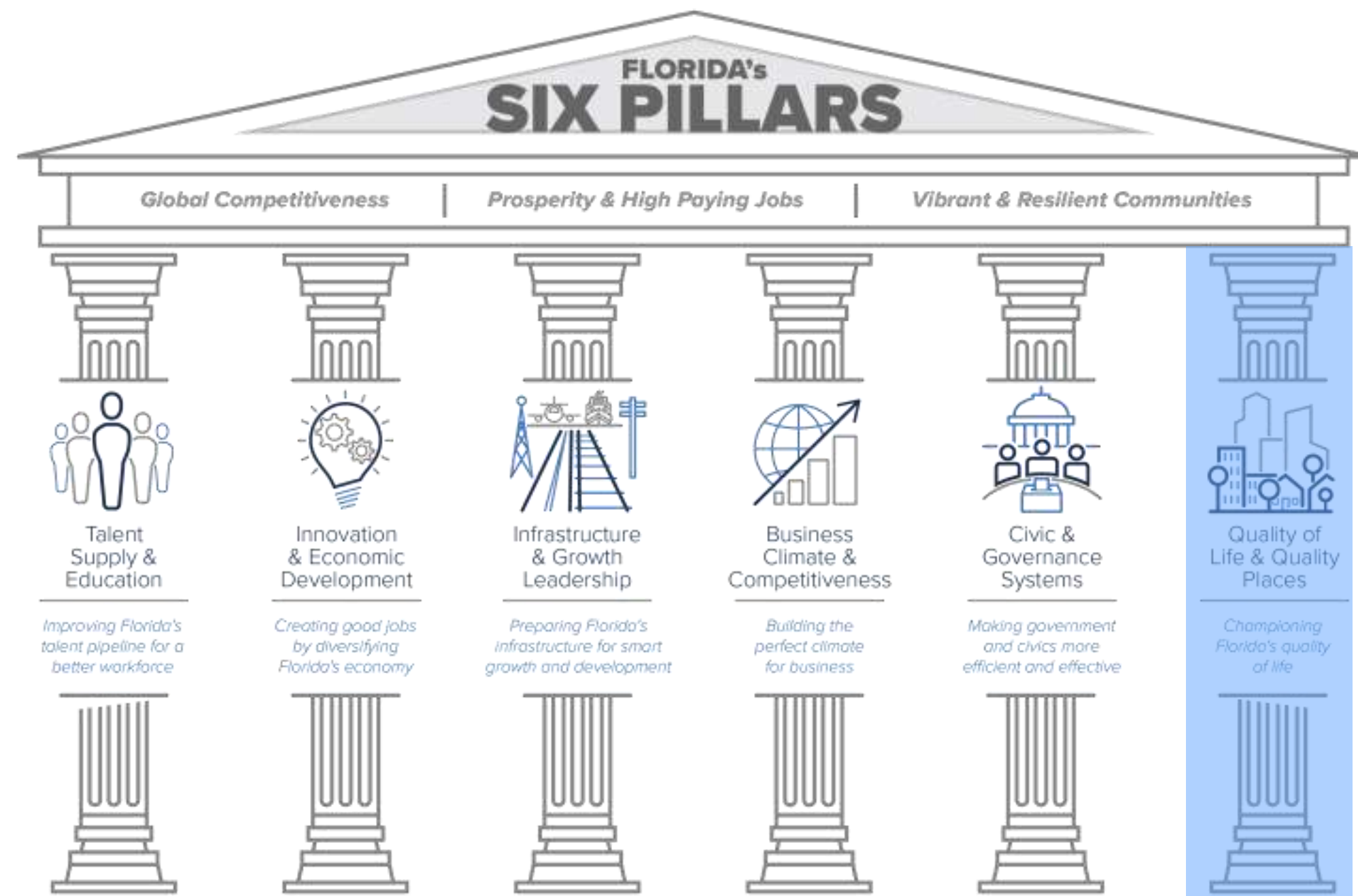
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Healthy, Safe, Sustainable Quality of Life Paths to Prosperity for Every Floridian

- Sense of Place & Security
- Address Generational Poverty
- Arts, Culture, Heritage
- Focus on **Florida Brand**

Championing Florida's Quality of Life

- Health & Wellness
- Retirement & Lifelong Engagement
- Safety & Security
- Housing & Livability
- Families & Children
- Retirement & Lifelong Engagement
- Economic Opportunity & Prosperity
- Sense of Place & Community
- Opposing Gambling Expansion

Championing Florida's Quality of Life & Quality Places

Florida ranks

12th in the **nation** for

overall wellbeing

including ranking

1st for **social wellbeing** & **4th** for **purpose**

(Gallup-ShareCare Wellbeing Index, 2017)



Top 5 state for **overall well being**

Florida's brand and reputation as **best place to live, work, raise a family, visit, learn, play, relocate, and compete** remains **top in the nation**

<10% of Florida children **live in poverty** and **100%** have a **pathway out**

< 10% of Florida residents live in **housing-cost burdened households**

Crime rates rank among the **lowest 10 states**

Florida **protects and enhances** the value of its **arts, culture, heritage, and sense of place**

Championing Florida's Quality of Life & Quality Places



TheFloridaScorecard.org

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A man in a dark suit and purple tie is speaking at a black podium. Behind him is a blue backdrop with the words "FLORIDA CHAMBER FOUNDATION" in large, light blue letters. The word "FLORIDA" is partially visible at the top, "CHAMBER" in the middle, and "Foundation" at the bottom. The man is gesturing with his right hand. A quote is overlaid on the left side of the image.

“As we move toward 2030, it is now more important than ever for Florida's leaders in industry, business, nonprofits and government to collaborate, and to work together toward a brighter future.”

Doug Davidson

*Market Executive, Bank of America
Chair, Florida Chamber Foundation*



FLORIDA 2030
THE BLUEPRINT TO SECURE FLORIDA'S FUTURE



KEY TARGETS & STRATEGIES

FLORIDA CHAMBER Foundation | **50 YEARS** 1968 - 2018





One More Thing...

