



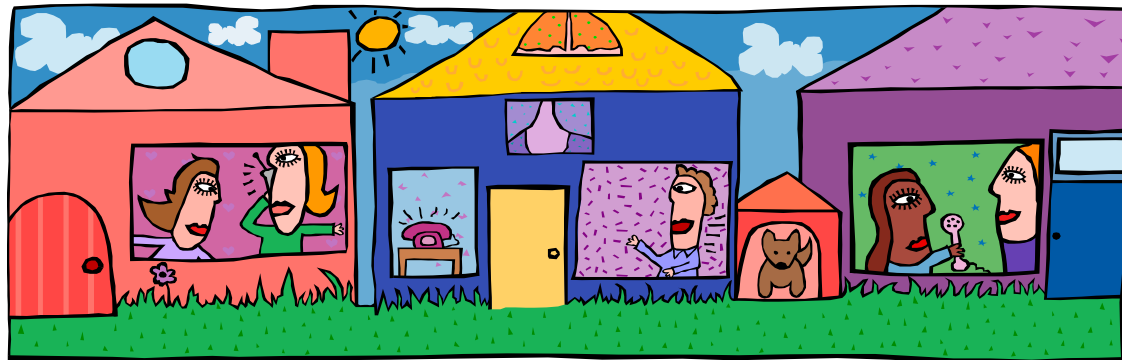
Our Mission:

Neighborhood Housing Services of South Florida collaborates with residents and other stakeholders to stabilize neighborhoods and develop sustainable housing.



ENGAGING AND ORGANIZING COMMUNITY RESIDENTS

LESSONS LEARNED
IN SOUTH FLORIDA





AM I RELEVANT

- * LaTonda James
- * Lead Community Organizer
- * Neighborhood Housing Services of South Florida
- * NeighborWorks America Member Organization
- * 6 Target Communities





QUESTIONS NEED TO BE ASKED

- DEMOGRAPHICS
- NEEDS AND WANTS
- PERTINENT ISSUES





SUCCESSSES

- **Going where the people are**
 - Neighborhood Associations, Churches, Schools
- **Responsiveness**
 - Listening to the community
- **Integration**
 - Integrating organization's mission with community needs
- **Working with community partners**
 - Partnerships, collaborations, consortiums



CHALLENGES

- **Accessibility**
 - Office is not in the target communities
- **Brand Recognition**
 - Community confusion with other organizations
- **Capacity**
 - Small department, not able to be everywhere and everything to everyone



Don't Forget

- Feed your audience
 - Allow food to be your common denominator
- Don't be afraid to go “old school”
 - Social media is great but phone calls and snail mail still work
- Agitation can be positive at times
 - Washer machines clean clothes
- Value feedback
 - Welcome all C's.....**C**ompliments and **C**omplaints



Make Some Noise

Questions, Comments, Suggestions





Never Too Far Away

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