

FLACDC 2018 Summit – 21st Century Communities

Florida in the 21st Century



You Are
Here

**FLORIDA
CHAMBER**
Foundation

www.Florida2030.org
#FL2030 @FLChamberFdn

Tony Carvajal
EVP, Florida Chamber Foundation
TCarvajal@FLChamber.com **@WhatTonyCs**

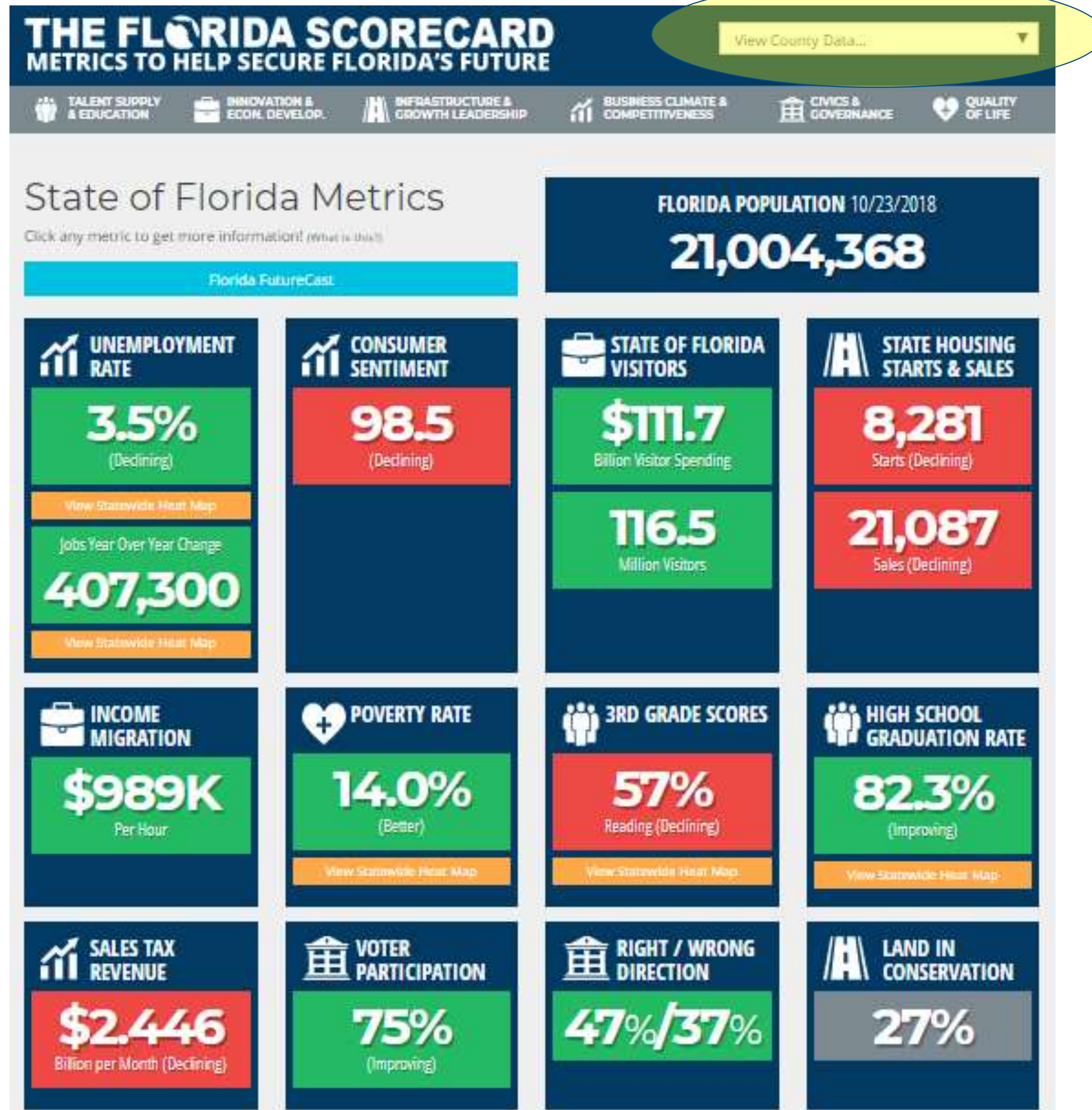


21 -> 26 M
1100/day
\$989,000/hr

1.7 M NNJ – 11,800/mo
116 M Visitors
\$996.3 B* – 17th, 1%
20th Industry Diversification

3.5%, +234,000**
1.6 M jobs since 12/2010, 1:13
358 K out v 245.3 K open
14% Poverty
46% near crisis (ALICE)

1-3+ B Consumers, 95%
5 of 7 < 65 = 1.8 B needed
11,800/mo while 50% “disrupted”
40-50% Global 500 in “emerging” (2025)



www.theFloridaScorecard.org

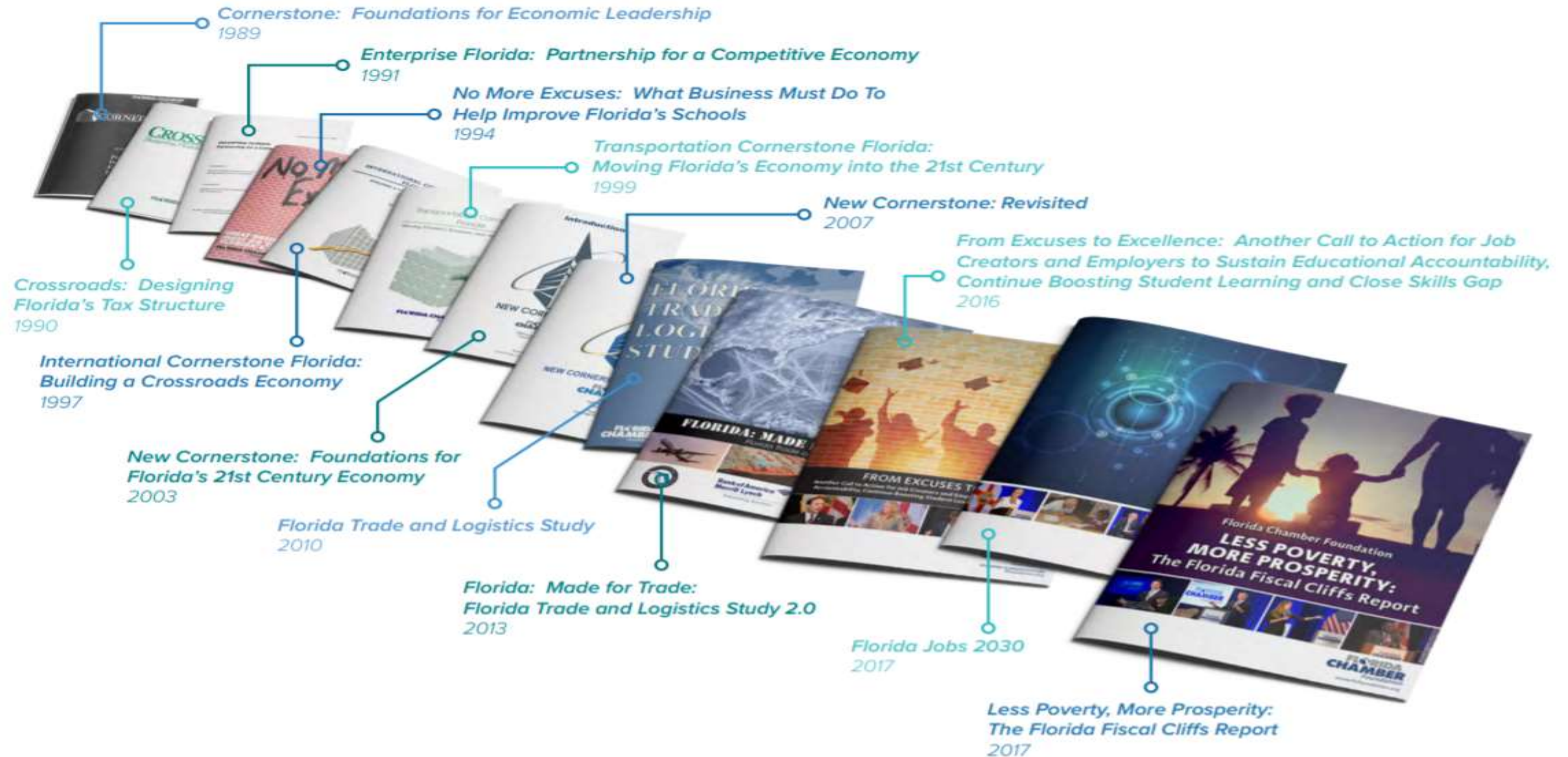
Downloadable charts

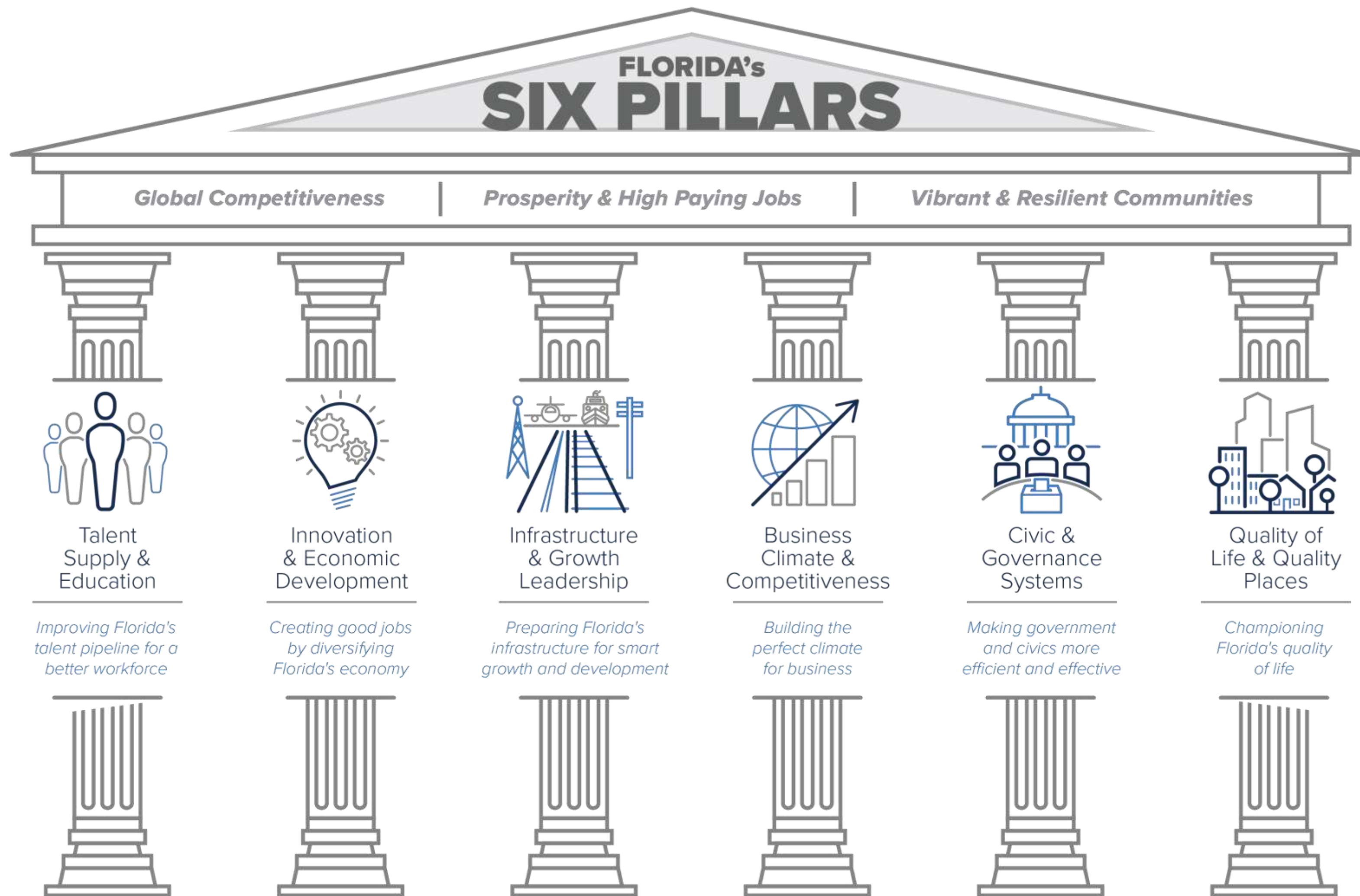
Data is downloadable

Links to data sources

Free to use

50 Years of Securing Florida's Future





***Global Competition
(17th to 10th)***

***Path to Prosperity
for every zip code in FL***

Vibrant & Resilient Communities

***How do we plan better for the
next 5 million Floridians than
we did for the last 5 million?***

SPECIAL THANKS TO OUR FLORIDA 2030 PARTNERS

PILLAR LEADERSHIP PARTNERS



SUSTAINING PILLAR PARTNERS



ANNUAL PILLAR PARTNERS



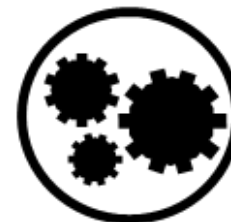


www.Florida2030.org

HOW WILL FLORIDA WORK IN 2030?