Paths To Prosperity and Vibrant & Resilient Communities



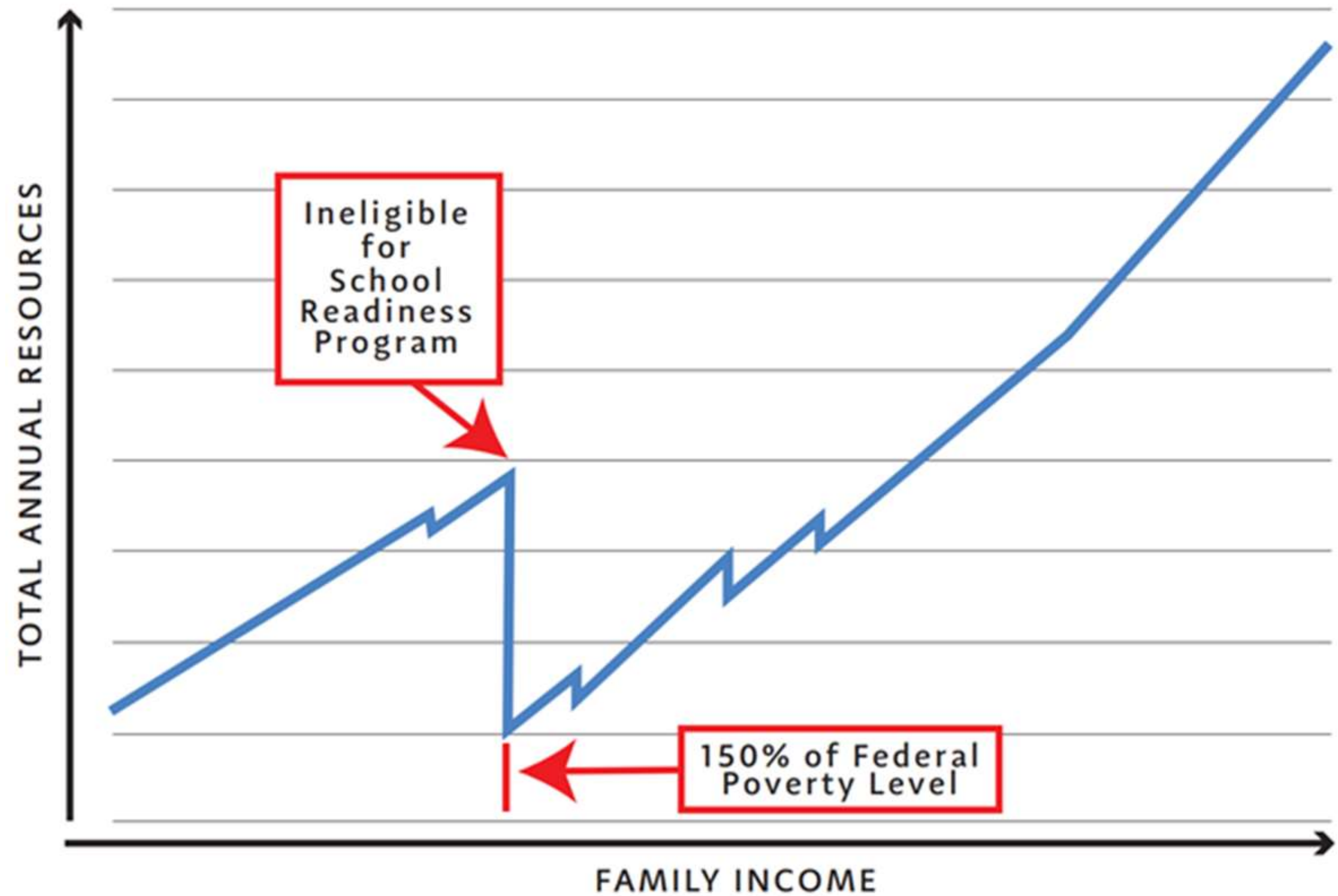
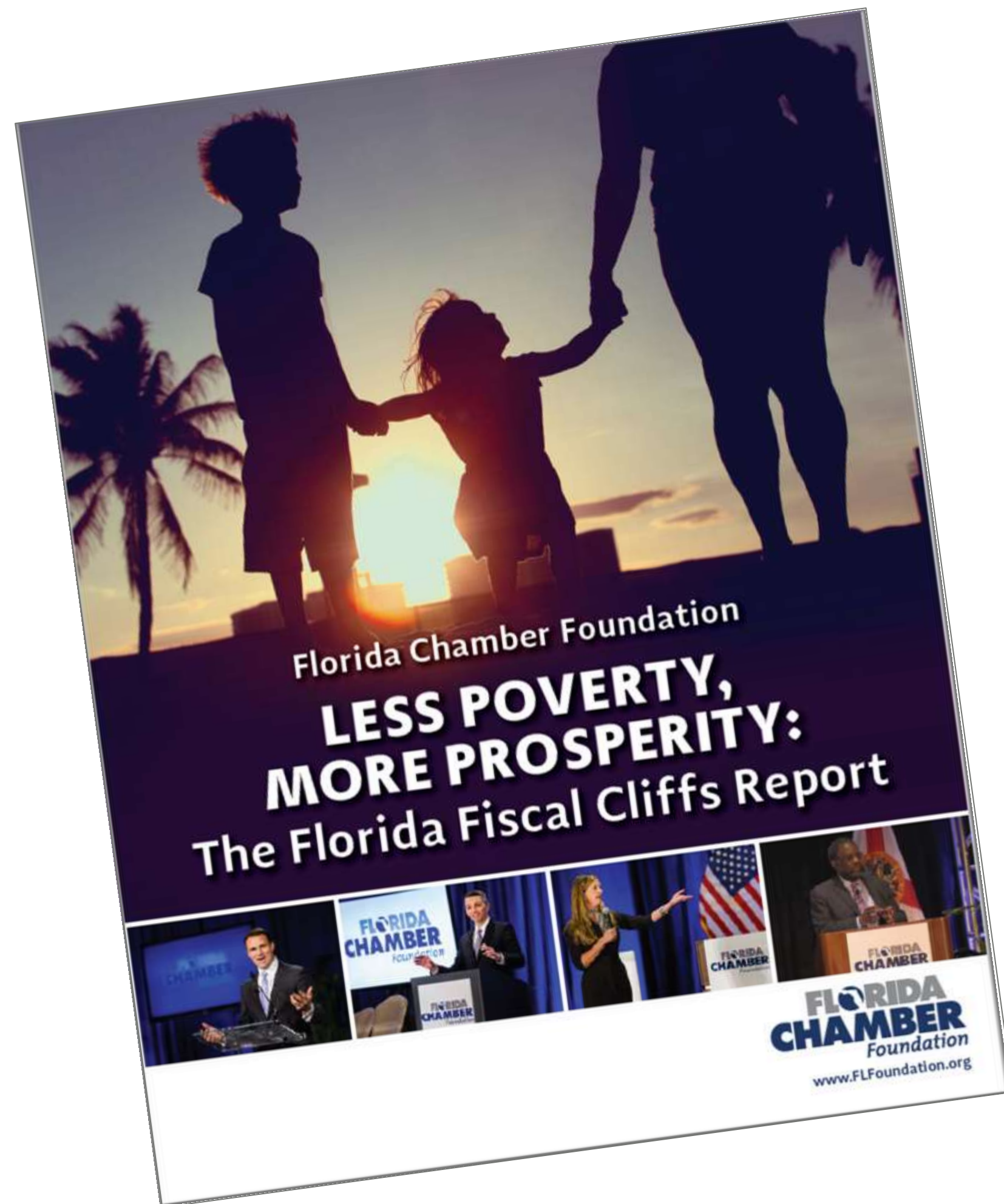
ROOT CAUSES

