Mission

The University Area CDC is a 501(c)(3) public/private partnership whose mission is children and family development, crime prevention and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.
Service Area Boundaries

Primary:
Bears to the North
Bruce B Downs to the East
**Fowler to the South**
275 to the West

Secondary:
Hillsborough County
West Central Florida (9 counties)
Service Area Boundaries

Primary:
- Bears to the North
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- 275 to the West

Secondary:
- Hillsborough County
- West Central Florida (9 counties)
Uptown Ecosystem

- UACDC
- Advent Health Tampa
- H. Lee Moffitt Cancer Center
- University of South Florida
- MOSI
- Yuengling
- M2Gen
- USF Institute for Applied Engineering
- Busch Gardens
- James A. Haley Veterans’ Hospital
- University Mall Redevelopment

www.TampaInnovation.com
The Largest Economic Development Project in Hillsborough County History
THE BLUEPRINT

COMMUNITY DEVELOPER

ANCHOR SUPPORT

LOCAL GOVERNMENT

STEERING COMMITTEE

COMMUNITY

WWW.UACDC.ORG/UPTOWNCBA
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UNIVERSITY AREA LEADERS COLLECTIVE

- Group of community residents who want to create positive change.
- Meets twice per month
  - 1\textsuperscript{st} Wednesday: General member meeting to work on initiatives
  - 3\textsuperscript{rd} Wednesday: Training for members and the community
- Past Trainings:
  - Leadership/ Goal Setting
  - Identifying the Needs of Our Community
  - Public Speaking
University Area CDC

The University Area Community Development Corporation Inc. (University Area CDC) is a 501(c) (3) public/private partnership whose mission is children and family development, crime prevention, and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida. For over 20 years, the UACDC has championed positive change in the economic, educational, and social levels of the community through youth programs, adult education, affordable housing, workforce, resource assistance and community engagement.

We promise to be a beacon of hope and champions of University Area residents, we attain better jobs, better health and better lives for our community – we’re the University Area CDC!

University Area Community

The University Area Community (UAC) neighborhood located on the northern edge of the USF Campus is a Zone Finalist. The neighborhood is blighted and is surrounded by numerous businesses and the approximately 10,500 residents in the neighborhood: Hispanic (39 percent) and Black (33 percent) according to the Census. Formerly known as “suitcase city” by Tampa’s downtown residents, the population (88 percent of the homes are rentals) of the neighborhood is as “one of the most economically depressed communities” in Florida with 50 percent of residents below the 2013 federal poverty line. The neighborhood also provides a free/reduced lunch (the primary elements of the neighborhood are education and employment) and continues to struggle with lack of education and employment. The unemployment rate is at 20 percent and the percentage of residents speaking English “not at all” is 10 percent.

The University Area CDC’s neighborhood development model that effectively supports the community in the process of creation, implementation and sustainability. Our holistic approach is one that engages community in the process of creation, implementation and sustainability. The University Area CDC is working to address and partner with the community and provide opportunities to the community one block at a time, by empowering residents and addressing the social conditions of their community.

20 Years University Area CDC

Let's grow together!

1998 – 2018

Neighborhood Transformation Strategy

A holistic approach to Community Development & Engagement

Nov 2018

NOVEMBER 2018

Our strategic direction is outlined in the following ten initiatives.

1. Harvest Hope Park

In 2015, the University Area CDC conducted a needs-based assessment, the assessment concluded that the primary needs identified by residents were environmental and human health. Community members specifically wish to have access to a recreational park in the neighborhood, especially one in which they can develop a community garden and gain access to healthy foods, due to being located in an area desert. A neighborhood park would also allow residents the opportunity to engage with one another to form social bonds as well as provide a safe place for all University area children as well as providing a catalyst site in the center of the University Area CDC’s Neighborhood Transformation Strategy of improving a community from the inside out.

The park is situated in the heart of the community where it sits on 7 acres of land surrounded by 500 community residents. The park is currently home to a 33,000 square-foot teaching kitchen and classroom, one acre pond, newly renovated community art installations. Additional construction includes a basketball court, a 3000 square-foot sports field for community use through our Get Moving NY and NY State. There is high potential to spur redevelopment in surrounding vacant lots, which in turn will play a key role in further developing the local schools, and other commercial and service-oriented businesses in the area as well as providing a sense of ownership over the park, either through community involvement or through proceeds from the park.