Global
Markets



Innovation



Future of
Work

Resources



Risk and
Resiliency

HOW WILL FLORIDA LIVE IN 2030?



Growth



Diversity

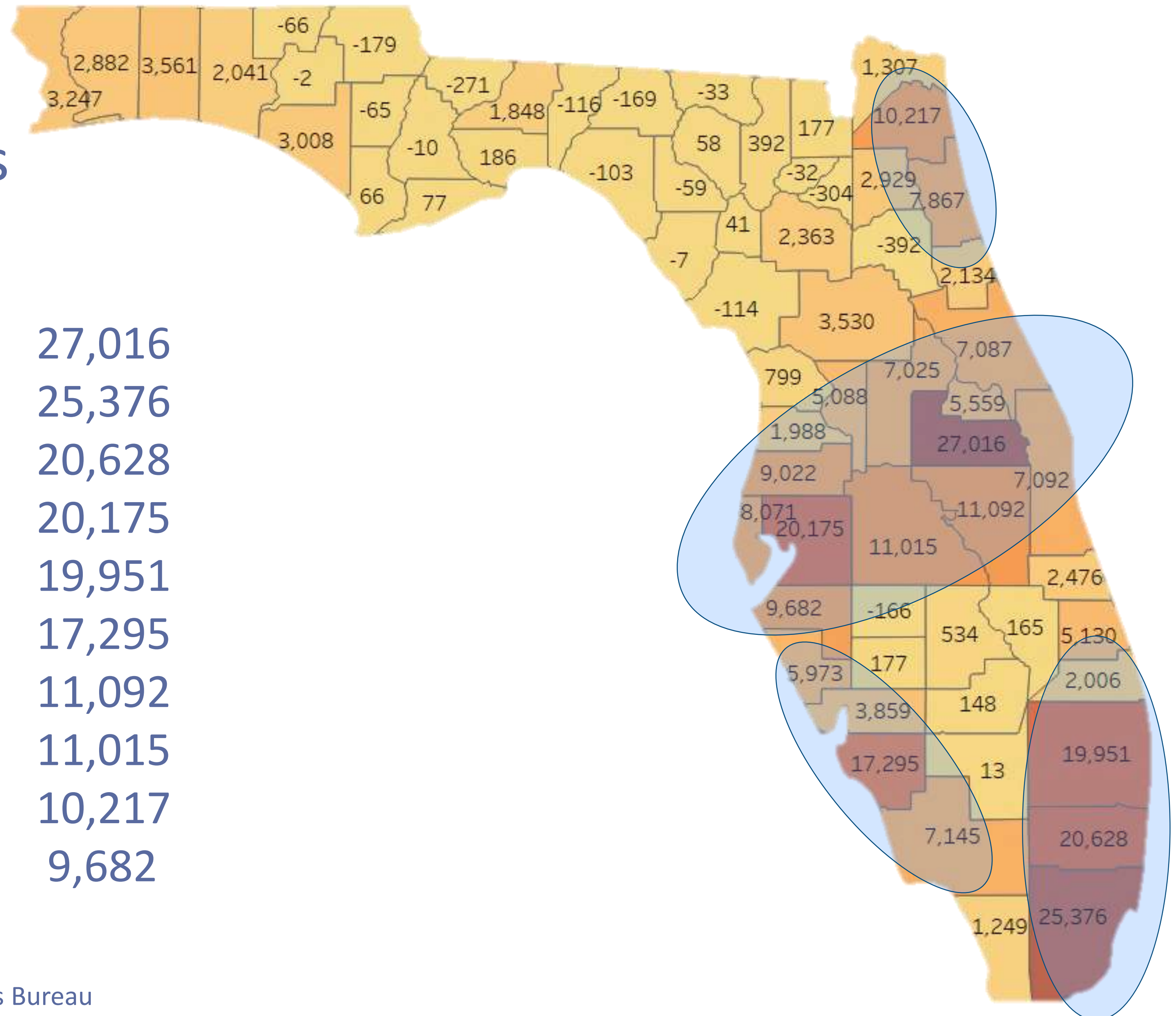


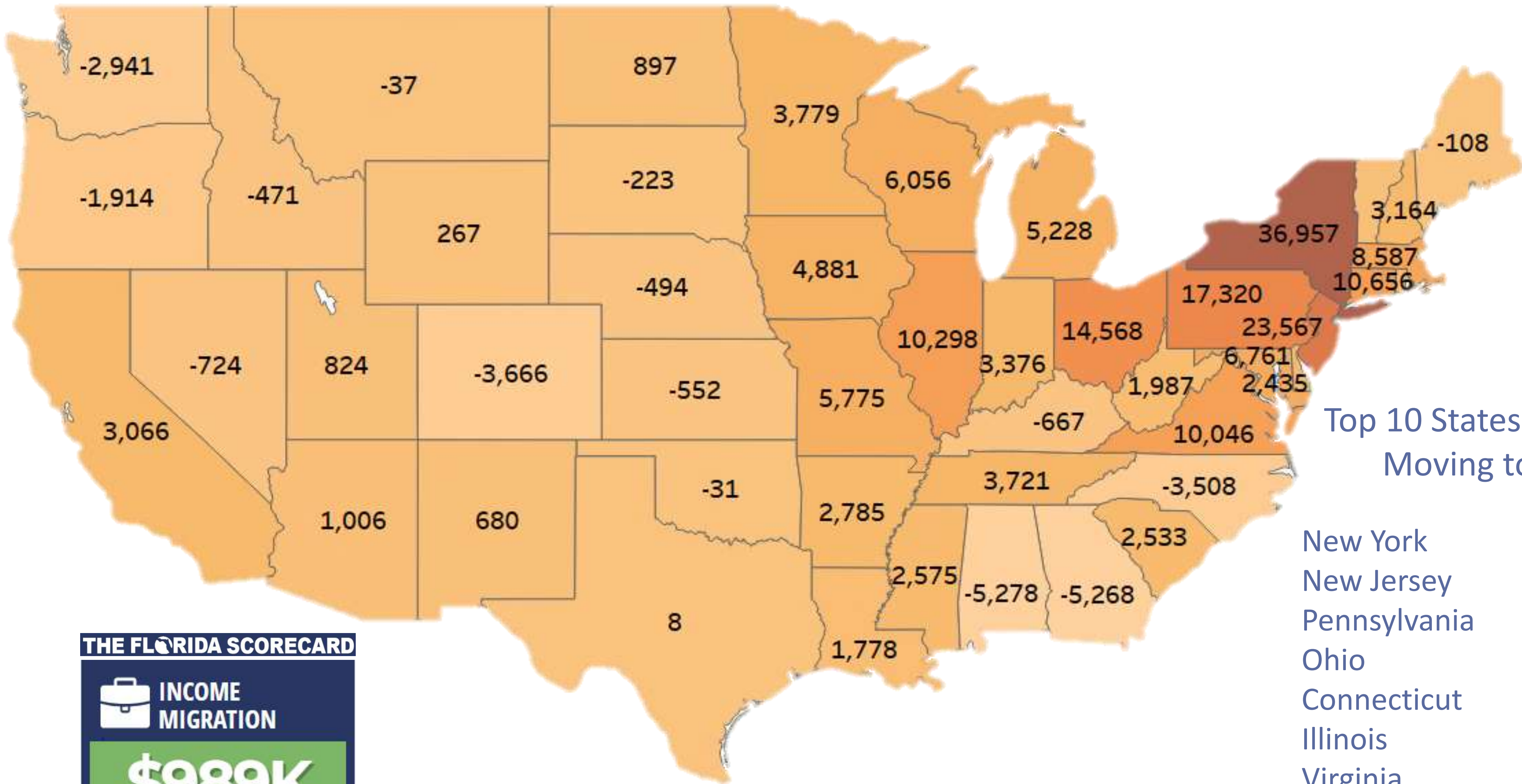
Urbanization

2016 to 2017 Population Changes

Top Counties:

1. Orange	27,016
2. Miami-Dade	25,376
3. Broward	20,628
4. Hillsborough	20,175
5. Palm Beach	19,951
6. Lee	17,295
7. Osceola	11,092
8. Polk	11,015
9. Duval	10,217
10. Manatee	9,682






Top 10 States: Net People Moving to Florida

New York	36,957
New Jersey	23,567
Pennsylvania	17,320
Ohio	14,568
Connecticut	10,656
Illinois	10,298
Virginia	10,046
Massachusetts	8,587
Maryland	6,761
Wisconsin	6,056