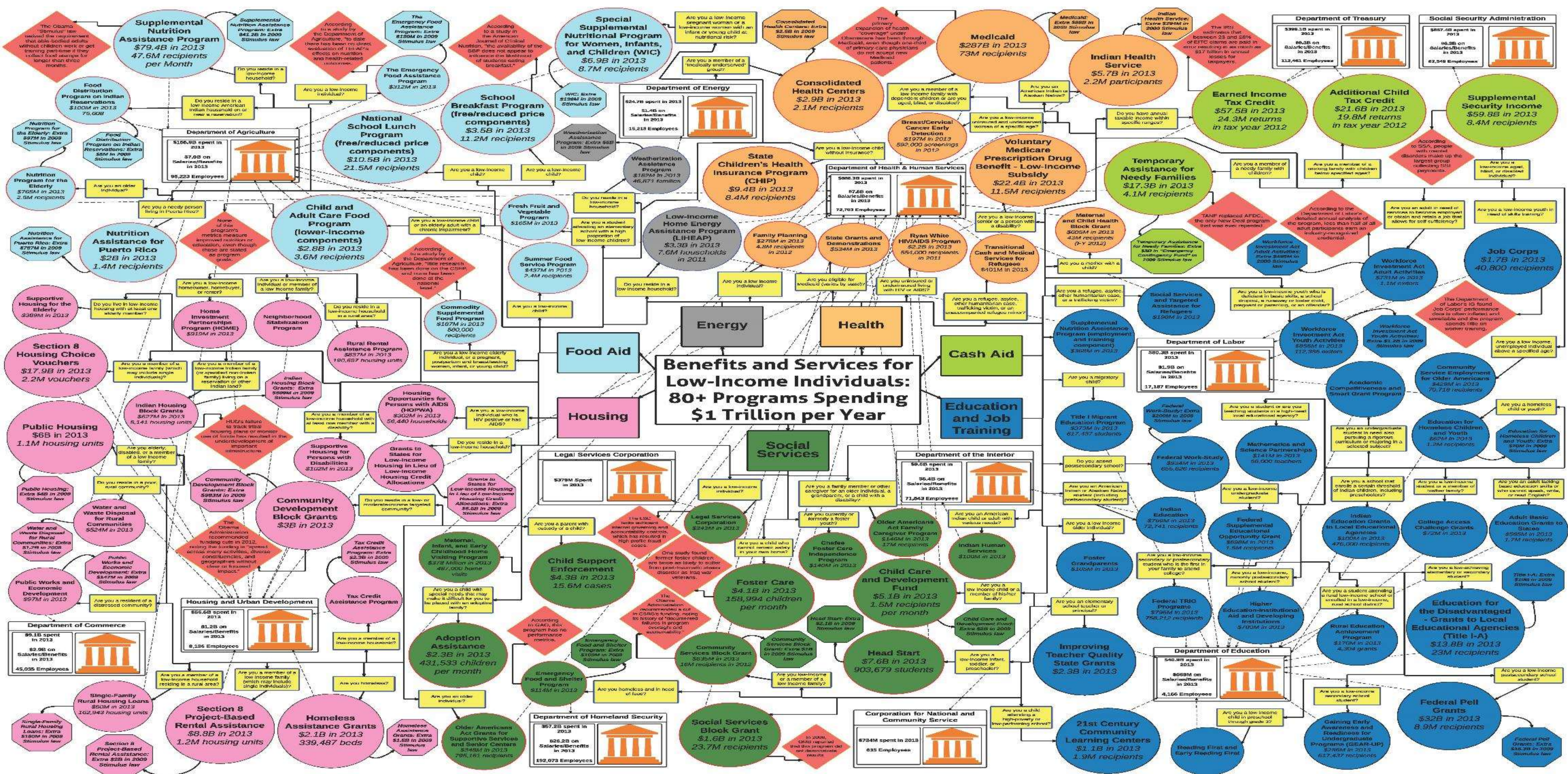
Jobs
Education
Housing
Transportation
Health
Food Security
Child & Family Care
Safety
Justice
Agency

