What issue was rated BEST/WORST?

- Affordability of Housing
- Arts, Culture, Heritage, Sense of Pace
- Business Climate - Regulations
- Economic Development
- Economic Prosperity
- Health & Wellness
- Public Safety
- Responsiveness of Government
- Talent Pipeline
- Transportation
- Water Infrastructure
Summary of Town Hall Findings, Statewide Analysis, 2016-17

- **Strength**
  - Transportation
  - Health & Wellness
  - Economic Development

- **Weakness**
  - Responsiveness of Govt
  - Affordability of Housing

- **Getting Worse**
  - Water Infrastructure
  - Economic Prosperity

- **Improving**
  - Public Safety
  - Arts, Culture, Heritage & Sense of Place
  - Talent
  - Business Climate - Regulations

*Findings as of 11/2017*
1. BECOME A TALENT MAGNET

2. CREATE AND SUSTAIN GREAT PLACES ACROSS FLORIDA

3. BUILD A VALUE-ADDED INNOVATION ECONOMY

4. ENSURE 21st CENTURY CONNECTIVITY

5. GROW FLORIDA'S ROLE AS A GLOBAL HUB

6. COLLABORATE AT THE SPEED OF OPPORTUNITY

AGILITY & RESILIENCY

1 PLAN
3 GOALS
6 PILLARS
for Florida 2030

1 STEERING COMMITTEE
6 ADVISORY COMMITTEES
155+ PARTNERS & LEADERS
weighing in on Florida’s future

10,000+ FLORIDANS
engaged through
83 TOWN HALLS
covering all
67 COUNTIES

FLORIDA
CHAMBER
Foundation
50 YEARS
1969 - 2019
Coordinates

Help secure Florida’s future at Florida2030.org

Track Florida’s progress at TheFloridaScorecard.org
Help secure Florida’s future at Florida2030.org

Track Florida’s progress at TheFloridaScorecard.org
Improving Florida’s talent pipeline for a better workforce

- Early Learning
- K-12
- Higher Education
- Workforce Training

Talent is the key currency of the future

Competition for talent increasing and so is disruption

“Builders” of Tomorrow

- Cradle to Career, Learners to Earners
  Ready to Learn
  3rd Grade Reading
  Ready to Earn with pathways & critical skills
- Prepare for retraining, rigors & rate of change
Improving Florida’s Talent Pipeline For A Better Workforce

1.7 million net new jobs needed by 2030 to accommodate growth and maintain unemployment at current levels
(Florida Chamber Foundation 2018 projection)

>80% of Florida’s workforce has essential employability skills

>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience

95% of entering high school students graduate within 4 years

100% of Florida 8th graders read & perform math at or above grade level

100% of Florida 3rd graders read at or above grade level

100% of children are ready for kindergarten
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TheFloridaScorecard.org
Creating Good Jobs by Diversifying Florida’s Economy

- Florida’s Economic Portfolio
- Innovation Economy
- Entrepreneurism
- Capital & Investments
- Global Trade

Continue to Diversify & Drive to New Economy “Signals” to Capital, Job Creators & Talent

- Retain, Recruit, Grow and Cluster
- Leverage Strengths & Invest in New Ones
- Make, Move & Multiply Impacts
- Research, Develop, Commercialize
- Collaborate @ Speed of Opportunity
Creating Good Jobs by Diversifying Florida’s Economy

Top state for gross domestic product and top quartile most diversified state economy

#1 state for overseas visitors

Goods exports double and services exports triple

Top 5 state for manufacturing jobs

Top 3 state for technology jobs

#1 state for business startups

Top 3 state for venture capital investments

Top 3 state for research and development funding and patents issued

Rural county share of Florida gross domestic product doubles
Position for Growth & Opportunities
Best Place to Live, Work, Learn, Raise Family, Play, and Compete

- Emphasize “Connectivity”
- Sustain and Grow our Supporting Systems
- Resiliency

Preparing Florida’s Infrastructure for Smart Growth and Development

- Planning, Development & Housing
- Transportation and Logistics
- Energy
- Communications
- Water
- Waste Management
- Environmental Issues
- Risk Preparedness & Mitigation
Preparing Florida’s Infrastructure for Smart Growth & Development

Diverse, attainable housing to meet future demand
Every resident has access to public and private mobility services

All major population and economic centers connected to regional, national, and global markets by high-capacity corridors

World’s most capable spaceport, top-tier airports, seaports, and surface transportation hubs in U.S.

