Sustainable Communities:

Comprehensive Community Development

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Comprehensive Development aggregate results:

<table>
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<tr>
<th>Aggregate Investment</th>
<th>&gt;$500 million</th>
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<tr>
<td>Approximate # of Jobs Created or Retained</td>
<td>6,000</td>
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Is this Economic Development?
22 million each day

Chips Ahoy, Lorna Doone, Fig Newtons, Nutter Butter, Premium Saltines . . . to name a few
Or this?
Internal Formation
Comprehensive Community Development

**Old Model**

CDC “one man band”

- Retail Revitalization
- Health
- Workforce
- Safety
- Housing
- Economic Development

**New Model**

Partnership/Collaboration

Quality of Life Plan (social contract)

- Housing
- Retail Revitalization
- Health
- Economic Development
- Education
- Safety
- Workforce
- Recreation

**Implementation**

Lead Agency
(local intermediary)

*it takes a village to raise a community*

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First:
Engagement: Intentional Relationship Creation
- Create an inventory of Community & Local Agency Leaders (100+)
- Conduct 1-1 Listening Sessions
- Convene the engaged leaders to learn what they said

Second:
Create Comprehensive Development Strategy
- Create a collective, common community future vision
- Create an array of strategies to accomplish the vision
- Recruit sponsors & supporters
- Do, Act, Implement

How to do it
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