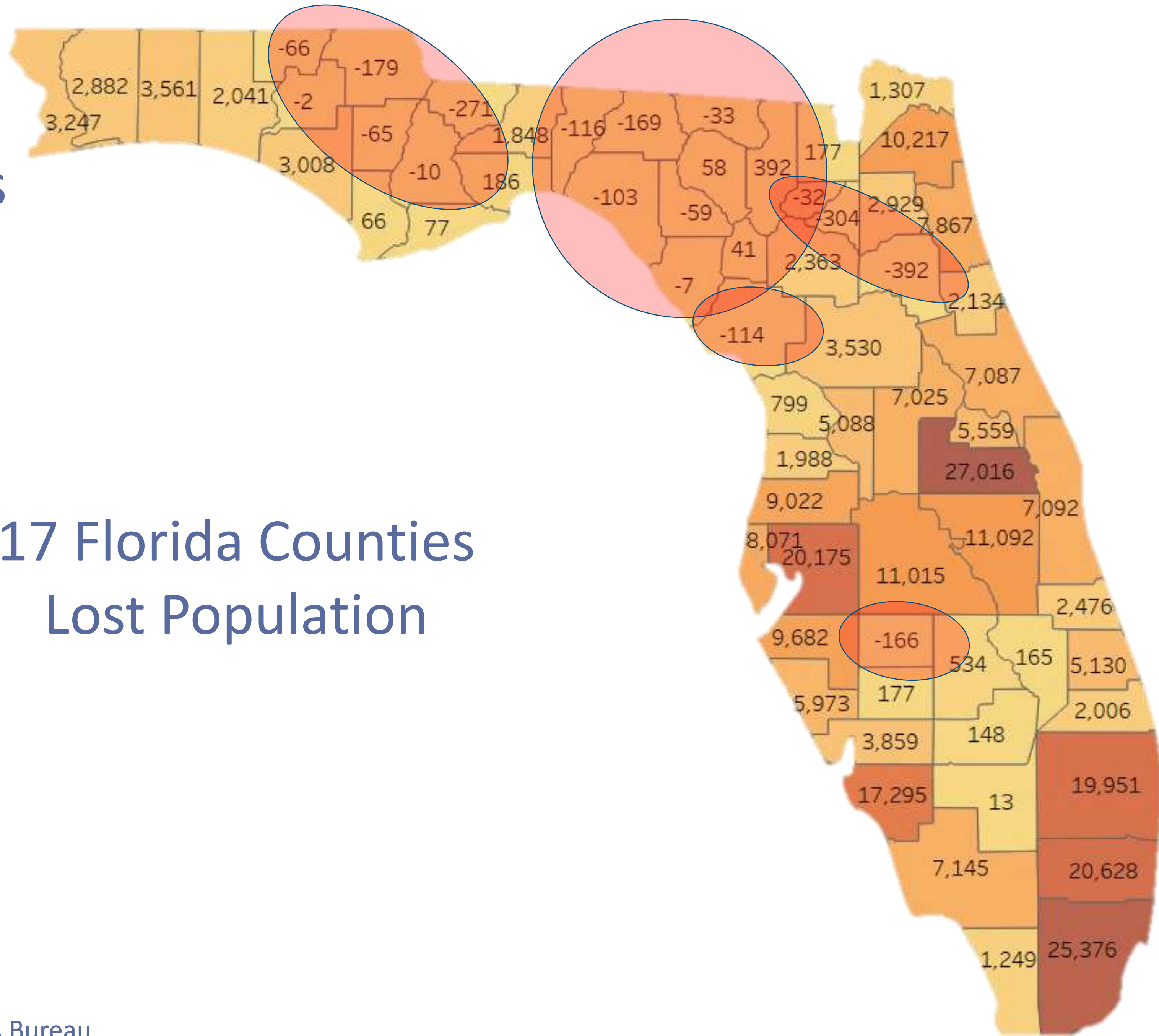
THE FLORIDA SCORECARD

INCOME
MIGRATION

\$989K

Per Hour

2016 to 2017 Population Changes



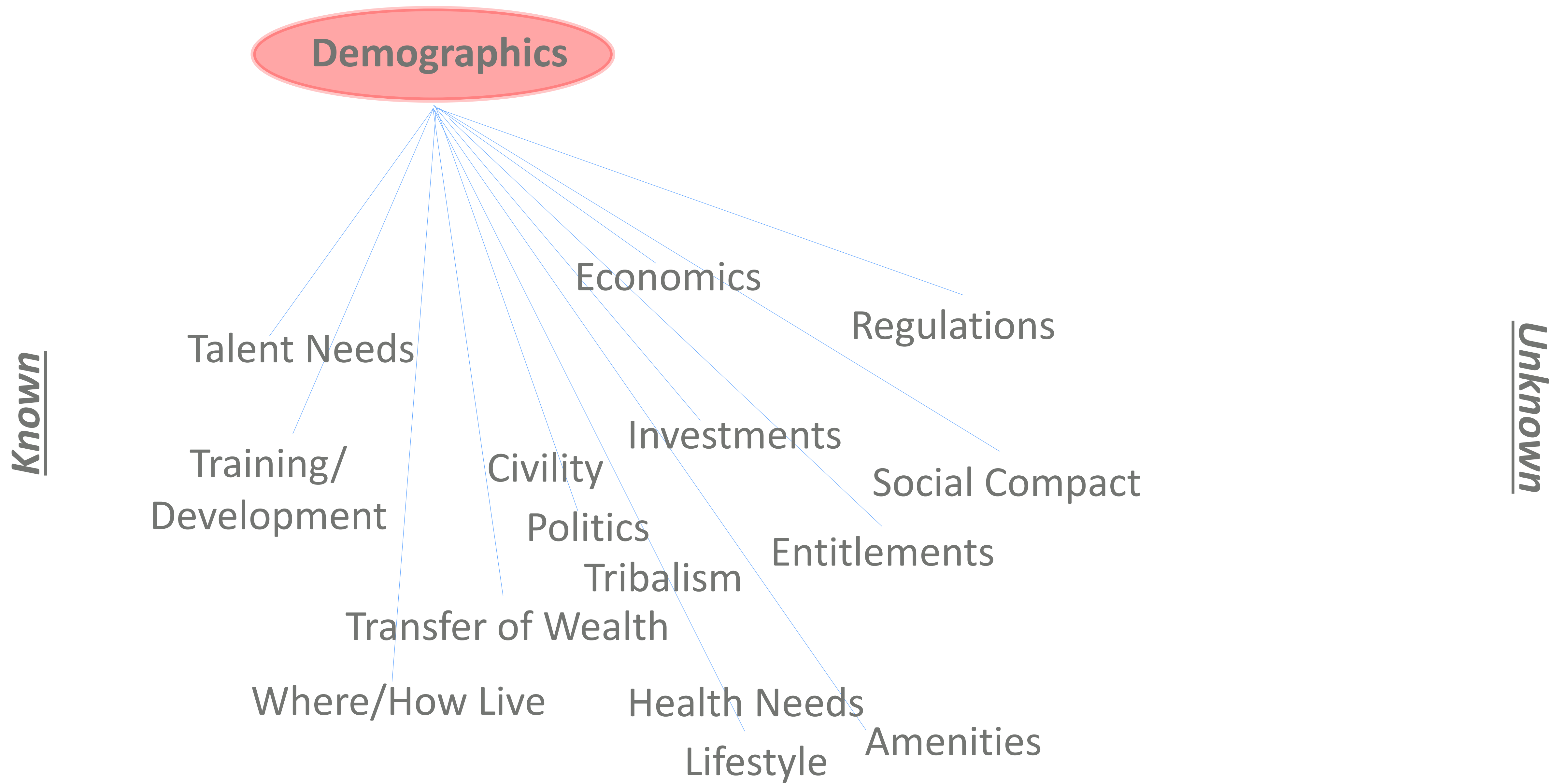
17 Florida Counties
Lost Population

For copy of this backgrounder contact our
Community Development Partnership Office

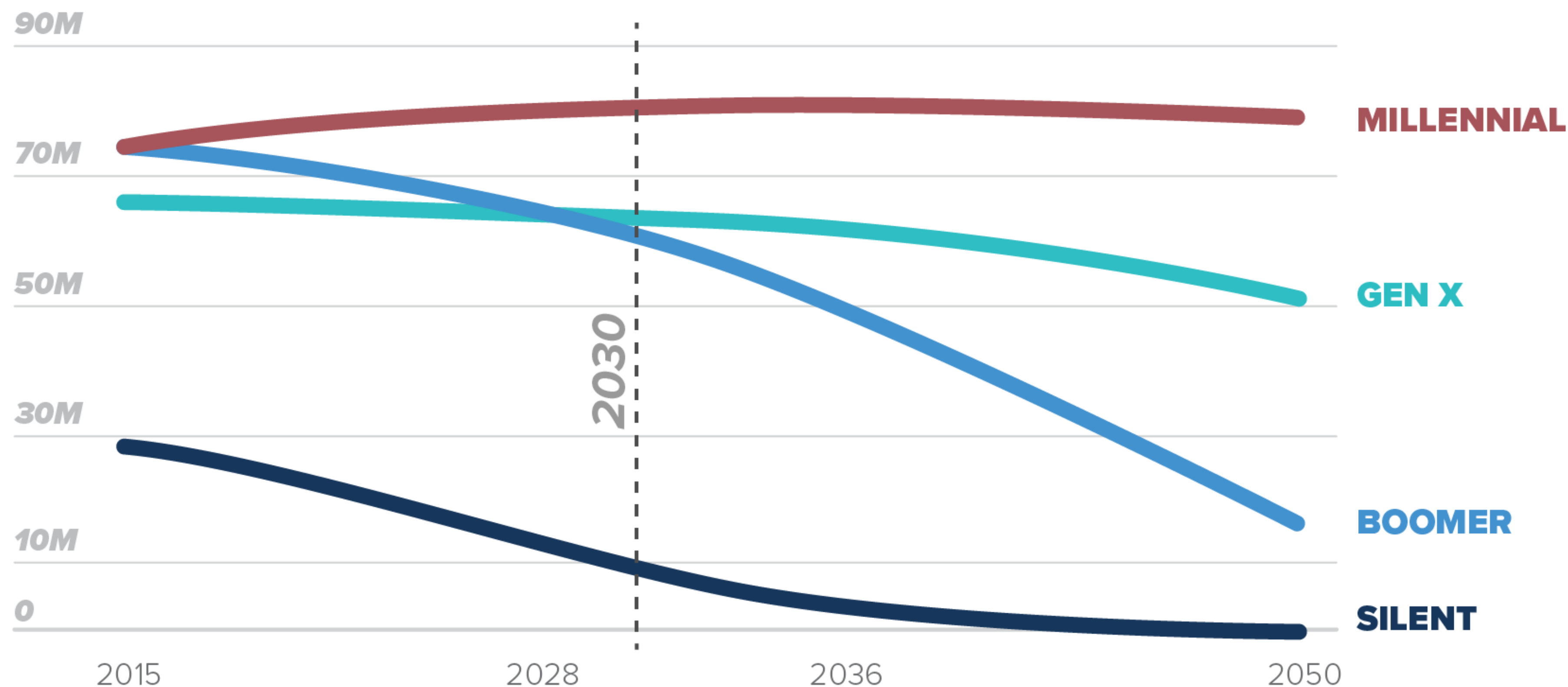
Aaron Kinnon, 850-521-1253



	Holmes	Washington	Bay	Jackson	Calhoun	Gulf	Liberty	Franklin	Gadsden	Wakulla	Taylor
Population	20,210	24,985	178,820	50,418	15,001	5,349	8,719	12,161	48,263	31,909	22,295
< 18	4,128	5,072	38,568	9,628	3,091	2,566	1,802	2,102	10,695	6,971	4,354
> 65	4,053	4,378	29,933	9,295	2,702	2,937	1,061	2,562	7,920	4,361	4,534
# Households	6,809	8,370	67,939	16,744	4,555	5,349	2,363	4,250	16,885	10,726	7,544
Owner Occup	79.8%	78.0%	61.7%	70.9%	82.7%	74.6%	75.7%	72.7%	71.1%	75.6%	77.0%
# Businesses	251	378	4,627	768	184	286	85	313	664	440	403
Unemploymt	4.2%	3.7%	3.4%	4.1%	4.4%	3.6%	3.7%	3.5%	4.7%	3.2%	4.2%
% Poverty	24.2%	22.8%	14.9%	22.6%	21.9%	23.5%	23.6%	23.1%	20.6%	13.1%	22.5%
A.L.I.C.E.	56%	51%	41%	58%	58%	49%	52%	51%	56%	39%	55%
Veterans	1,805	2,201	22,344	4,544	1,195	1,443	586	1,017	3,688	2,579	1,913
< 65 w Disab	15.6%	14.7%	13.1%	15.6%	14.9%	13.3%	16.1%	16.3%	14.4%	12.2%	15.9%

