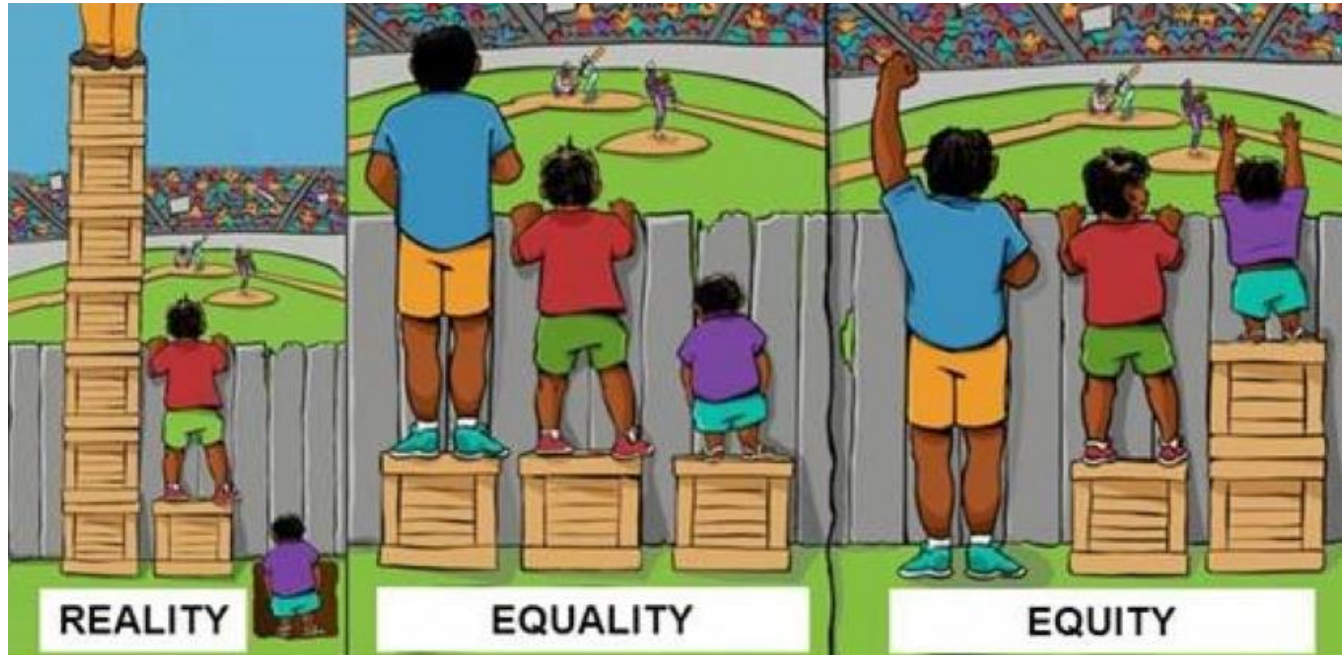




These views do not necessarily represent the views of the Federal Reserve System nor an endorsement of any other entity.



Why this, why now?



What is Digital Equity?

A Three Legged Stool:

- 1. Affordable broadband*
- 2. A computer*
- 3. Skills to use it*



A few Definitions

Broadband: An internet connection with minimum download speeds of 25 Mbps and minimum upload speeds of three Mbps.

Symmetrical speed: A connection with equal download and upload speeds.

Broadband availability: It's there.

Broadband adoption: People subscribe.

A Need for Speed



Less than 5 Mbps

1 device

Surf the internet

Don't upload large files

Don't get greedy

A Need for Speed



25/3 Mbps

1-2 devices

Surfing the web

Email

Social networking

Moderate video streaming

A Need for Speed



**500-1,000 recommended for:
Bring all-y'all's friends**

COVID and the Digital Divide

APRIL 30, 2020



53% of Americans Say the Internet Has Been Essential During the COVID-19 Outbreak

