



**Financial Capability in Your  
(Living, Kitchen, or Bath) Room**  
*Bill Mills*

**LEARNING. INFLUENCE. CONNECTION. PARTNERSHIP. FPP.**

# A Thank You to FPP's Funders

**FPP**

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**FPP**

# Ground Rules

## Open Discussion



# Define

## Financial Literacy vs. Financial Capability



# Question?

**Who is teaching financial education?**



# Question?

**Who is working to help people  
to become financial capable?**



# Question?

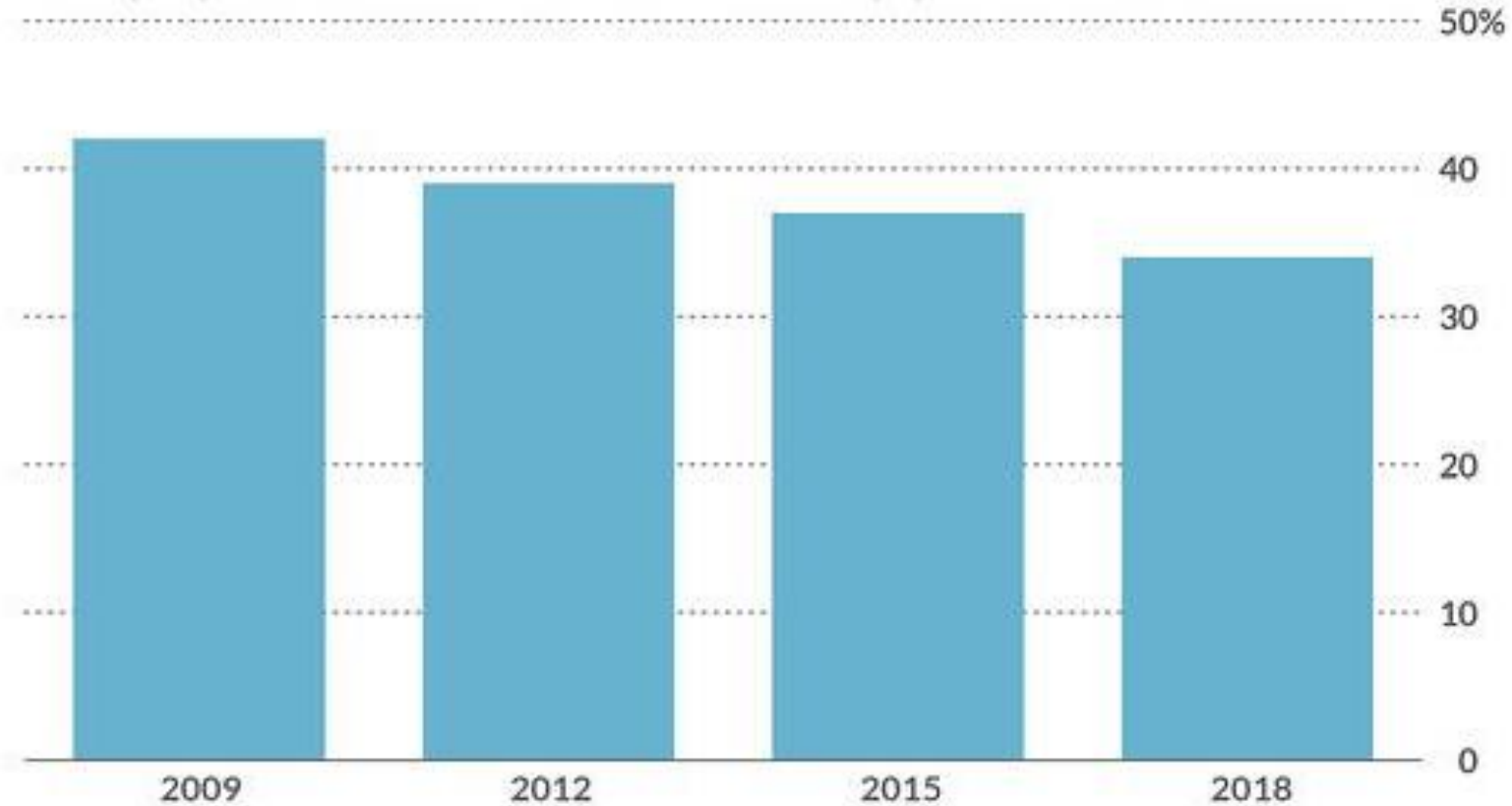
**Is Financial Literacy increasing or decreasing?**



# Financial Literacy

## Americans' grasp of financial literacy is slipping

More people are unable to answer basic money questions



Source: FINRA Investor Education Foundation



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# Your “Clients”