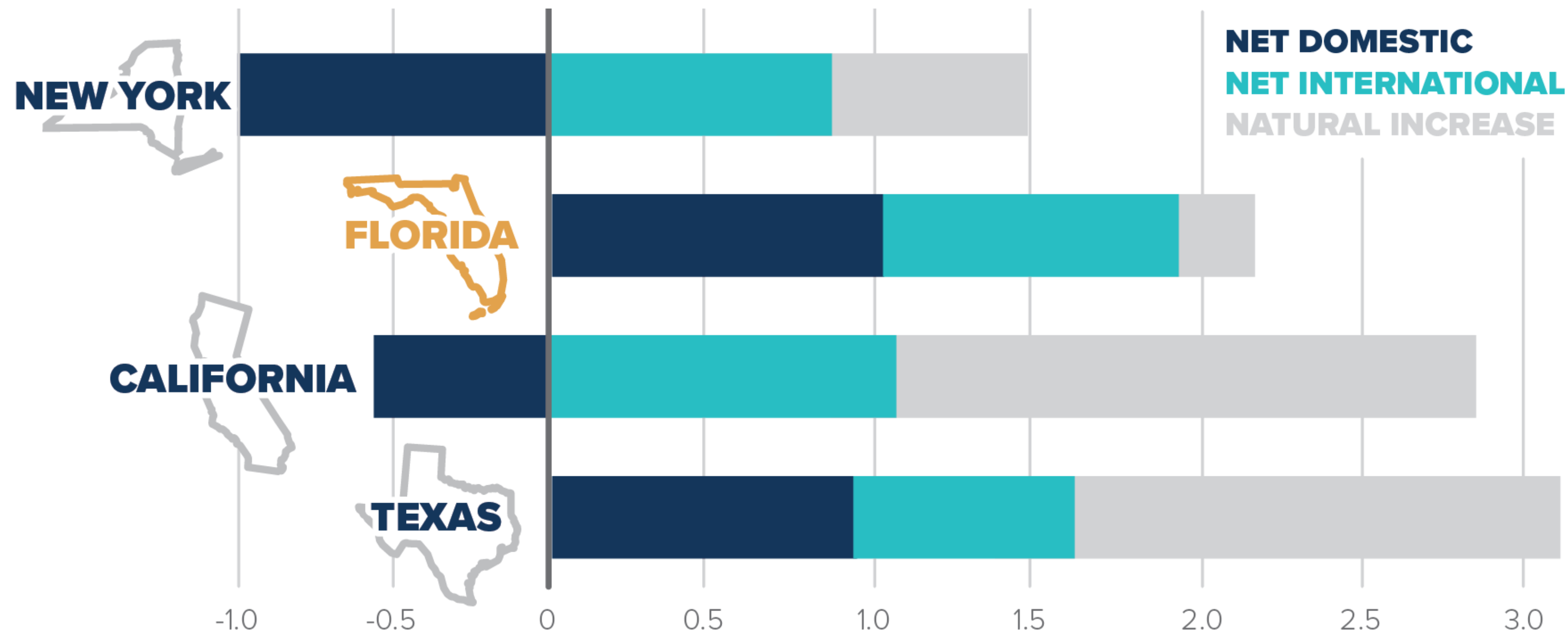


Diversity



Projected U.S. Population by Generation

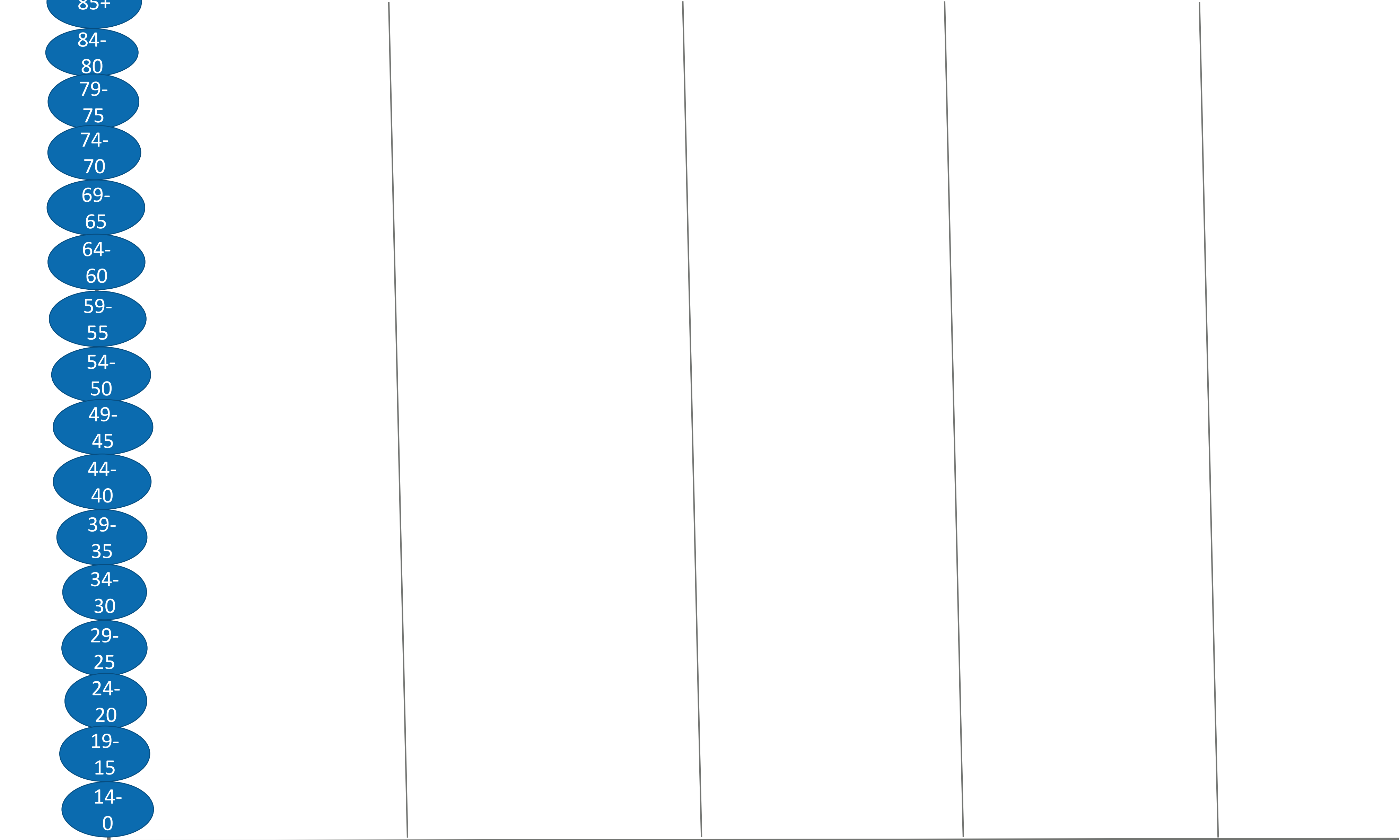
Growth



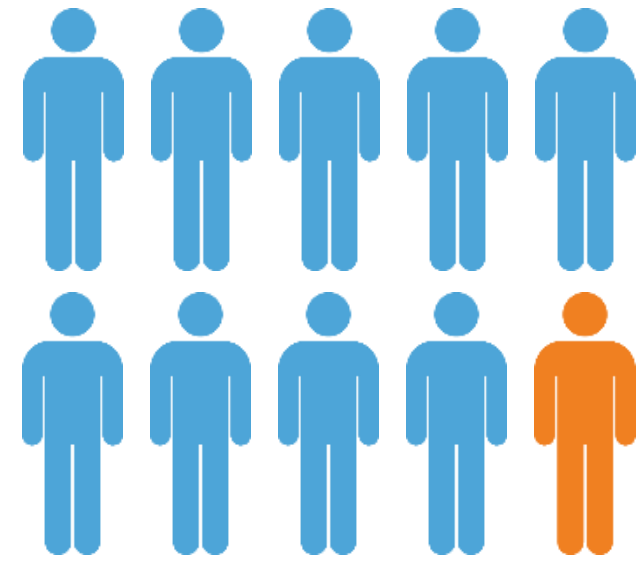
Change in Population by Source, 2010-2017 (millions)

% Growth to
2030 by Age
Group

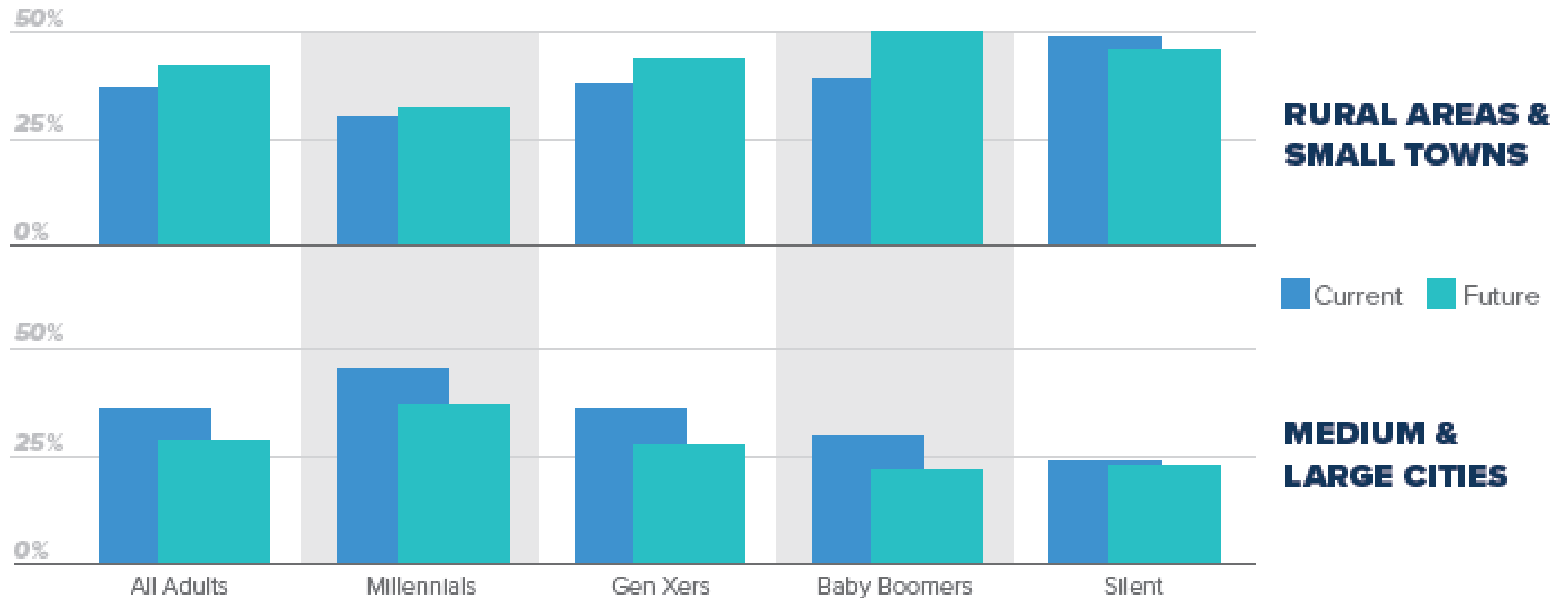
- 85+
- 84-
- 80
- 79-
- 75
- 74-
- 70
- 69-
- 65
- 64-
- 60
- 59-
- 55
- 54-
- 50
- 49-
- 45
- 44-
- 40
- 39-
- 35
- 34-
- 30
- 29-
- 25
- 24-
- 20
- 19-
- 15
- 14-
- 0