100% of Florida residents have access to high-speed communications connectivity

Diverse and reliable energy, water, and waste management resources to meet future demand

All Florida residents protected by resiliency plans

TheFloridaScorecard.org
Building the Perfect Climate for Business

- Taxes
- Regulation
- Legal Reform
- Permitting
- Property Rights
- Workplace & Employment Issues
- Insurance
Building the Perfect Climate For Business

TheFloridaScorecard.org

Actuarially sound property insurance rates based on actual risk and competition

#1 business tax climate in the nation

Regulatory, labor, and operating risk environments rated among top 5 in the nation

Environmental permitting and local land use processes rated among top quartile in the nation

Occupational licensing laws rated among top 5 in the nation

Legal climate improves to top quartile in the nation
Making Government and Civics More Efficient and Effective

- Florida’s Budget
- Government Systems
- Federal Issues
- Local Government Issues
- Regional Stewardship
- Public/Private Partnerships
- Ethics & Elections
- Florida's Constitution
- Civic Infrastructure

Systems, Structures & Institutions that **Support**- not impede- **Free Enterprise** & Action

- Align Government Systems
- Simplify & Delayer
- Leveraging Voters, Volunteers, & Philanthropy
Making Government & Civics More Efficient & Effective

- 67 counties
- 412 municipal governments
- 95 school districts
- 1,077 special districts
- 72 regional or county economic development organizations
- 24 regional workforce boards
- 10 regional planning councils
- 27 metropolitan planning organizations

100% of state agencies aligned with Florida 2030 goals

100% of regional economic development plans aligned with Florida 2030 goals

100% of Florida residents covered by regional visioning processes

Increased size and impact of nonprofit and philanthropic sectors

Doubling the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the top quartile
Making Government & Civics More Efficient & Effective

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Championing Florida’s Quality of Life

- Health & Wellness
- Retirement & Lifelong Engagement
- Safety & Security
- Housing & Livability
- Families & Children
- Retirement & Lifelong Engagement
- Economic Opportunity & Prosperity
- Sense of Place & Community
- Opposing Gambling Expansion
Championing Florida’s Quality of Life & Quality Places

Florida ranks 12th in the nation for overall wellbeing including ranking 1st for social wellbeing & 4th for purpose (Gallup-ShareCare Wellbeing Index, 2017)

Top 5 state for overall well being
Florida’s brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation

<10% of Florida children live in poverty and 100% have a pathway out

<10% of Florida residents live in housing-cost burdened households

Crime rates rank among the lowest 10 states

Florida protects and enhances the value of its arts, culture, heritage, and sense of place
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Florida *protects and enhances* the value of its arts, culture, heritage, and sense of place

TheFloridaScorecard.org
“As we move toward 2030, it is now more important than ever for Florida’s leaders in industry, business, nonprofits and government to collaborate, and to work together toward a brighter future.”

Doug Davidson
Market Executive, Bank of America
Chair, Florida Chamber Foundation
Help secure Florida’s future at Florida2030.org

Track Florida’s progress at TheFloridaScorecard.org
One More Thing...
Paths To Prosperity and Vibrant & Resilient Communities

ROOT CAUSES
- Jobs
- Education
- Housing
- Transportation
- Health
- Food Security
- Child & Family Care
- Safety
- Justice
- Agency

www.FloridaChamber.com/ProsperityInitiative
Is A Single Parent In Florida Better Off Making $18,000 or $50,000?

$9 per hour vs. $25 per hour
Economic Mobility – Stickiness of the Ends

U.S. Economic Mobility

Source: Economic Mobility Project, Pew Center on the States; Graphic: Hagit Rachnach

Americans Raised at the Top and Bottom Are Likely to Stay There as Adults

Note: Income is adjusted for family size.


About 4 in 10 adults whose parents were in the top quintile will also be in the top quintile.

About 4 in 10 adults whose parents were in the bottom quintile will also be in the bottom quintile.

Pew

Heritage
In Climbing Income Ladder, Location Matters

A study finds the odds of rising to another income level are notably low in certain cities, like Atlanta and Charlotte, and much higher in New York and Boston.

The chance a child raised in the bottom fifth rose to the top fifth

- 35%
- 20%
- 15%
- 10%
- 4%

The top fifth is equal to family income of more than $70,000 for the child by age 30, or more than $100,000 by age 45.

In areas like Atlanta, upward mobility appears to be substantially lower than in any other rich country.
Number of Households in Poverty by Zip Code (1,472/983)

“If you eliminated the poverty in just 21 of Florida’s 983 populated zip codes, you would eliminate 10% of all of Florida’s poverty”

Poverty is Concentrated:

<table>
<thead>
<tr>
<th>Households in Poverty</th>
<th>Zip Codes</th>
</tr>
</thead>
<tbody>
<tr>
<td>10%</td>
<td>21</td>
</tr>
<tr>
<td>20%</td>
<td>52</td>
</tr>
<tr>
<td>30%</td>
<td>91</td>
</tr>
<tr>
<td>40%</td>
<td>138</td>
</tr>
<tr>
<td>50%</td>
<td>192</td>
</tr>
</tbody>
</table>
Kids in Poverty in Florida

Florida: 869,892 kids in poverty
21.3% Poverty Rate for Under-18 Year Olds

Source Data: American Community Survey, U.S. Census Bureau
Building on Partnerships & Leveraging Resources

[Image of ALICE study poster]

[Image of Florida map showing census tracts]

uwof.org/alice; www.freshfromflorida.com (see “Florida’s Roadmap to Living Healthy”)