\$9 per hour vs. \$25 per hour

**Is A Single Parent In
Florida Better Off Making
\$18,000 or \$50,000?**

Fiscal Cliffs Analysis

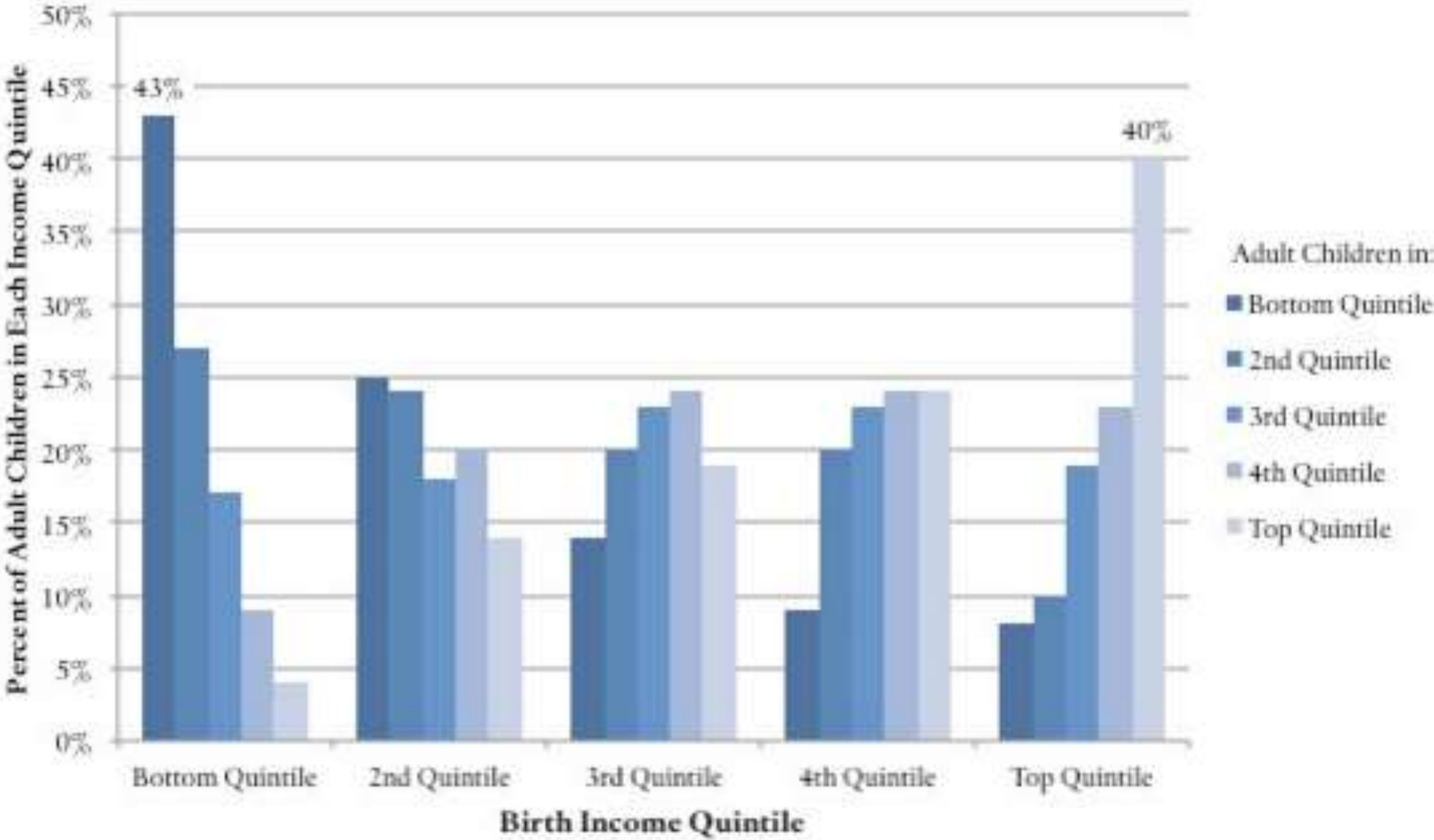




Source: House Ways and Means Committee staff, using Congressional Research Service reports and other data.

Economic Mobility – Stickiness of the Ends

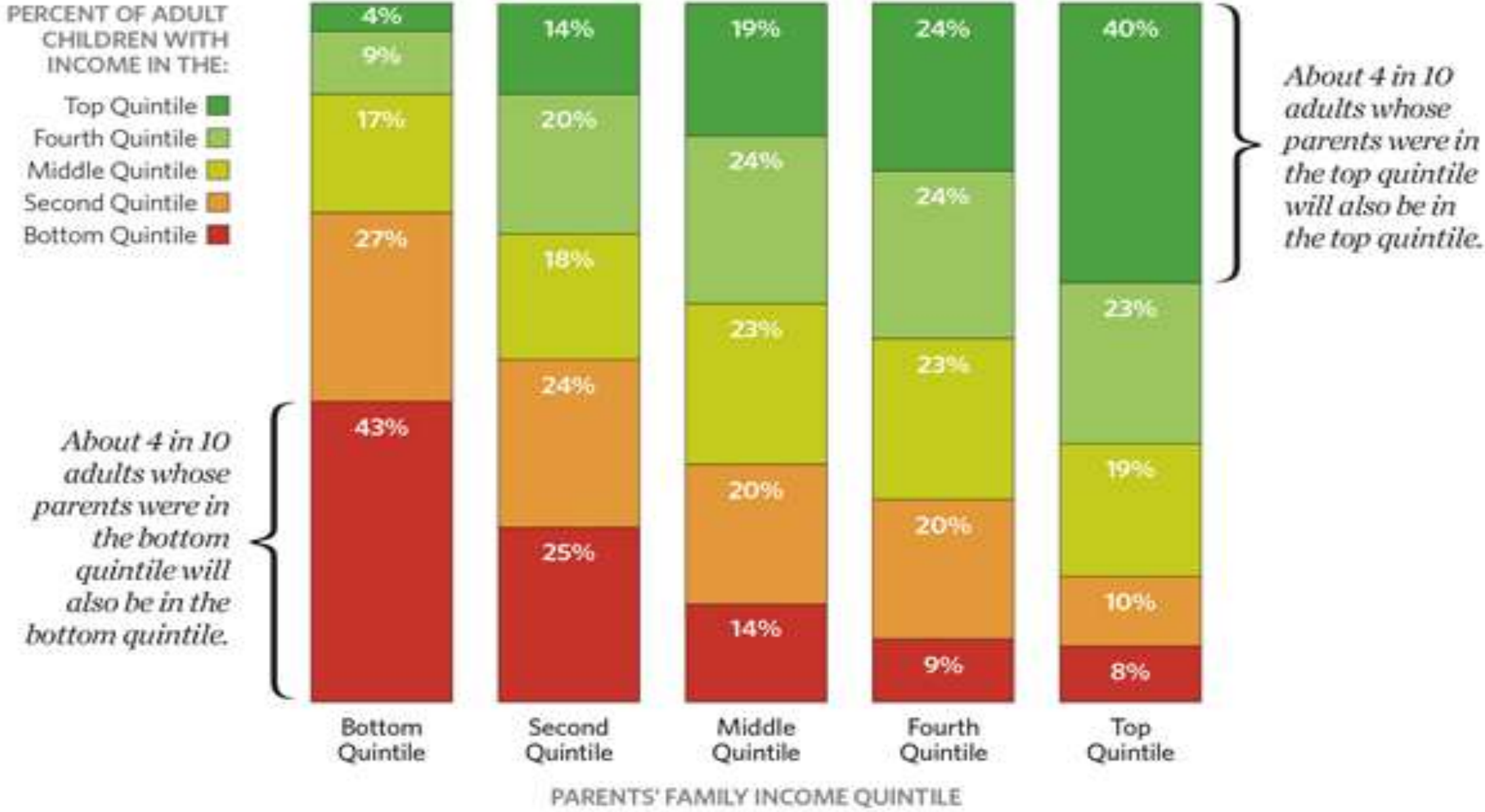
U.S. Economic Mobility



Source: Economic Mobility Project, Pew Center on the States | Graphic: Hagit Bachrach