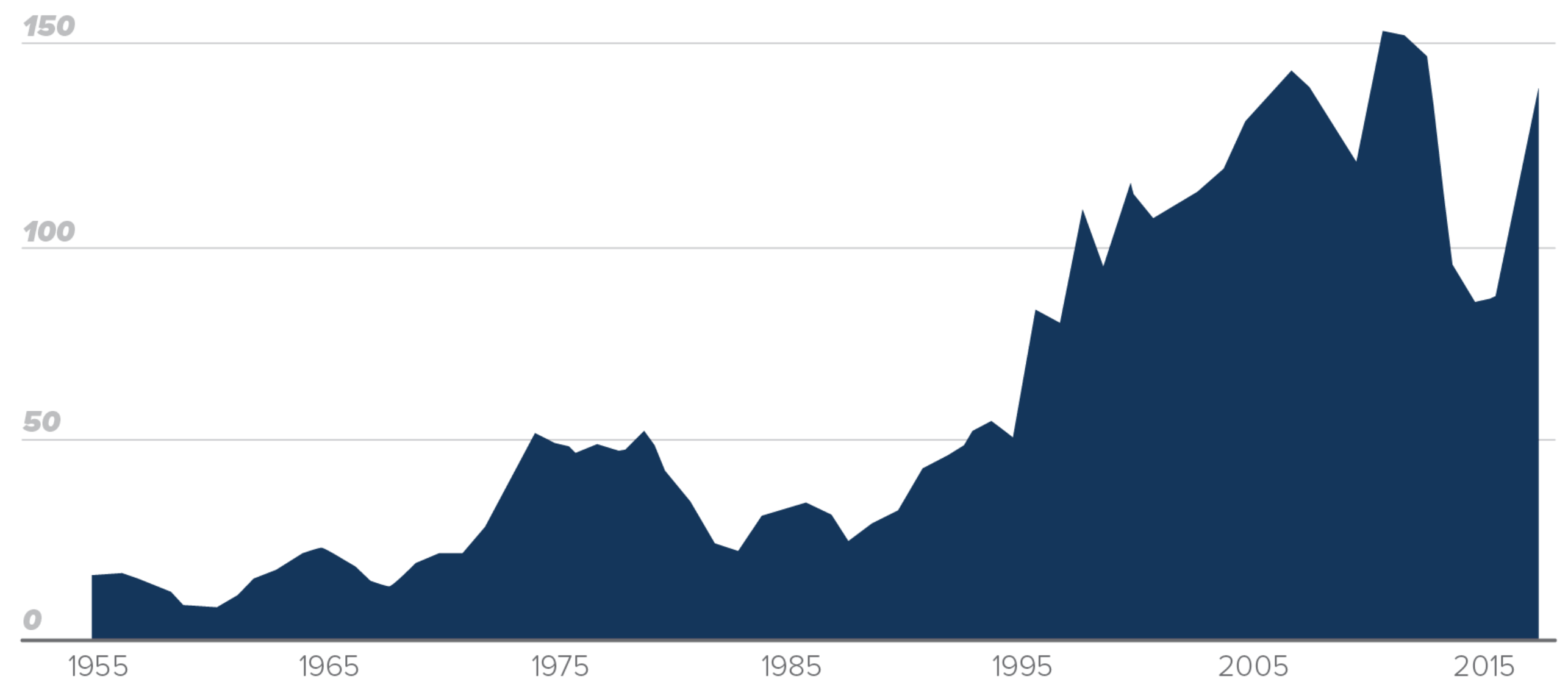
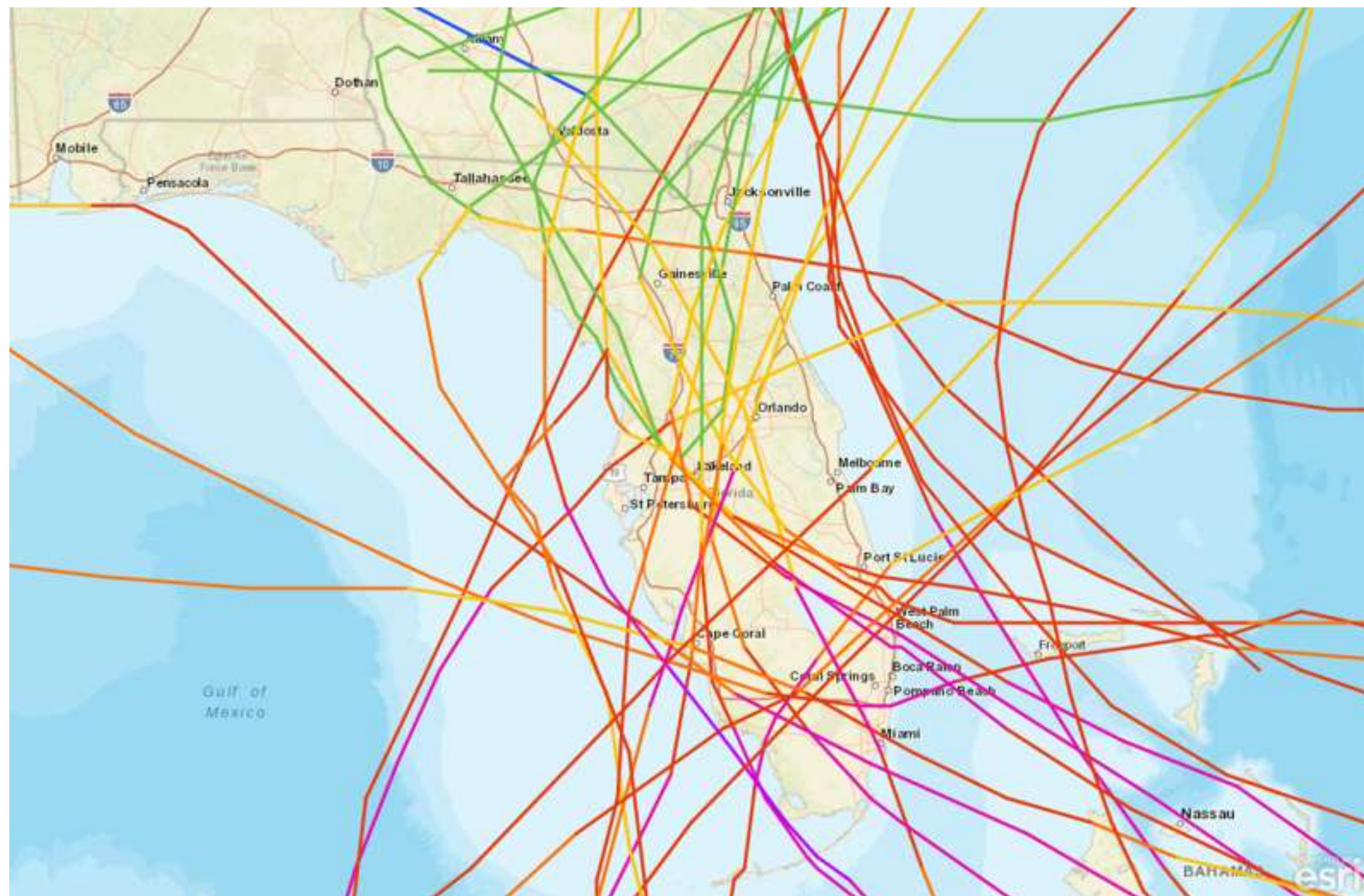
9 out of 10
Floridians
live in
urban areas



...and probably
will in 2030 too.



