OUR MISSION:
Providing quality community & economic development to lower-income at-risk residents & neighborhoods in Broward County, FL.

690 NE 13th St., Suite 101
Fort Lauderdale, Florida 33304
Office: 954-563-5454
www.homesfl.org
Engaging & Organizing Your Community Residents

what works! / what doesn’t!

13th St. Alliance – a case study
“Before”  - Residential Area

1127 NE 6th Ave
“Before” – Commonalities

- Lack of Landscaping
- Dead Landscaping
- Trash
- Everything Needs New Paint
- Bars on Windows
- Looks Like Nobody Cares
- Crime
What to Do?

Making a Start..
13th Street Alive! Charrette

June 7, 2008
Citizens, Public Officials, FAU & LISC
work together & share ideas for a more economically vibrant 13th Street Corridor.

- City Commissioner
  Cindi Hutchinson

- State Representative
  “Jack” Seiler (foreground)

- Charrette Participants

- Annetta Jenkins, Facilitator
  South Florida LISC
South Florida Sun-Sentinel.com

Vision sought for NE 13th Street

About 75 people brainstorm for ideas at recent meeting

By Jodie Needle

Special Correspondent

June 29, 2008

Imagine a street flourishing with business — busy coffee shops, art galleries and two-story buildings with stores on the bottom floor and housing on top.

This vibrant vision is one some neighborhood groups share in hopes of reinvigorating Northeast 13th Street in Fort Lauderdale to become a thriving shopping area.

Several civic associations are seeking change — Lake Ridge, Middle River Terrace, South Middle River and Pompano Heights. They are meeting with developers, city leaders and others to devise ways to boost the visibility of the street.

"It's a crime-ridden street with no community shopping," said Tim Smith, president of the Middle River Terrace Neighborhood Association. "When I wake up, I can't go to a coffee shop on the corner; I have to go into someone else's community."

Florida Atlantic University recently used grants to organize a public meeting at Fort Lauderdale High School, where about 75 community members, elected officials and city staff brainstormed ideas for the area.

"We're supportive of this effort and any effort that a community takes on to enhance themselves," said city spokesman Chuck Adams.

The idea-building workshop was facilitated by Ralph Johnson, a professor of architecture who also heads FAU's Center of Urban Redevelopment and Education.

FAU is compiling the ideas to the groups and reconvene, said Katherine Barry, president of HOMES Inc., which stands for Housing Opportunities Mortgage Assistance and Effective (neighborhood) Solutions. The nonprofit housing and redevelopment group owns about 2 acres along the street, which has several businesses that are vacant and available for rent.

"The street needs to be rehabilitated, fixed up or possibly torn down," Barry said. "The goal is to bring people in the neighborhood together to create a common vision."
YOU ARE CORDIALLY INVITED TO OUR

2ND ANNUAL
MEMBERSHIP OPEN HOUSE PARTY!

**When:** Thurs., Nov. 4th, 2010 from 5 to 8 P.M.

**Where:** H.O.M.E.S., Inc. - Parking Lot
690 NE 13th St., Fort Lauderdale
(Corner of 13th & NE 7th Ave./Dixie)

Please Join Us!!!

Committed to Revitalization of the 13th Street Corridor.
Weeds, Trash, & an Invasion of Ficus Fig White-Fly threaten -
Come and Join Us as We Defend Our Neighborhood Landscaping!

*The 13th Street Alliance*

is going to attack the invaders:
Saturday January 24th
9:00 a.m. - Noon

We are meeting at the Southwest Corner of NE 13th St. & Dixie Hwy. (7th Ave.)

We will be cleaning up the strip of land between the street and the sidewalk (this time).

Hope to See YOU there!
Invites You to Lunch...
with Mayor Jack Seiler & District 2 Commissioner Charlotte Rodstrom

Do you own or manage a business between Sunrise Blvd. & the Middle River, and between Powerline & Federal Highway?
Are you interested in the commercial revitalization of our area?
Are you informed about what’s happening?
Have you heard about our new Community Redevelopment Area?
Do you want to know how the new CRA Plan affects your business?

Please Join Us!!!

Date & Time: Thursday, April 21st from 11:30 A.M. – 1:00 P.M.
Place: Iron Workers Union 272, 1201 NE 7th Ave., Ft. Lauderdale, 33304
Luncheon Price: FREE - in Service to our Business Neighbors!
RSVP: A must, as Space is Limited! Please call 954-563-5454
or e-mail to cchambers@homesfl.org

The 13th St. Alliance, founded in 2008, is a non-profit business group dedicated to commercially revitalizing our entire extended neighborhood - from Federal to Powerline, & from Sunrise Blvd. north to the Middle River.
“Now” – Commercial Area
ART!
GARDENING & LANDSCAPING!
“Now” – Residential Area
PUBLIC SPACES !
Want to be a part of something big?
Want your voice to be heard?

Come Paint the Town – Guerilla Art Event!!

7 to 10 a.m. – Saturday, September 15th
690 NE 13th St. (Corner of 13th St. & Dixie)

All materials and instruction will be supplied!

JOIN US – All Ages, Families & Teams Welcome !!!

For more info: Call 954-563-5454 or email kbarry@homesfl.org

Lorraine Maxwell Art

Visible Projects!
Come on, Everybody – Let’s “Paint the Town” on 13th St.!!

Saturday, March 2nd, 2013
8:00am – 2:00pm
Meet in the Parking Lot at 690 NE 13th St. (corner of 13th & Dixie)

Local professional artists Lorraine Maxwell & Jacklyn Laflamme will help our neighborhood create an “OUTDOOR GALLERY”.

Be part of the fun, be part of your community!!

Wear your grubby clothes – it’ll be down & dirty!

(Food, Drinks, Live Music & Art Supplies will be provided.)
WHAT WORKS!

- Get Involved (really)
- Make Friends
- Listen!
- Bring Folks Together – Regularly!
- Be a Facilitator
- Provide a Forum
- Document Consensus
- Share & Collaborate

- Be Inclusive
- Pick Some Themes/Focus
- Follow Through
- Report Good News
- Be there when it counts!
- Open Communication
- Search for the Money
- In the Meantime . . .
- Don’t Give Up!
WHAT DOESN’T!

- Here’s the Plan, & I’m in charge!
  - All Talk *(blah, blah, blah!)*
    - It’s all about Me!
  - Divide & Conquer (Bickering)
    - My way or the highway.
    - Details? Not my job.
    - Sharing is for suckers!
      - Negativity
  - Taking all the Credit for Good Results
    - Giving up!