Healthcare Anchor Network

• Our healthcare network has more than 40 health systems; representing more than 600 hospitals, approximately 1/10th of the national total.

• Together, members employ more than 1 million people, purchase over $60 billion annually, and have over $150 billion in investment assets.
Higher Education Anchor Mission Initiative

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CUMU/TDC Members</strong></td>
<td>33</td>
</tr>
<tr>
<td><strong>Total Students</strong></td>
<td>573,624</td>
</tr>
<tr>
<td><strong>Total Employees</strong></td>
<td>126,901</td>
</tr>
<tr>
<td><strong>Total Procurement</strong></td>
<td>$6 Billion</td>
</tr>
<tr>
<td><strong>Total Size of Investment Portfolio</strong></td>
<td>$24 Billion</td>
</tr>
<tr>
<td><strong>Total Value of Property</strong></td>
<td>$19 Billion</td>
</tr>
</tbody>
</table>
Anchor Network Initiatives

- Anchor Mission Implementation:
  - Hiring & Workforce
  - Purchasing
  - Investment
- Building the Evidence Base
- Collaborating with Community Stakeholders
- Defining the Organizational Imperative
- Aligning our Work to Advance Advocacy & Policy
- Anchor Philanthropy
ECONOMIC DEVELOPMENT

- Equitable Local & Minority Hiring
- Equitable Local & Minority Business Procurement
- Vibrant Arts & Cultural Development
- Thriving Business Incubation
- Affordable Housing
- Sound Community Investment

HEALTH, SAFETY & ENVIRONMENT

- Healthy Community Residents
- Safe Streets & Campuses
- Healthy Environment

COMMUNITY BUILDING & EDUCATION

- Stable & Effective Local Partners
- Financially Secure Households
- Educated Youth

https://anchors.democracycollaborative.org/
CLEVELAND ANCHOR INSTITUTION PROCUREMENT
$3 Billion+ Annually

Cleveland Clinic

Cleveland State University

Case Western Reserve University

University Hospital
Evergreen Cooperatives: 300 Employees, 60% Owners

Catalyzed by Cleveland Foundation, Democracy Collaborative, City of Cleveland, Cleveland State University, University Hospitals, Case Western University, and the Cleveland Clinic.
THE PRESTON MODEL

Catalyzed by local government action, the city of Preston in the UK has developed a comprehensive strategy to use local economic assets to revitalize their local economy. This diagram illustrates how new public and cooperative institutions are working with existing anchor institution stakeholders to build community wealth.

Graphic by
THE NEXT SYSTEM PROJECT
At the Root... 

**UBUNTU**

People are people through other people.
Closing reflections. . .

- What’s your analysis of how your local systems of democracy and economy are working?
- Who are the anchor institutions in your context and how do they contribute to or undermine your community development efforts?
- How does equity show up in your work?
- What role(s) could CDC’s play in the effort to shift our political economy from concentrated wealth to community wealth?
Thank You!

For more information:
www.community-wealth.org
www.DemocracyCollaborative.org
www.thenextsystem.org