SUCCESSFUL COMMUNITY ORGANIZING TODAY!

Linda Andrews, Ph.D. and Manuel Rivero, Executive Director
July 18, 2013
FLACDC 2013 SUMMIT, TAMPA, FL
Philosophy and Values

• Create a **positive** experience of the community
• Build **respect** for community members of different generations, cultures, and backgrounds
• Enhance **ownership** of community assets and challenges
• Strengthen interpersonal **skills** for business, community, and school leadership
• Forge new **networks** between local business and community leaders
• Develop groundwork for new community **partnerships** with existing non-profits
Your Community’s Assets

- Education
- Political
- Faith-Based
- Organizations
- Culture
- Business/Economy
- Kinship & Family
So HOW do we partner with the community to succeed?

Empower and connect community leaders as we help:

1. Assess THEIR needs
2. Provide RELEVANT, effective training
3. APPLY skills to a powerful COMMUNITY PROJECT that makes a difference
4. Build STRONG PARTNERSHIPS.
5. Enhance long–term community NETWORKS and collaboration
Assess Their Needs

- Conduct community focus groups and pilot programs
- Talk with and connect leaders across the community
- Assess individual leadership capacities and cultural diversity
- Generate and support participant-led projects
1. Get to know one another and create a community vision to inspire projects.
2. Learn and apply project management skills.
3. Explore available resources. Practice effective communication and team building skills.
4. Practice presentation skills with project accomplishments
Apply Skills to a Powerful Project

- Connect project topic to community vision
- Use project management skills
- Work as a team to reach goals
- Present tangible results at celebration banquet
- Continue implementation of project for community change
Build Strong Partnerships

Strengthen relationships and networks

- Classmates of different ages and backgrounds—yearbook!
- Program alumni serve on JWPC Board
- Community and business leaders as speakers and resources
- Local officials introductions
- Potential funders
Enhance communication, network, and collaboration skills

- Elected city, county, and state officials
- Law enforcement
- Local government officials
- Housing Authorities and CRA leaders
- Nonprofits, CDCs, NeighborWorks
- Faith-based groups
- Educational entities
- Youth organizations
From Idea to Action!

- Wimauma Community Health Fair
- “Putting Neighbor Back in the ‘Hood”
- Beautification of Youth Center by Youth
- Community narratives in booklet, “Your Shoes, My Story”
- Haitian Dance Troupe (non-profit organization now)
- Teen Green Project (received Beautification Grant)
Putting Neighbor back in the ‘Hood! Child’s Park, St. Petersburg

Neighborhood Re-union
December 10th 2011
CHILD’S PARK
4201 13th Ave South
St. Petersburg, FL 33711
Celebrating the Holidays Together and Putting Neighbor back in the Hood!

Brothers, Sisters, Friends, Family, Neighbors and Supporters,

The Childs Park Grassroots Leadership Team and City of St. Petersburg Neighborhood Partnership Department would like to cordially invite you to celebrate the holidays and join us as we begin to "Put Neighbor back in the Hood!" We will have food, fun, games, music, and plenty of activities for the ENTIRE FAMILY so don't leave ANYONE at home! Momma, Daddy, Grandma, Grandpa, Aunts, Uncles, Cousins, school mates, Facebook Friends... EVERYBODY, meet us at Childs Park for the Neighborhood Re-Union!!!!

Saturday, December 10, 2011
10:00 am to 3:00 pm

For more information, to get involved or find out how you can help, contact
Bro. John Muhammad (727) 492-4776 General Info/Outreach

WEBSITE COMING SOON!!!
www.MyChildsPark.com

Partner:
City of St. Petersburg

USF UNIVERSITY OF SOUTH FLORIDA
Dream, Play, Learn, Implement!
Your Shoes, My Story: University Area CDC, Tampa
Haitian Dance Troupe--Judith
For more information about Grassroots Leadership Development, please contact Manny Rivero at mrivero@usf.edu