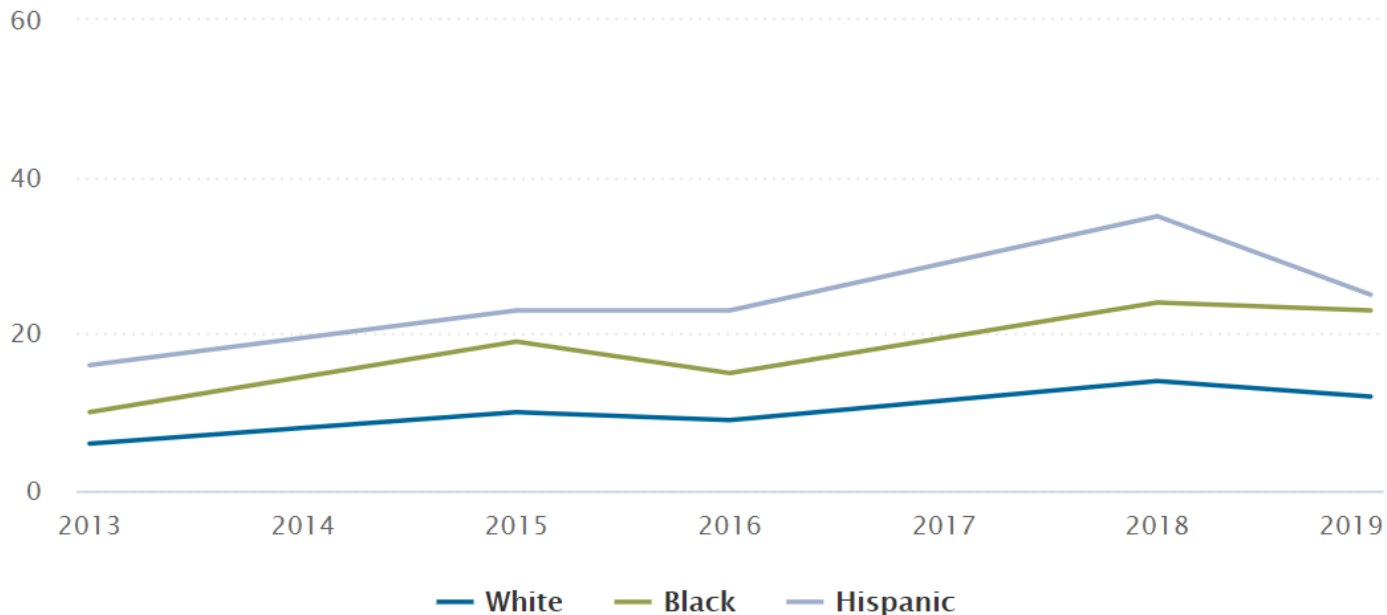
Americans with lower incomes are particularly likely to have concerns related to the digital divide and the digital “homework gap”

BY EMILY A. VOGELS, ANDREW PERRIN, LEE RAINIE AND MONICA ANDERSON



Who has Broadband + Computers?

% of U.S. adults who do not use broadband at home but own smartphones, by race



Headlines Say it All

Race and Economy

The U.S. has a “racial tech gap” problem, Deutsche Bank study shows

David Brancaccio, Candace Manriquez Wrenn, and Daniel Shin | Sep 18, 2020

Heard on: [Marketplace Morning Report](#)

Economy

The latest crisis: Low-income students are dropping out of college this fall in alarming numbers

Many low-income students say they don't have good enough WiFi at home to take online courses.



Paige McConnell is photographed in the Roane State Community College parking lot. McConnell dropped out of school this fall because she does not have good access to WiFi to take virtual classes. (Stacy Kranitz for The Washington Post)

Stop-gap Measures



Affordable Devices

+1 305 - 371 - 0340 info@digitalalliance.org

SFDA About Us ▾ What We Do Ways To Help News & Events ▾ Resources ▾



The **South Florida Digital Alliance** has refurbished over 4000 computers, placing them throughout South Florida to help elevate our shared community and, connect our fellow neighbors.

For every **\$100** raised, the SFDA can provide a refurbished computer to support local schools, community centers, other nonprofits, and to help connect families and students in need.

DONATE TODAY



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JUMP ON IT! Now and purchase your computer for the holiday!

High Quality Refurbished Computer starting at

\$99.00*



Discount Internet Programs

everyoneon

The logo consists of the word "everyoneon" in a sans-serif font. "everyone" is in blue and "on" is in red. A red hand cursor icon is positioned over the "on" part of the text.