Pew

Americans Raised at the Top and Bottom Are Likely to Stay There as Adults



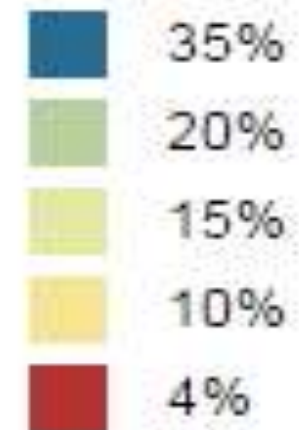
Note: Income is adjusted for family size.
Source: Pew Charitable Trusts Economic Mobility Project, *Pursuing the American Dream: Economic Mobility Across Generations*, July 2012, Figure 3, p. 6, http://www.pewstates.org/uploadedFiles/PCS_Assets/2012/Pursuing_American_Dream.pdf (accessed May 28, 2013).
CPI DP 12 heritage.org

Heritage

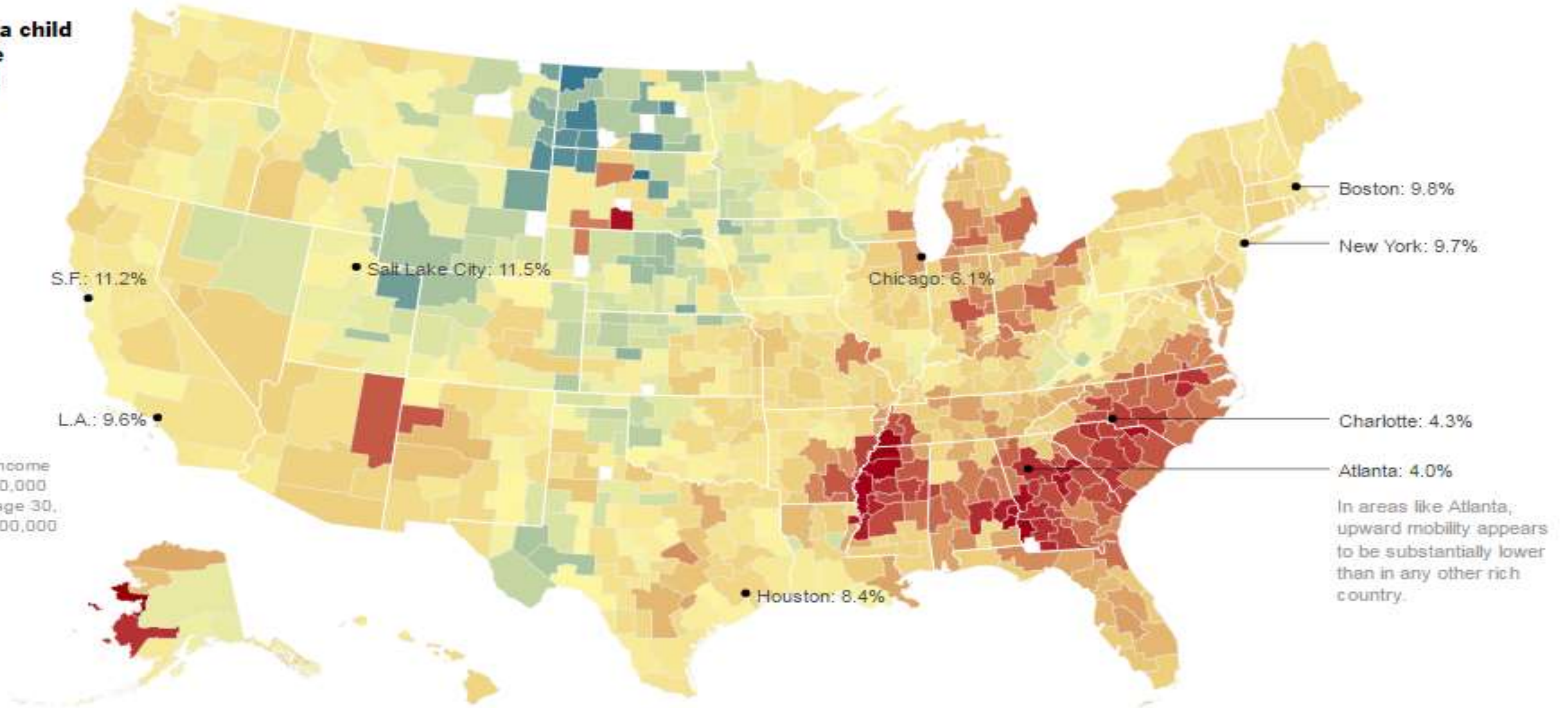
In Climbing Income Ladder, Location Matters

