In a Perfect World – Healthy and Equitable Communities: Using Art to Improve Lives
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Florida Alliance of Community Development Corporations Summit, October 24, 2018
Creating Healthy Communities: Art + Public Health initiative

• Collaboration:
  • National convenings, video conferences, working groups, consortium

• Discovery:
  • Field survey, systematic reviews, focus groups

• Translation:
  • Evidence-based Framework for Using the Arts in Public Health

• Dissemination:
  • Database, research instruments, repository
Community development and community health

- Social determinants of health:
  - “the conditions in the places where people live, learn, work, and play”

- Wellbeing:
  - “the extent to which people experience happiness and satisfaction, and are realizing their full potential.”

- Access to healthcare is important, but less important than everyday environments
What can the arts + culture do for community development?

- Arts in Healthcare has grown to be a recognized field
- What about Arts + Community Health?

The arts can:
- Identify assets, problems, solutions
- Communicate messages
- Create connections
Arts and community development: program examples

• Sugar Hill Museum
Arts and community development: program examples

• City of Philadelphia Mural Arts Program
• https://www.muralarts.org/program/porch-light/
How can community-based organizations engage and contribute?

• Think about engaging artists and the arts in your work
• Look at how the arts have already transformed your community
• Reach out to others doing similar work
• Ask community members how they engage with arts!
• Follow Creating Healthy Communities: Art + Public Health in America on Social Media, attend a convening, watch the website
• [https://arts.ufl.edu/sites/creating-healthy-communities/overview](https://arts.ufl.edu/sites/creating-healthy-communities/overview)