Harvest Hope Park.
UNIVERSITY AREA HARVEST HOPE PARK
You're invited!

HARVEST HOPE PARK
GRAND OPENING
NOVEMBER 21, 2019

PLEASE JOIN US AS WE CELEBRATE THE GRAND OPENING OF OUR NEW
HARVEST HOPE PARK
THURSDAY, NOVEMBER 21ST | 3:30 - 5:30PM
13704 NORTH 20TH STREET, TAMPA FL 33613
KINDLY RESPOND TO RSVP@UACDC.ORG BY TUESDAY, NOV. 19TH

Thank you to our supporters who made this day possible!
- 10-week program where volunteers work one-on-one with families to identify their needs and connect them to resources and items of assistance.

- Allows us to identify neighborhood needs, allowing for resident needs to be responded in both an individual and communal way.
Land Banking Program

University Area CDC
Let's grow together!

Harvest Hope Properties, LLC
Growing Our Community, One Block at a Time.
14013 North 22nd Street, Tampa FL 33613 · (813) 558-5212 · www.uacdc.org

Community Development Corporation, Inc.
Land Banking Program

- 20 properties acquired with 4 pending
University Park Townhomes
Leadership Skills
Also known as soft skills, these skills are the traits every prospective employee needs, no matter what they go into. This includes, but is not limited to, Communication, Punctuality, Dressing for Success, Time Management, Professional Etiquette, Interview Skills, and more.

Job Placement
This is the final metric of a program's effectiveness: can the participants land a job? We work hard to create partnership agreements with local employers, creating a pipeline of jobs available to prospective employees once they receive industry certification.

On-The-Job Training
Also know as “OJT,” this primarily includes internships & job-shadowing, giving the prospective employee a chance to test their skills in the field and get used to the work environment while gaining valuable experience.

Industry Certification
This is what makes someone a “skilled” worker. The business world is growing more and more reliant on certifications as a gauge of a person’s skills, especially in the technology and healthcare industries. Certification makes a person exponentially more marketable and helps them stand out in a sea of resumes.
Safer is Stronger Council

Programs
- Community Safety & Wellness Committee
  - *Mental Health CBT Group Therapy
  - *Trauma Informed Care Trainings
  - *Community Assessment
- Affordable Housing Committee
  - *Landlord Initiative
  - *Land Banking
- Community Investment Committee
  - *Clean & Green /Code Enforcement
  - *Territoriality Projects
  - *Your Neighbor Program
  - *Lighting and Sidewalk Implementation
  - *Dreambox Program

Built Environment

Strategic Communications
- Partners Coalition
  - *Community & Partner Portal
  - *Partners Coalition
  - *Place-Brand Naming
  - *USF Student Volunteerism
WALKABILITY in the University Area Community

Respondents information

The most important part of our questionnaire was to gain insights on the walkability barriers that the residents in the University Area of Hillsborough County face in their daily life. To better understand these difficulties, we familiarized ourselves with the residents by learning about their walkability needs, daily routines, and how that effects their mobility around the University Area boundaries. The general health of different individuals is important since it can impact their ability to walk. Providing the right conditions in the streets that will enable both healthy and unhealthy individuals to walk without problems is one of the goals for this study.

Please note: where responses are less than 25%, the number of responses is indicated with "[n=]".

**How is your general health?**

- Good: 37%
- Fair: 52%
- Poor: 11%

**Does anything affect your ability to walk?**

- Yes: 63%
- No: 37%

**Do you rent or own your home?**

- Rent: 87%
- Own: 3%
- Other: 0%

**What is your gender?**

- Female: 66%
- Male: 34%

Survey Findings Analysis in partnership with:

- Hillsborough MPO Metropolitan Planning for Transportation
- Hillsborough County City-County Planning Commission
- Florida Health Hillsborough County

DECEMBER 2016

No access to sidewalks
Development Plan Components

- Comprehensive Plan Amendment Process
- Goals for Economic Outcomes
  - Zoning and Land-Use
  - Transfer of Development Rights
- Opportunity Zone Work Plan
- Community Engagement / Social Impact Plan
- Built-Environment Outcomes
- Boundaries and Revenue Plan
- Regular Reports to the BOCC and City Council
$.91 of every $1.00 spent goes directly to University Area CDC Program Services