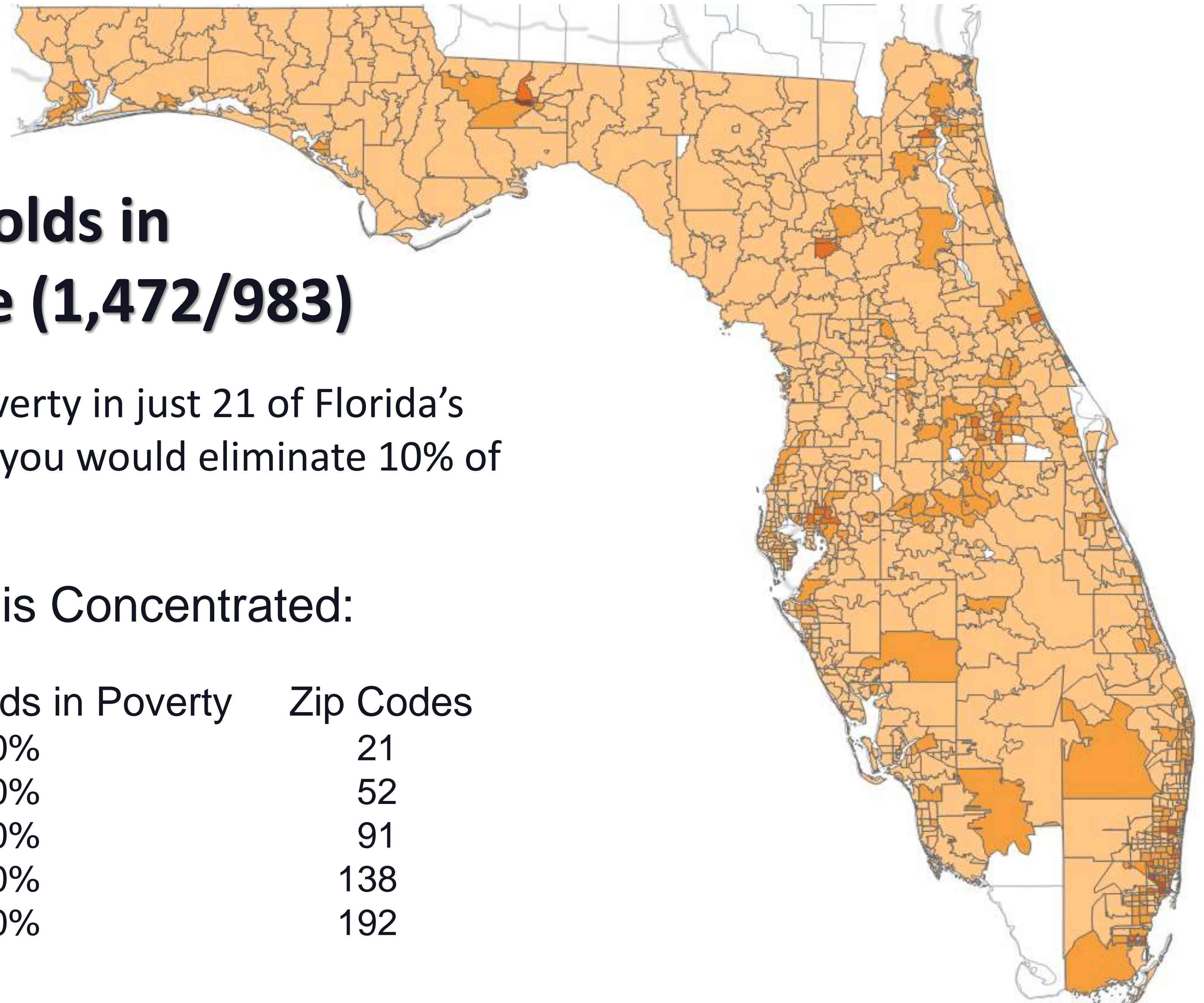
A study finds the odds of rising to another income level are notably low in certain cities, like Atlanta and Charlotte, and much higher in New York and Boston.

The chance a child raised in the bottom fifth rose to the top fifth



The top fifth is equal to family income of more than \$70,000 for the child by age 30, or more than \$100,000 by age 45.





Number of Households in Poverty by Zip Code (1,472/983)

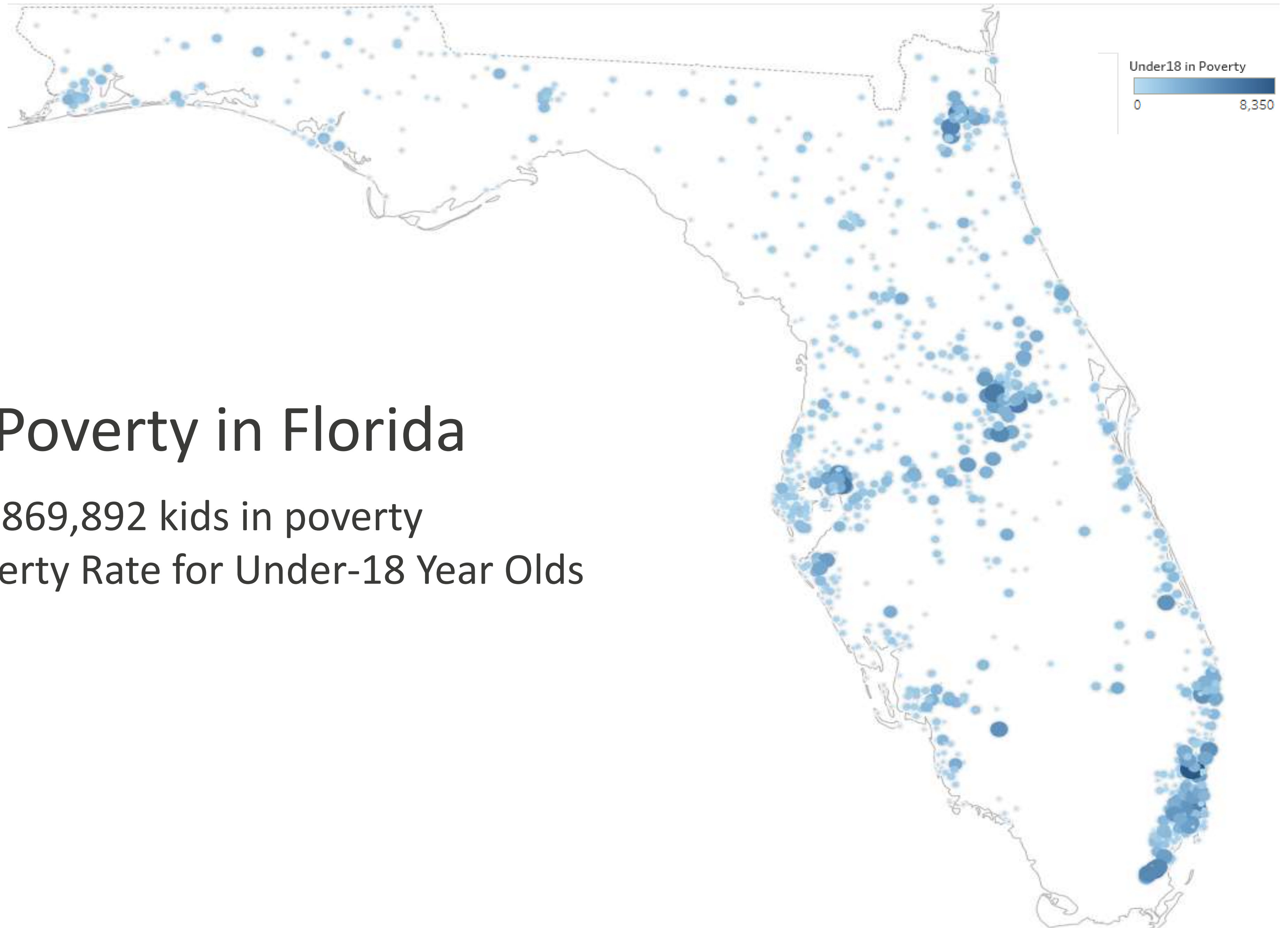
“If you eliminated the poverty in just 21 of Florida’s 983 populated zip codes, you would eliminate 10% of all of Florida’s poverty”