**Who are you serving?**



# Your “Clients”

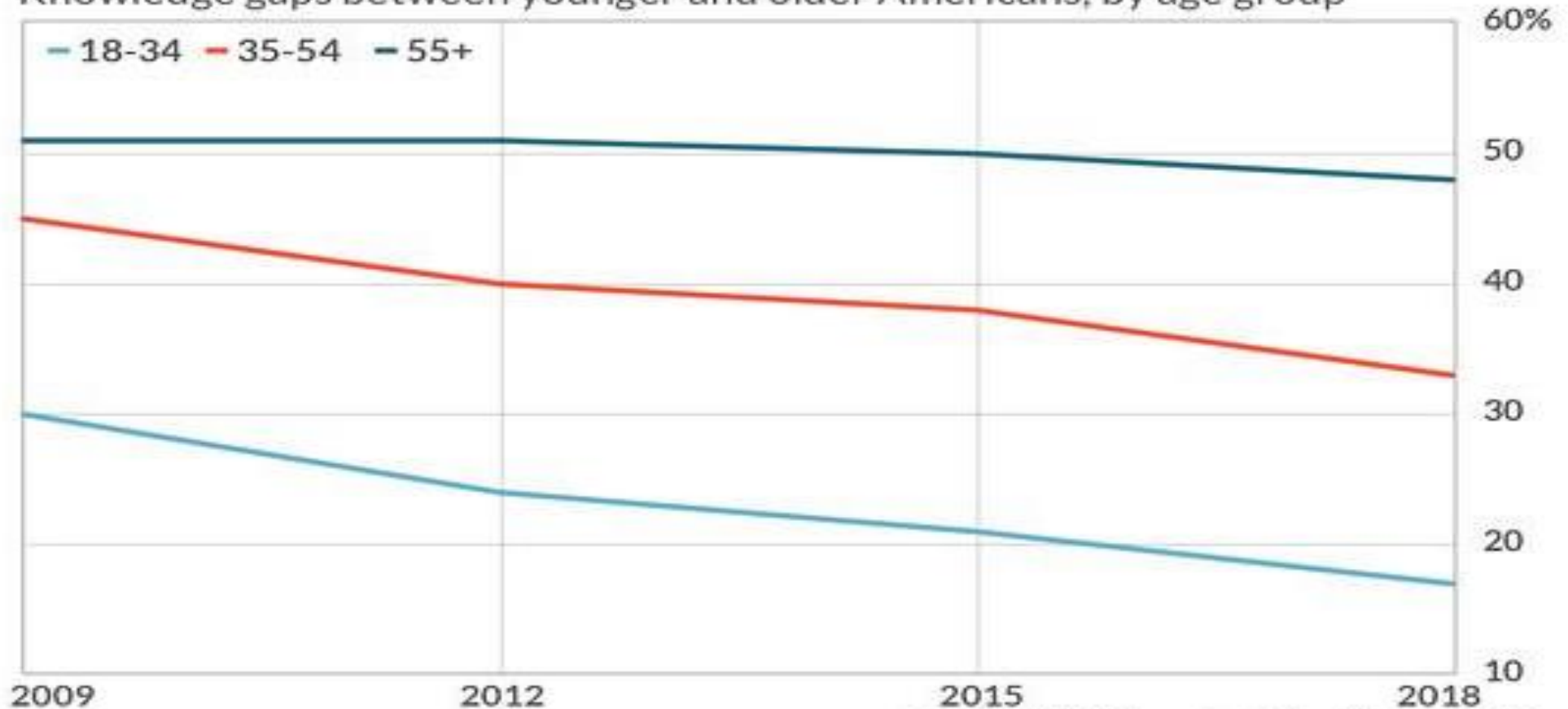
**What demographic is the hardest to reach?**



# Financial Literacy

## Millennials see biggest decrease in financial literacy

Knowledge gaps between younger and older Americans, by age group



Source: FINRA Investor Education Foundation

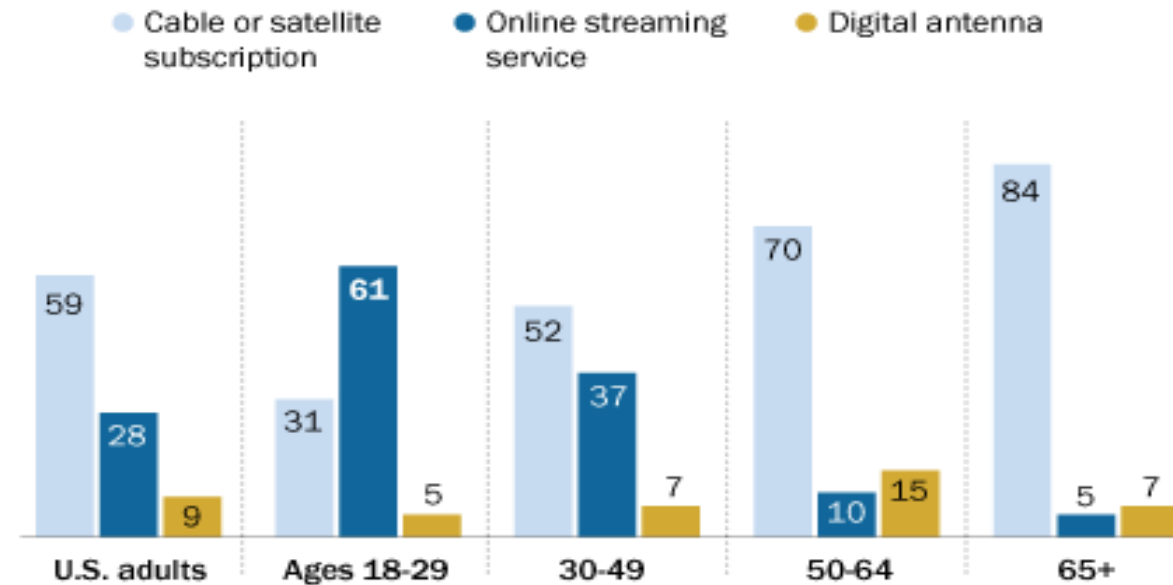
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# How do people consume entertainment?