Risk & Resiliency

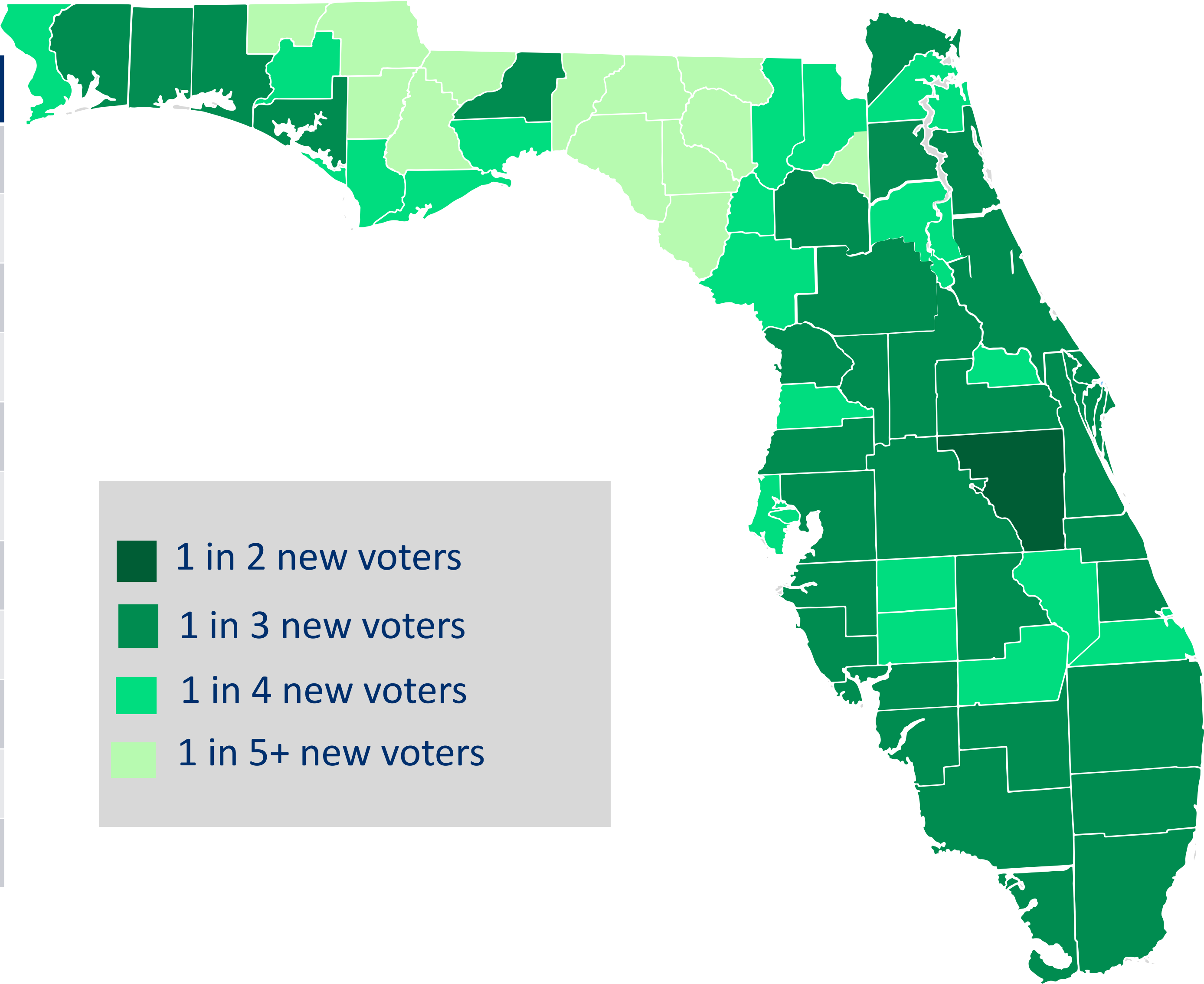


Category 3+ Hurricanes Near Florida, 1854-2017

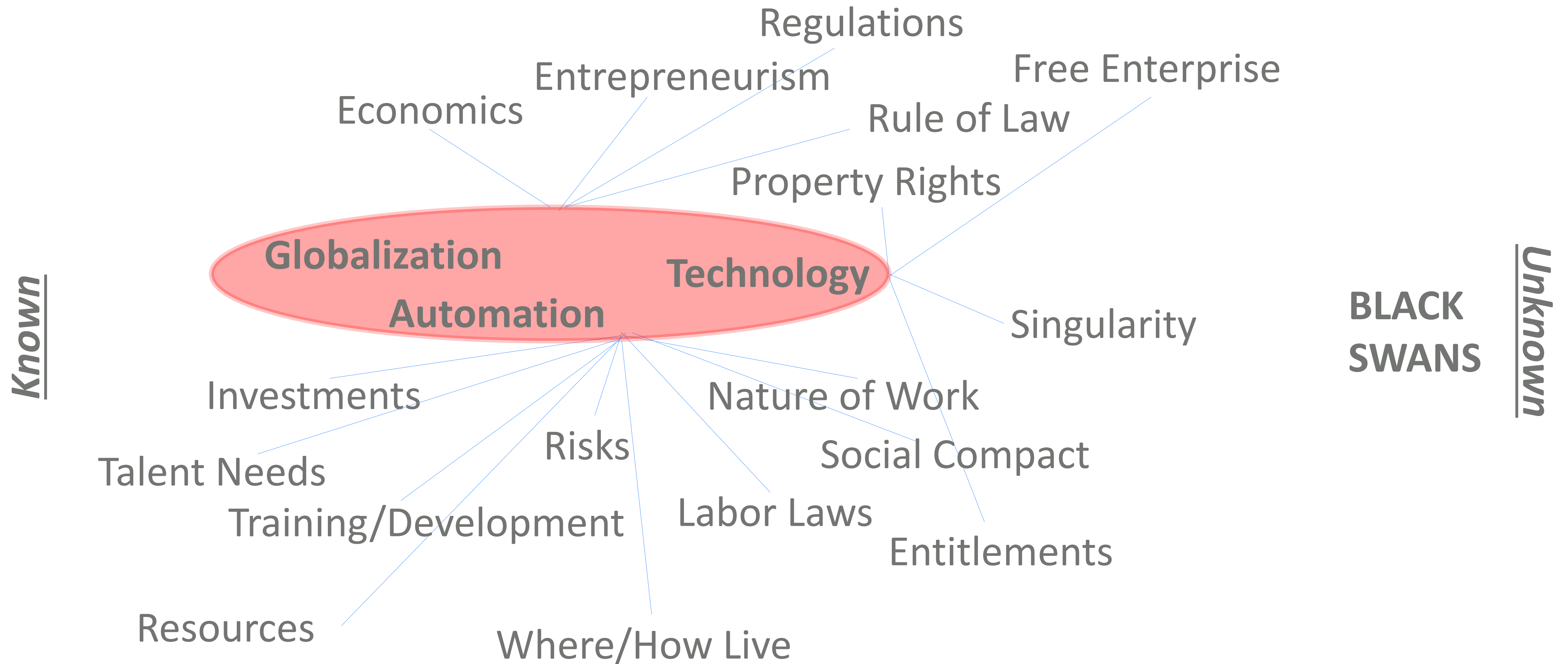
Declared US. Disasters by Year

New Voters Since 2010

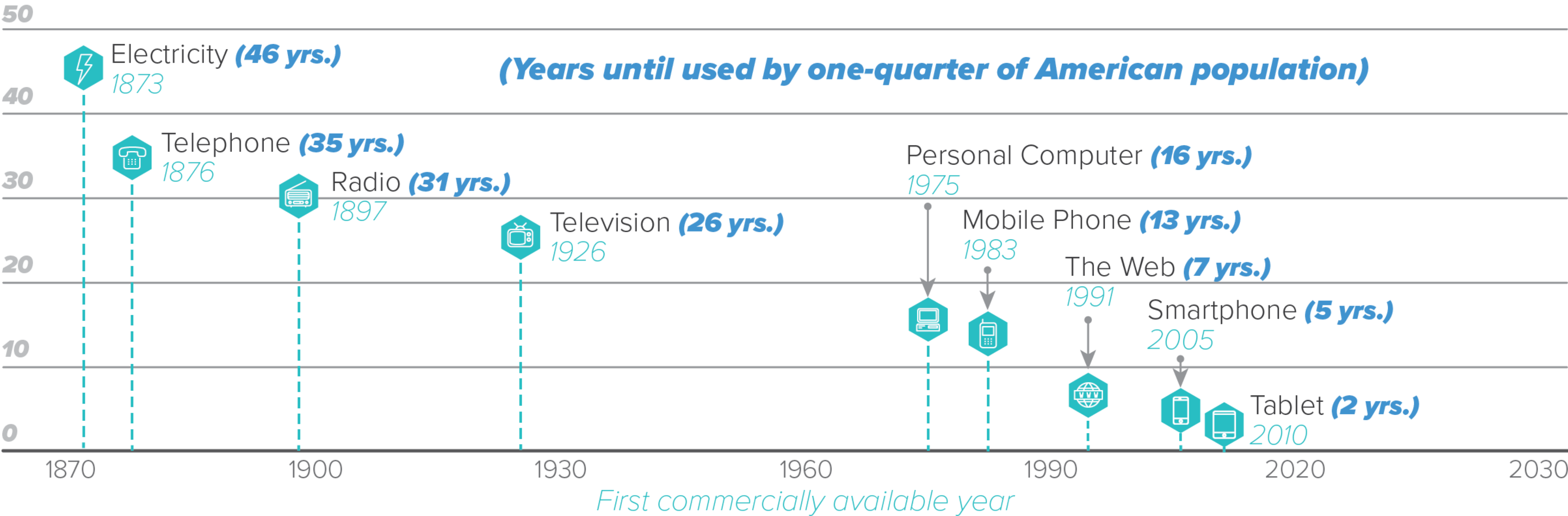
Statewide	4,574,839
Men	2,084,543 (46%)
Women	2,244,901 (49%)
Republicans	1,297,712 (28%)
Democrats	1,508,126 (33%)
NPA/Others	1,769,001 (38%)
White	2,601,405 (57%)
Black	567,957 (12%)
Hispanics	956,304 (21%)