Poverty is Concentrated:

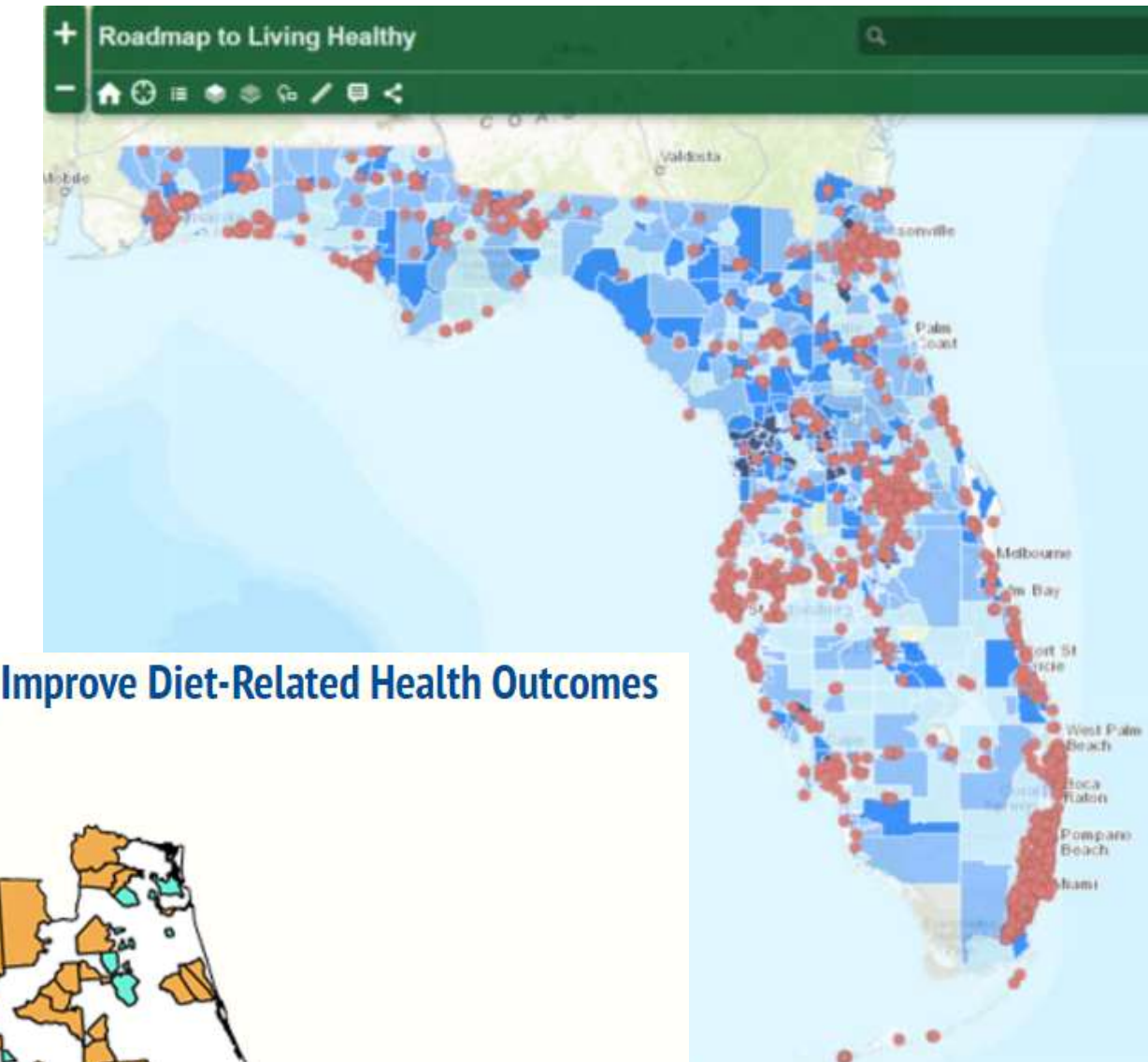
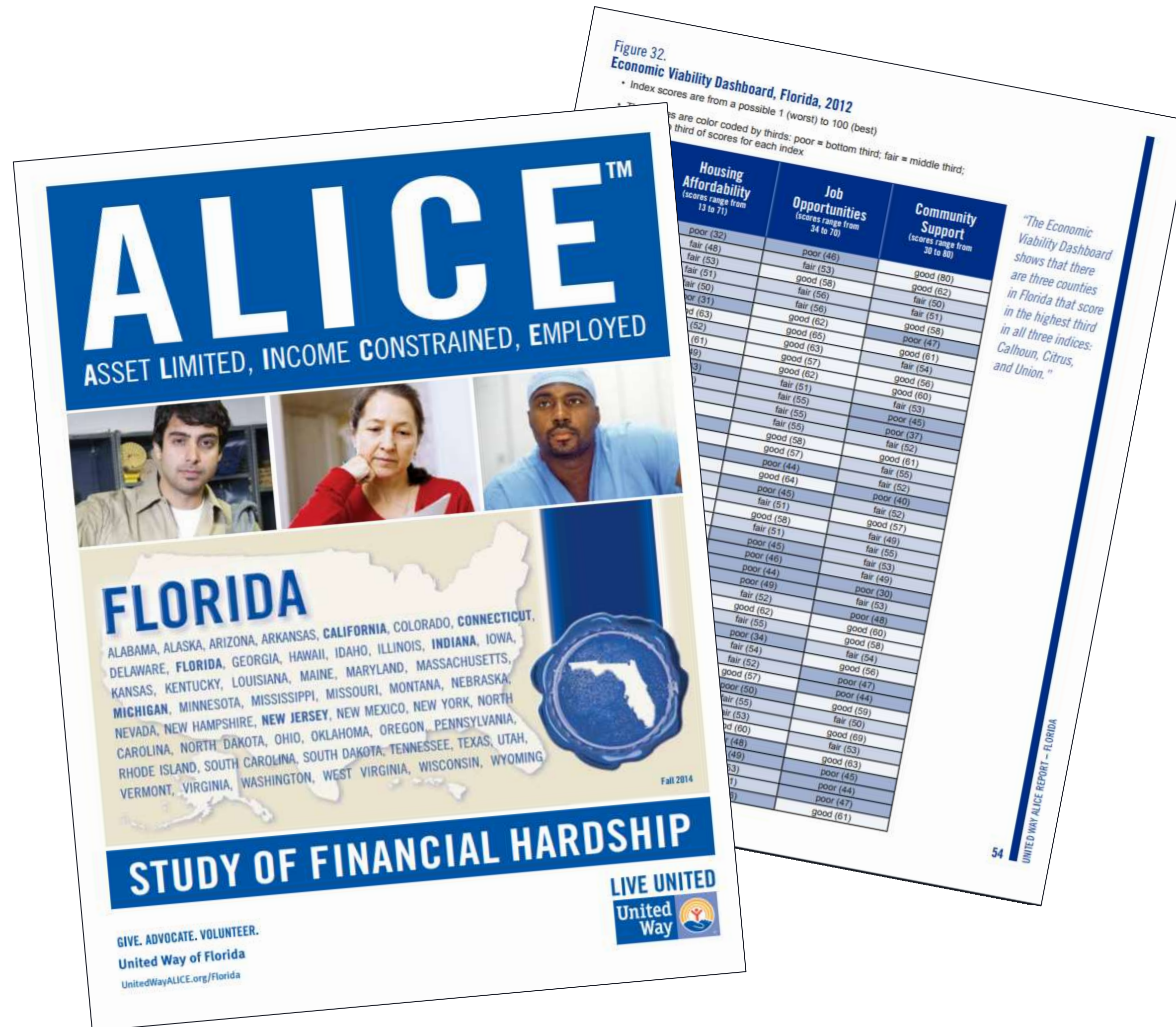
Households in Poverty	Zip Codes
10%	21
20%	52
30%	91
40%	138
50%	192