## Young adults use streaming services most to watch TV

*% of U.S. adults who say \_\_\_ is the primary way they watch television*



Source: Survey conducted Aug. 15-21, 2017.

PEW RESEARCH CENTER



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# Question?

**Do you reach people where they are?**



# Platforms for Prosperity

FPP partners with member agencies to reach people where they:



**Live**



**Bank**



**Receive Social Services**



**Learn**



**Start Businesses**



**Worship**



**Work**



**Get Healthy**



**Are Entertained**

# Question?

## Are you virtual?

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# Question?

**Were you forced into the virtual world?**





# Share

**What is working for you?**

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# Share

**What could you use help with?**



# Platforms (The Big 4)



# Platforms (Others)

- Skype
- Slack
- Google Hangouts
- Facetime
- Google Meet
- FreeConferenceCall
- Intermedia
- Adobe Connect
- AT&T Connect
- Amazon Chime
- AnyMeeting
- Livestorm
- Mikogo
- Netviewer
- omNovie Web Conference
- Lifesize
- RingCentral Meetings
- HighFive
- ON24
- BigBlueButton
- Zoho Meeting
- ClickMeeting
- Intrado
- Pexip
- Digitell
- Infinite Conferencing
- ezTalks Cloud Meeting
- LiveWebinar
- OpenMeetings
- PowWow365
- TrueConf
- VideoMost
- WiziQ
- Yuuguu
- Conference XP
- Fuze Meeting
- Glance
- HCL Sametime
- Jitsi Meet
- iMeet
- InterCall Unified Meeting
- Jami
- Join.Me



# Platforms

**What should I look for?**



# Web Conferencing Platform Comparison Chart

Features	Microsoft Teams (Microsoft Office 365 E3)	GoToMeeting by LogMeIn	Cisco WebEx	Zoom
<b>Cost</b>				
	<b>\$20/month</b> (with annual commitment; unlimited participants)	<b>\$12/month</b> (up to 150 participants)	<b>Free</b> (up to 10 participants) Paid plans available	<b>Free</b> (up to 100 participants) Paid plans available
Free trial before purchase	✓	✓	✓	
<b>Capabilities</b>				
Audio conferencing	✓	✓	✓	✓
Video conferencing	✓	✓	✓	✓
Allows screen sharing	✓	✓	✓	✓
Live chat capabilities	✓	✓	✓	✓
Calendar integration	✓	✓	✓	✓
Encrypted meetings	✓	✓	✓	✓
Recording storage	✓	✓	✓	✓
Dial-in conference line		✓	✓	✓
Personal meeting room		✓	✓	✓
Meeting transcription		✓		
Commuter Mode		✓		
Breakout Rooms (up to 50)				✓
Whiteboarding				✓
Accessible on all smart devices	✓	✓	✓	✓
Unlimited meetings	✓			✓
No meeting time limits	✓	✓	✓	
<b>Support</b>				
Available training	✓	✓	✓	✓
Customer support	✓	✓	✓	✓
<b>Restrictions</b>				
	Best used in a Microsoft environment , not elsewhere.	Webinar features require getting GoToWebinar.	Only one presenter per license "Call Me" plan has additional cost.	40 minute limit on group meetings. No toll-free dial-in numbers for the US or the UK.

www.fsresidential.com/FSR/files/4d/4dbcc096-b0a2-49d7-bcab-cb0670d7208d.pdf



# Platforms

[https://en.wikipedia.org/wiki/Comparison\\_of\\_web\\_conferencing\\_software](https://en.wikipedia.org/wiki/Comparison_of_web_conferencing_software)



# Financial Edutainment Platform



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# Greater Exposure for You!

## Free for any FLACDC Member

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# Financial Edutainment Platform

androidtv

Apple tv+

ROKU

Spondulics



WWW



Google Play



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