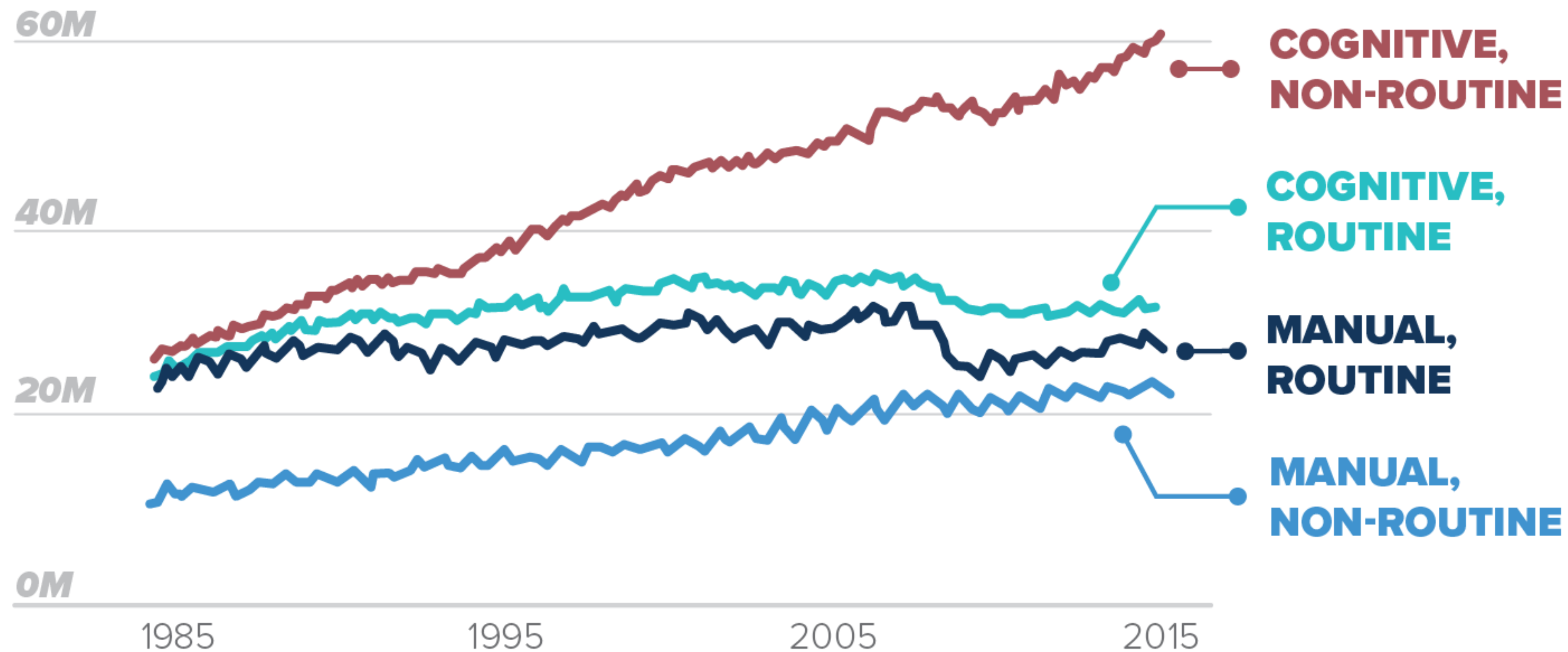
Technology Fueled Disruption Ahead



Innovation



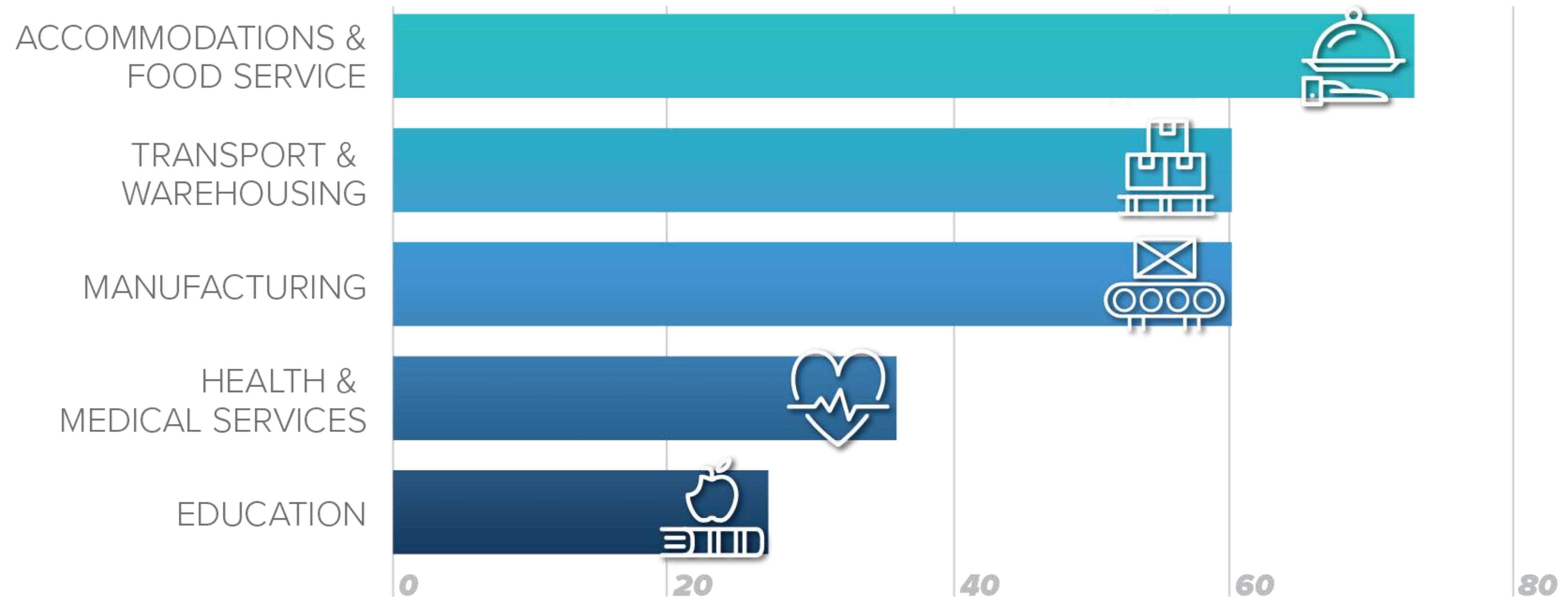
Nature of Work



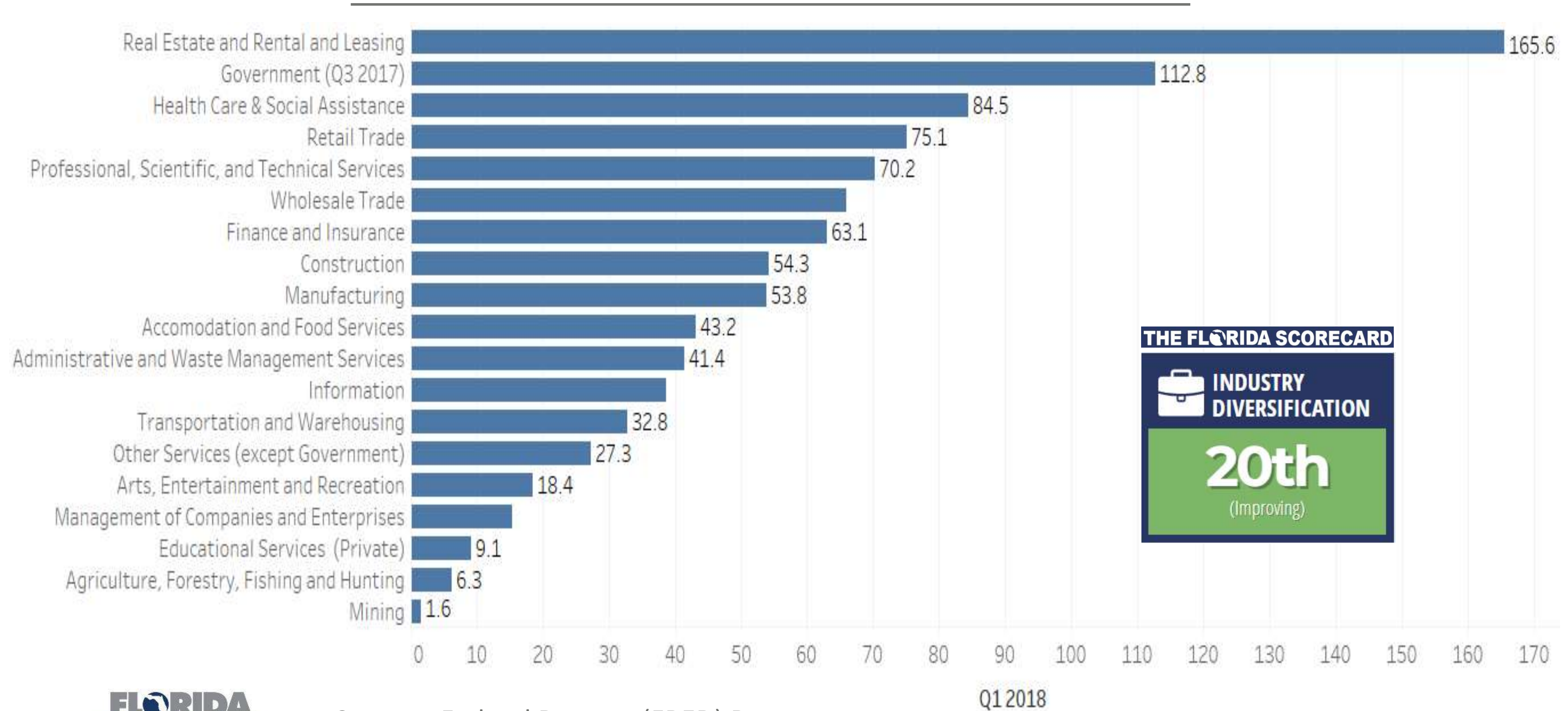
U.S. Employment by Job Type

Nature of Work

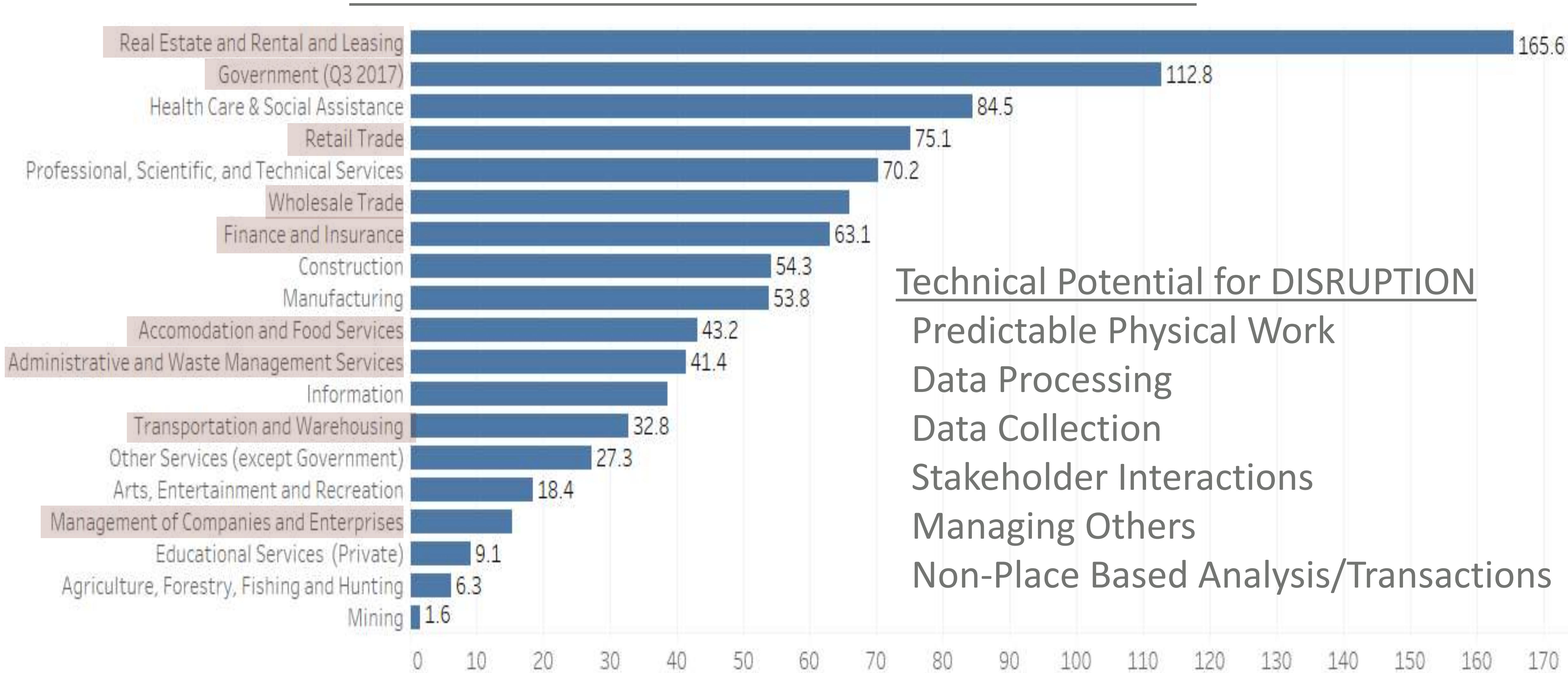
Percent of Selected Jobs that Could be Automated Using Existing Technology



Florida's \$1 Trillion GDP by Industry – Q1 2018 (\$Billion)



Florida's \$1 Trillion GDP by Industry – Q1 2018 (\$Billion)