Kids in Poverty in Florida

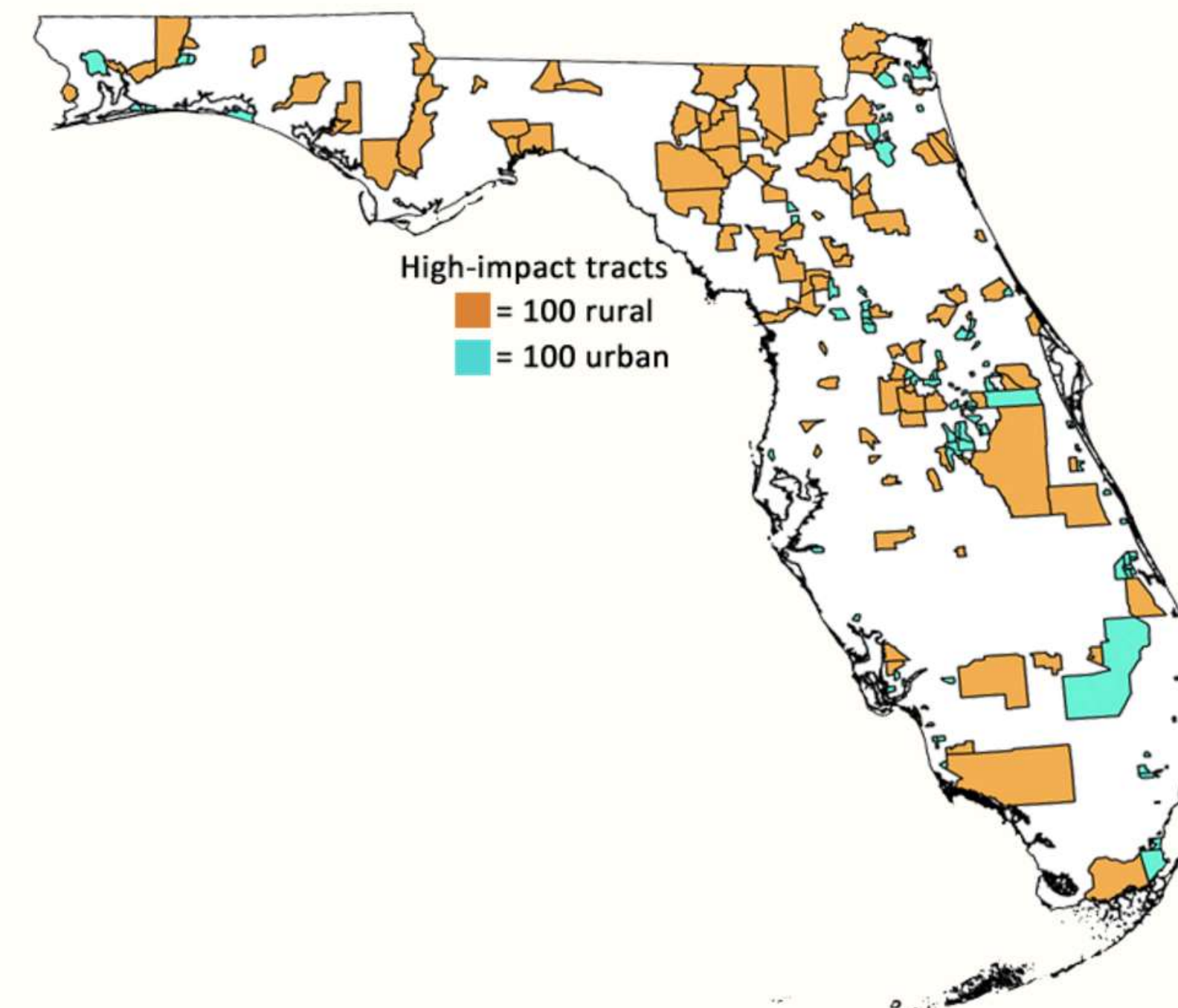
Florida: 869,892 kids in poverty
21.3% Poverty Rate for Under-18 Year Olds



Building on Partnerships & Leveraging Resources



Florida Census Tracts Where Improved Food Access Can Substantially Improve Diet-Related Health Outcomes





www.Florida2030.org

FloridaChamber.com/ProsperityMovement

TheFloridaScorecard.org

850.521.1258

@WhatTonyCs

#FL2030 @FLChamberFdn

Tony Carvajal

TCarvajal@FLChamber.com

EVP, Florida Chamber Foundation



Securing Florida's Future...Together