Technical Potential for DISRUPTION

Predictable Physical Work

Data Processing

Data Collection

Stakeholder Interactions

Managing Others

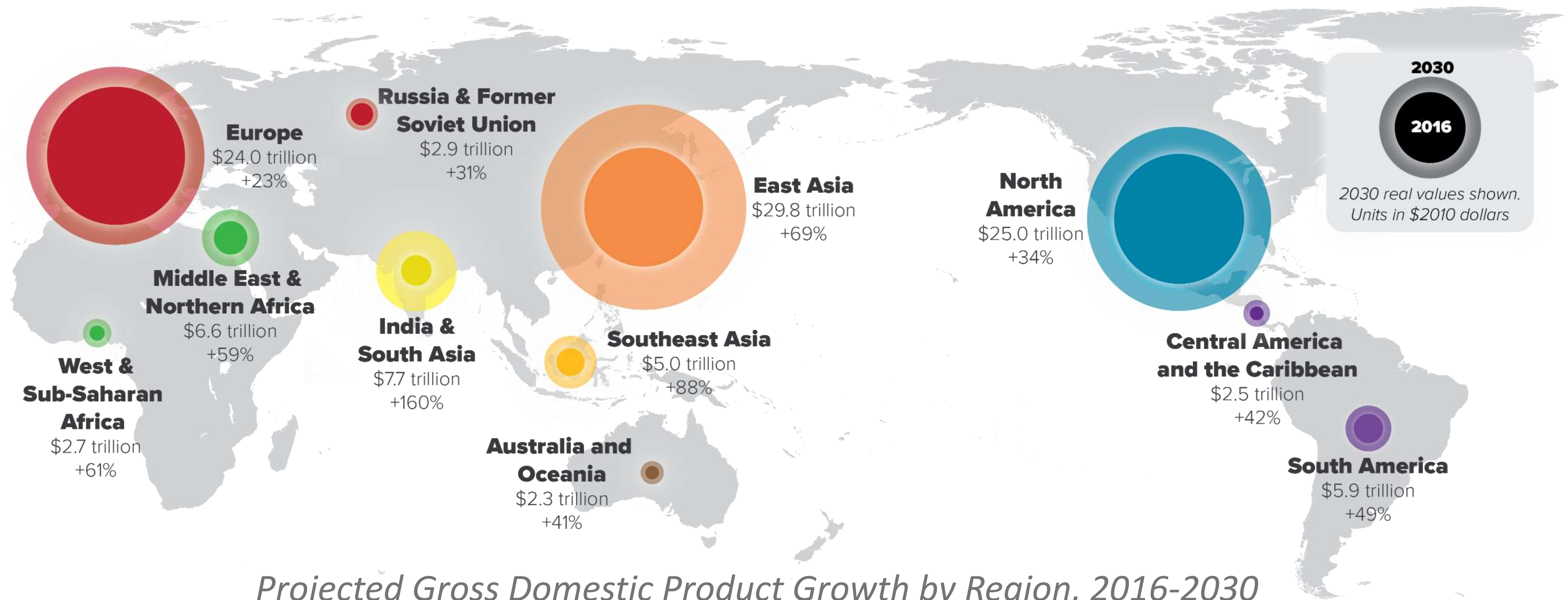
Non-Place Based Analysis/Transactions

Global Markets

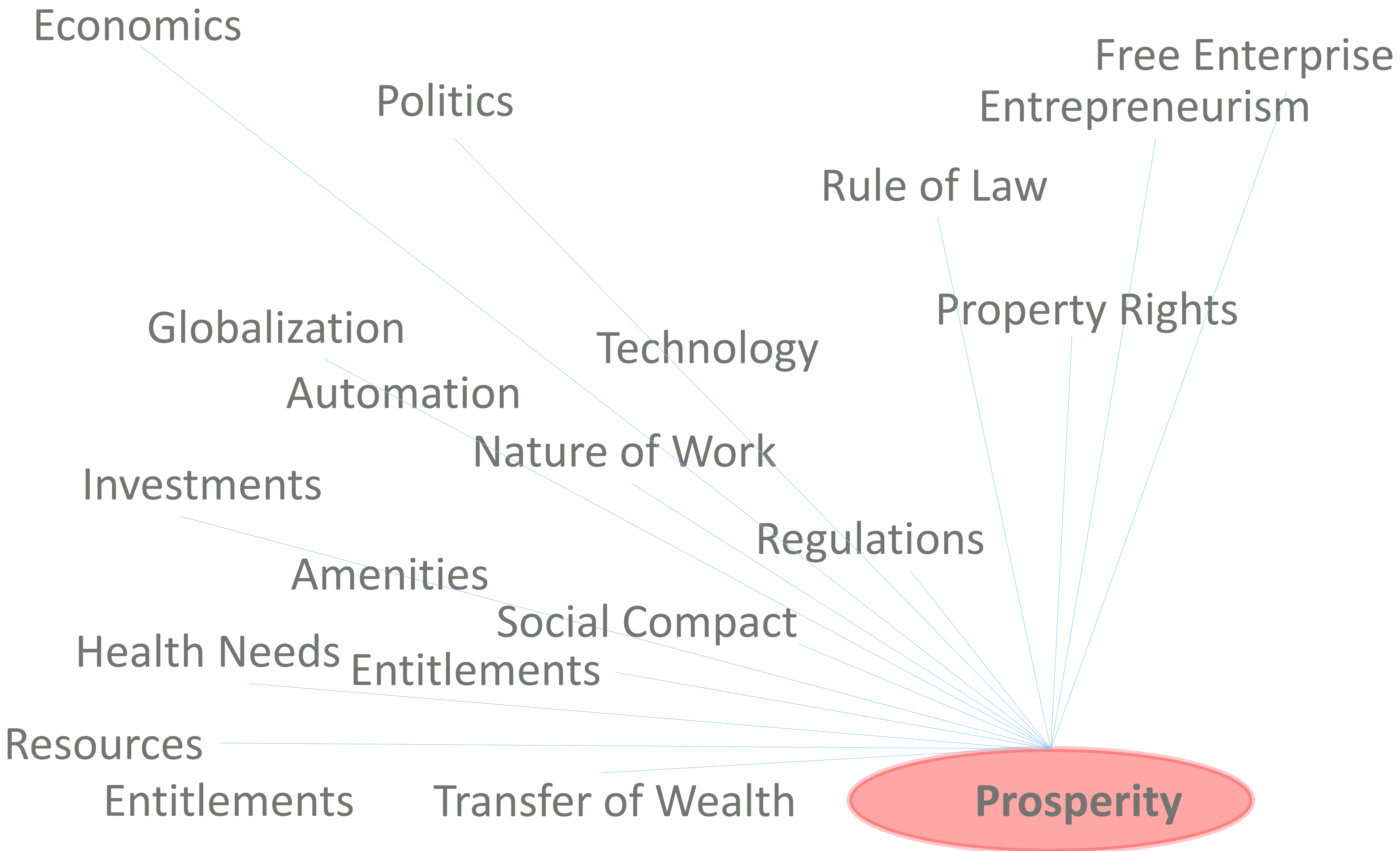


Global Growth in Cross-Border Flows, 2002-2014

Global Markets



Known



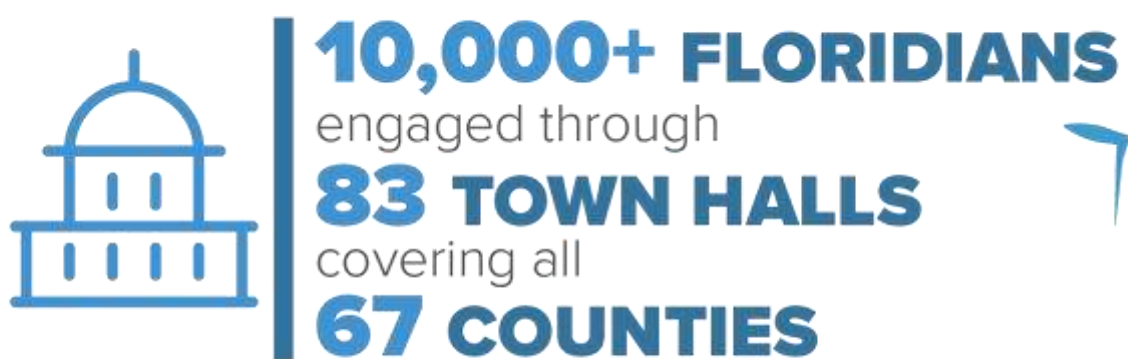
Unknown

Web of Collisions



Download at www.Florida2030.org





SPONSORED REPORT

Strategic Thinking about Florida's Future

How Florida CEOs see the state's future shaping up.



The Florida Chamber Foundation is designing Florida 2030, a blueprint for Florida's future. The report will address ways to ensure global competitiveness, prosperity and vibrant and sustainable communities as Florida continues to grow and encounter both the challenges and opportunities ahead.

Creating Florida 2030 involves research that's meant to stimulate strategic thinking about Florida's future. On these pages you'll find a summary of the results of a survey of 100 of the state's leading CEOs. We expected advice — which we got — and regularly heard "right direction." Even we were surprised, though, by the overwhelming exuberance of Florida CEOs. Learn more details about the interviews and the project at Florida2030.org.

Fundamental Strengths

The state's "business fundamentals" are solid — along with its traditional strengths of climate and beauty, Florida is a right-to-work state with no personal income tax and a strong pro-business environment driven by Gov. Rick Scott. The state has a strong fiscal balance sheet and has improved its regulatory environment. Our workforce is skilled — and diverse. Growth is driving job creation. Most CEOs we spoke with were expanding. To a person, none of the CEOs thought another state would afford their company a better opportunity to grow.

• "The state has a good system of universities and a lot of smart, talented entrepreneurs."



A Welcoming Climate

Florida's business culture welcomes both ideas as well as people — our state isn't set in its ways. Business executives in most parts of Florida say it's possible for a new business to come in and immediately participate in the business and civic life of the community — you don't have to be born here, or even be a longtime resident, to participate fully.

• "The only thing harder than attracting somebody here is getting rid of them. Once you get 'em here, they and their families tell in love, don't want to leave."



Planning for Connectivity

Moving forward, Florida will need more transportation options to deal with a growing population. There is a broad sense, however — validated by independent data — that the state's roads and bridges are in better shape than infrastructure in the rest of the country. Our airports and seaports are a strength — and keep Florida connected to global markets.



• "Even if I had flexibility to go somewhere else to expand, I would still keep my headquarters in Florida for sure."

Talent Is Key

No issue was more important to our CEOs than education. Our CEOs believe Florida has a deep and diverse talent pool and see the state's colleges and universities as good resources for developing needed workforce skills. The consensus that emerged from the interviews was that the K-12 system clearly has improved and is better than its national reputation. But it still needs work if Florida is to attract 21st-century firms whose workers and executives demand quality educational opportunities for their children.



• "Our state's workforce is above average and sufficient for my company's needs. I don't go to any other state, or anywhere, and feel our workforce doesn't match up."

Fostering a Unique Quality of Life

Along with issues like continued support for economic development, affordable housing and arts and culture, many CEOs mentioned protecting Florida's natural environment as a key business-related priority for the state. The state is particularly welcoming to tech companies and clean industries. Organizations that are focused on giving back to the environment and minimizing the human impact to the environment will be especially well-received by Floridians and welcomed into business communities throughout the state.



• "Quality of life is unsurpassed in Florida. This is one of the great places to live in the country. I travel often for work and always look forward to returning."

Notes for Our Next Governor

Florida is moving in the right direction, but one thing that CEOs are acutely aware of is that leadership matters. What can Florida's next governor do to help ensure Florida continues to win?

- Keep transportation infrastructure strong and improve transit.
- Tell Florida's story better, including our progress in K-12 education and reform.
- Improve the legal climate. The lack of tort reform adds to the cost of doing business. "I think that somebody up in Tallahassee needs to call lawyers to create a less litigious society," said one CEO.
- The state needs to continue its focus on affordable "workforce" housing.
- Reverse the trend against support for economic development incentives.
- Florida is truly a global economy. Our state and national government officials need to think that way, too.

FLORIDA CHAMBER
Foundation

Seating Florida's Future
www.Florida2030.org





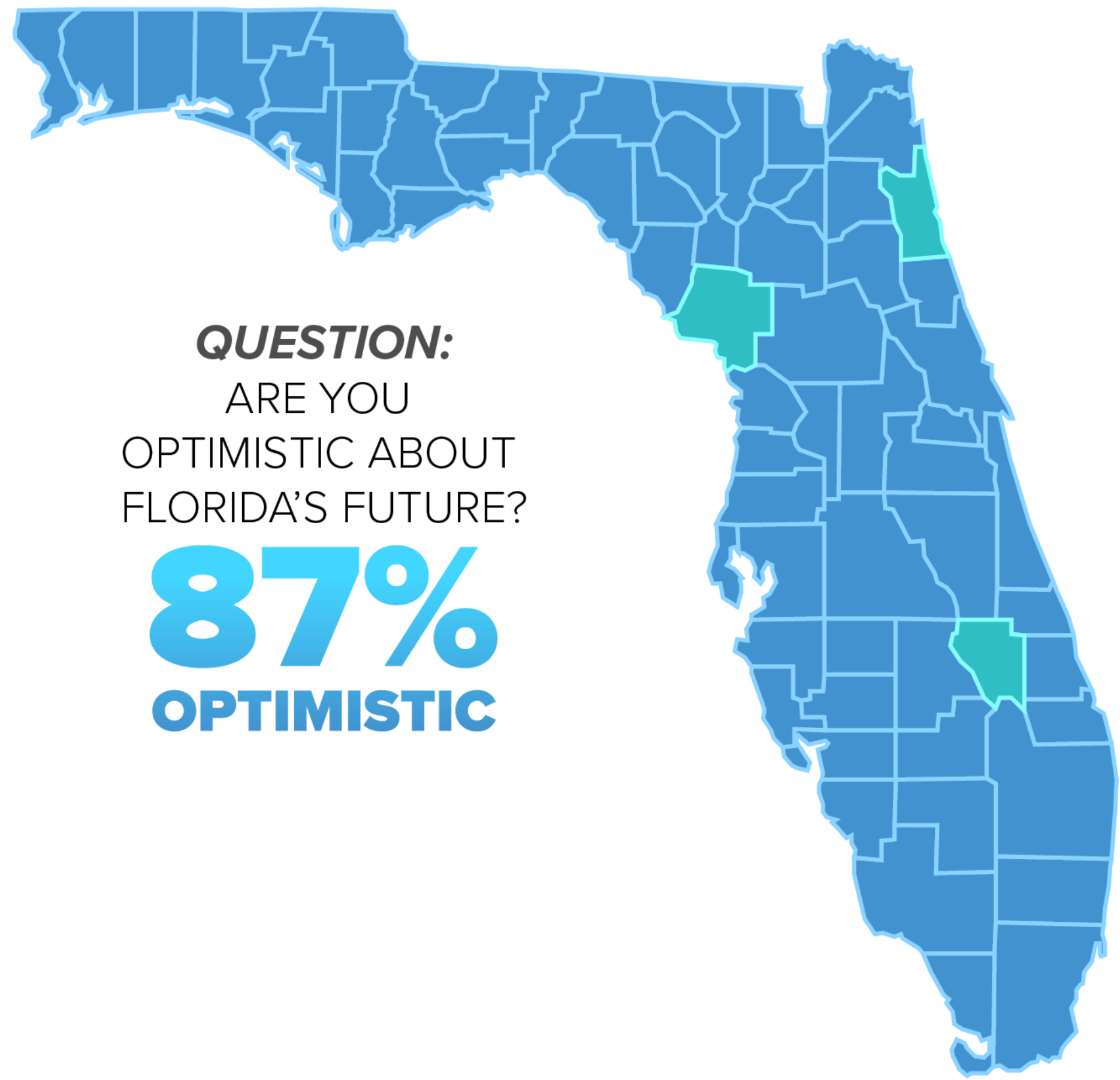
1 PLAN
3 GOALS
6 PILLARS
for Florida 2030



1 STEERING COMMITTEE
6 ADVISORY COMMITTEES
155+ PARTNERS & LEADERS
weighing in on Florida's future



10,000+ FLORIDIANS
engaged through
83 TOWN HALLS
covering all
67 COUNTIES





1 PLAN
3 GOALS
6 PILLARS
for Florida 2030



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QUESTION:
IS YOUR OWN COMMUNITY
POSITIONED FOR GLOBAL
COMPETITIVENESS, PROSPERITY,
AND VIBRANT AND
SUSTAINABLE COMMUNITIES?

MOST SAY
“NO”